

# Interreg



EUROPEAN UNION

## 2 Seas Mers Zeeën

European Regional Development Fund

# FRESH4Cs

## closing conference

Live from Ipswich, UK  
February 3<sup>rd</sup> 2023



# Welcome!

**Matt Hullis**

**Head of Environment Strategy**

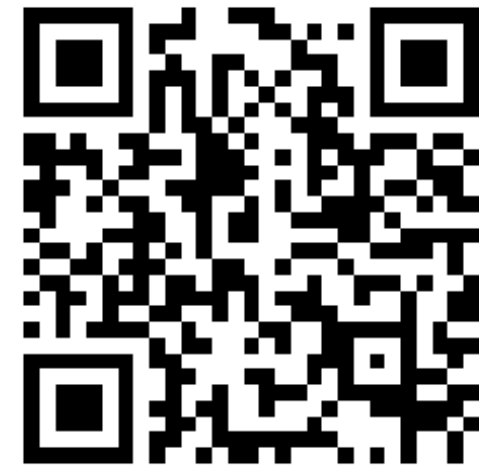


[Matt.Hullis@suffolk.gov.uk](mailto:Matt.Hullis@suffolk.gov.uk)

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**FRESH4Cs**

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Access the Q&A here!

or visit [slido.com #FRESH4Cs](https://slido.com/#FRESH4Cs)



TheHoldPriv

Psw: GR33NW1CH



Efficient use  
of resources  
and materials

# Conference Programme

- **9h45: Opening remarks**  
Cllr Richard Rout, Suffolk County Council
- **9h55: Keynote *Tackling water scarcity***  
Daniel Johns, Water Resources East
- **10h25: FRESH4Cs demo cases**
  - Feasibility and demonstration of creek ridge infiltration by Dow
  - Water storage in Kwetshage by Vlaamse Landmaatschappij
  - Treating water for reuse in agriculture by Lamb Weston / Meijer
  - Q&A

**11h30-13h: Lunch break**



# Conference Programme

- **13h: Managed aquifer recharge as a solution for sustainable freshwater scarcity?**  
Ane Wiersma, Deltares
- **13h30: FRESH4Cs demo cases**
  - Treating concentrate with a willow marsh: a nature-based solution, Aquaduin
  - Providing Felixtowe farmers with sustainable freshwater, Felixstowe Hydrocycle
  - Managed Aquifer Recharge: farmers and the regulator, EA and Felixstowe Hydrocycle
  - Q&A
- **14h40 Break**



# Conference Programme

- 15h: Stakeholder participation and integral value by HZ University
- **15h15: Round table discussion**  
moderated by Matt Hullis
- **15h45: Networking drinks**



# About the project

**Bastiaan Notebaert**

**Water Innovator**



bn@vlakwa.be

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# FRESH4Cs

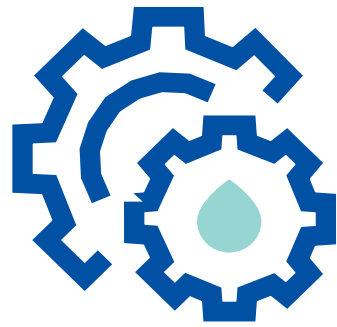
Freshwater resources for coastal regions







agriculture



industry



nature



drinking water



## Recovering water drained to sea

- Felixstowe (UK) piping network

## Recovering effluent (concentrate)

- Koksijde (BE) concentrate treatment with willow marsh
- Kruiningen (NL) industrial effluent for agriculture

## Recovering water through above ground and underground storage

- Felixstowe (UK) MAR
- Braakman South (NL) kreekruuginfiltratie
- Kwetshage (BE)



[Click here to watch the  
project animation video](#)



# Opening remarks

**CLlr Richard Rout**  
**Deputy Leader and Cabinet Member for**  
**Finance and Environment**



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# Tackling water scarcity: projections and solutions

**Daniel Johns**

**Managing Director**

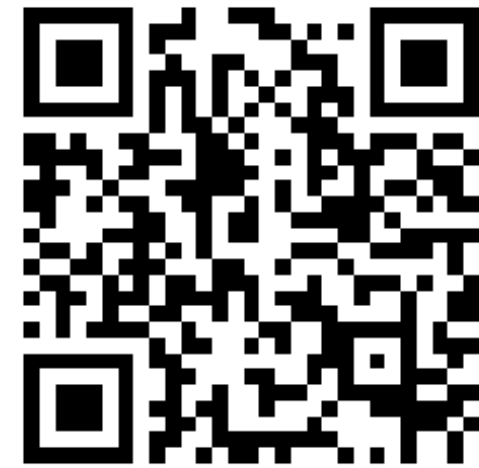


[danieljohns@wre.org.uk](mailto:danieljohns@wre.org.uk)

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# WRE's board members and funders



WRE's operating costs are funded by membership fees:  
 70% water companies, 30% other organisations

Wildlife and Countryside



Get more at [www.wre.co.uk/2seas](http://www.wre.co.uk/2seas)





*River Witham, Boston*

Foreword and contents

Executive summary

How to respond to this consultation

1. Introduction

2. Demand for water now and in the future

3. Water available for supply

4. Projected supply-demand deficits in 2050

5. Our proposed Regional Plan

6. Retaining flexibility in our plan

7. Next steps towards multi-sector, catchment-based planning

Acknowledgements

Annex 1: Meeting the requirements of the National Framework

Annex 2: How environmental assessments are influencing our plan

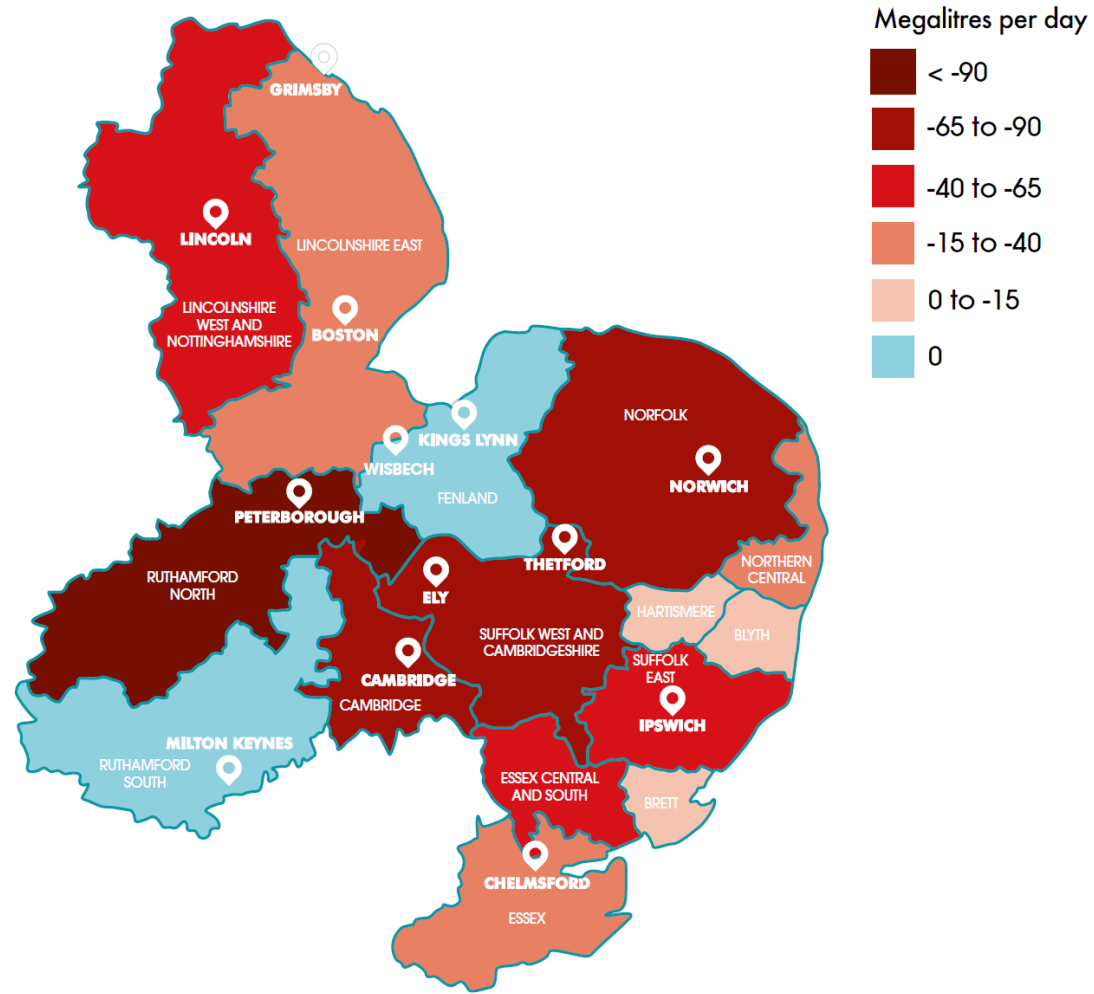
Annex 3: What does our plan mean?



# Draft Regional Water Resources Plan for Eastern England

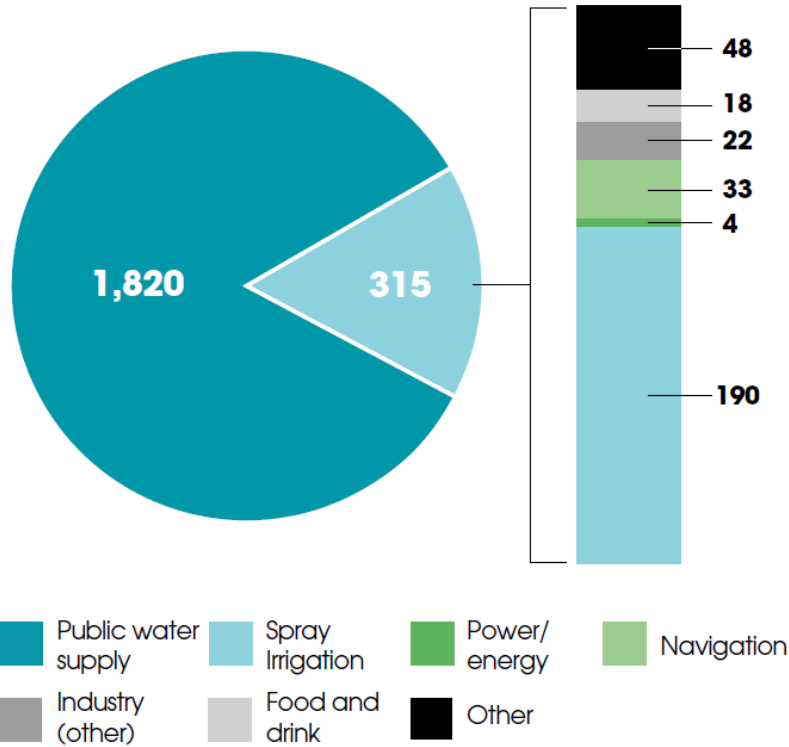


# Urgent action needed by all sectors to manage the region's scarce water resources

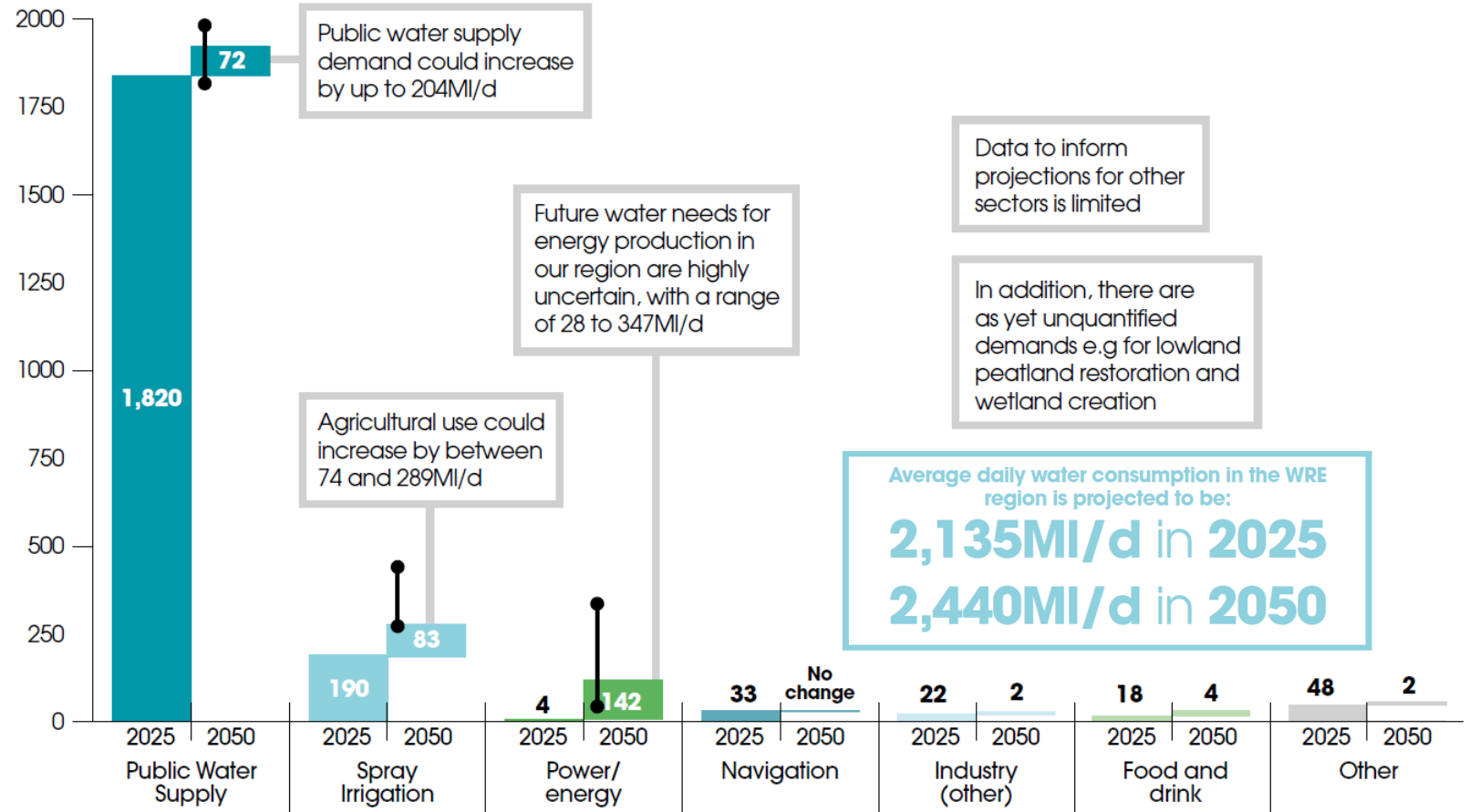


- Whole of Eastern England is classified as ‘seriously water stressed’ by the Environment Agency
- 92% of rivers and other waterbodies fall short of ‘good’ ecological status
- A deficit of 640 million litres of water per day (MI/d) projected for 2050
- Unless action taken, increasing water scarcity will:
  - constrain agricultural production
  - curtail economic and housing development
  - endanger the East’s iconic chalk rivers, peatlands and wetlands

# 300MI/day more water needed by 2050

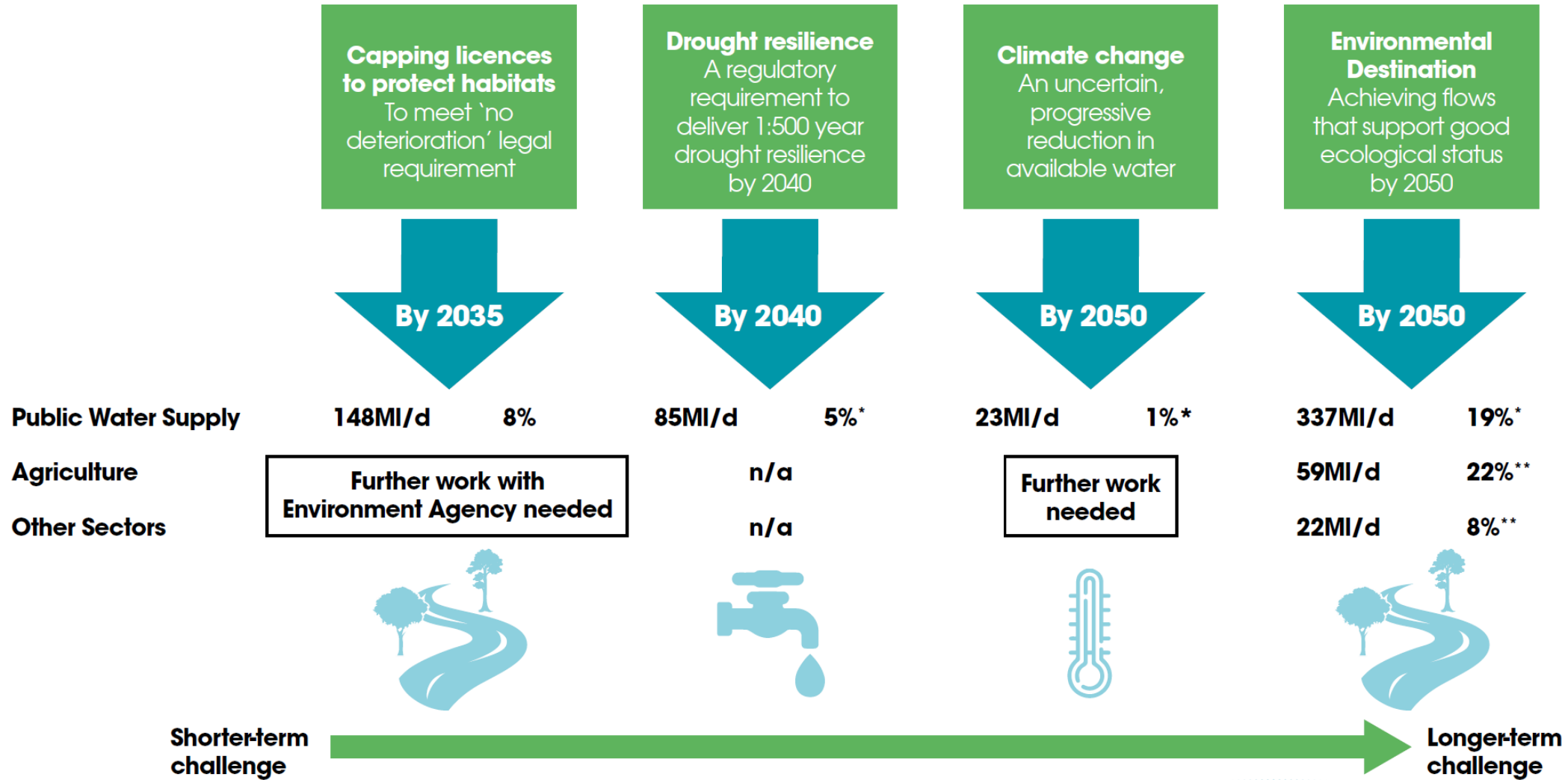


Baseline water demand in 2025



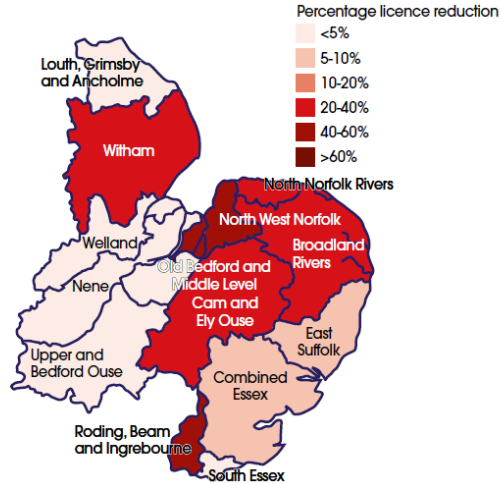
Projections and uncertainties in future water demand

# Water available from existing sources will fall

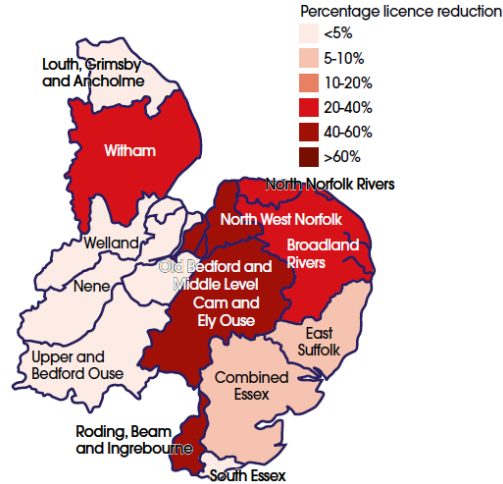


# Some areas could lose 60%+ of licenced volumes

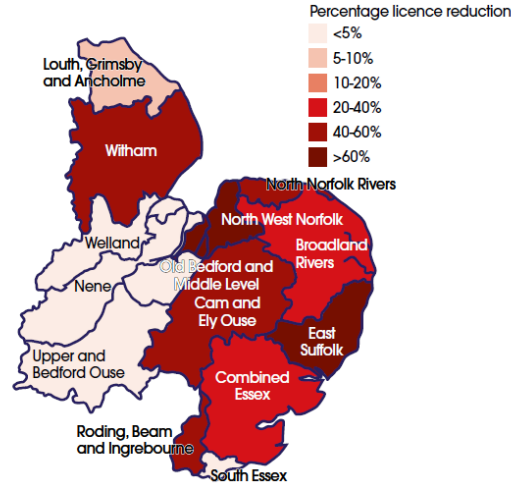
Public water supply: Recover (BAU)



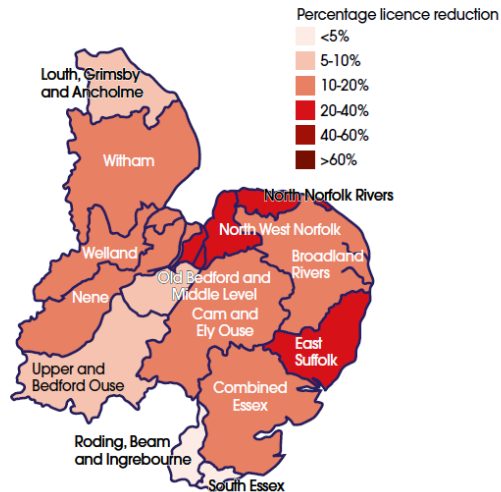
Public water supply: Resilience (BAU+)



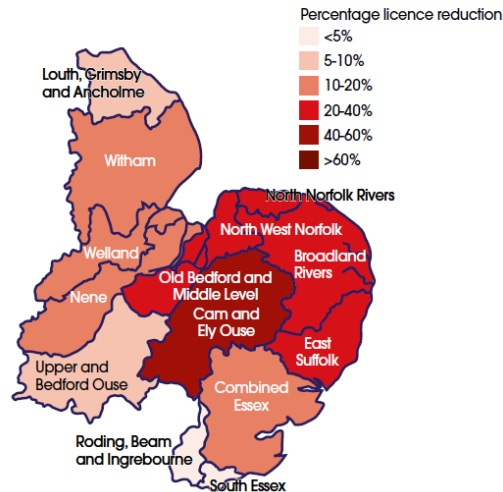
Public water supply: Enhance



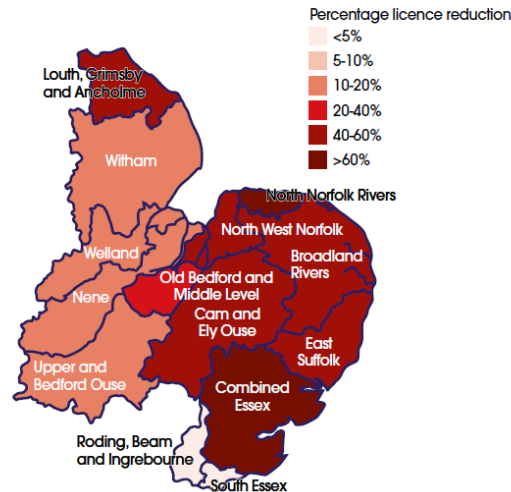
Agriculture: Recover (BAU)



Agriculture: Resilience (BAU+)



Agriculture: Enhance



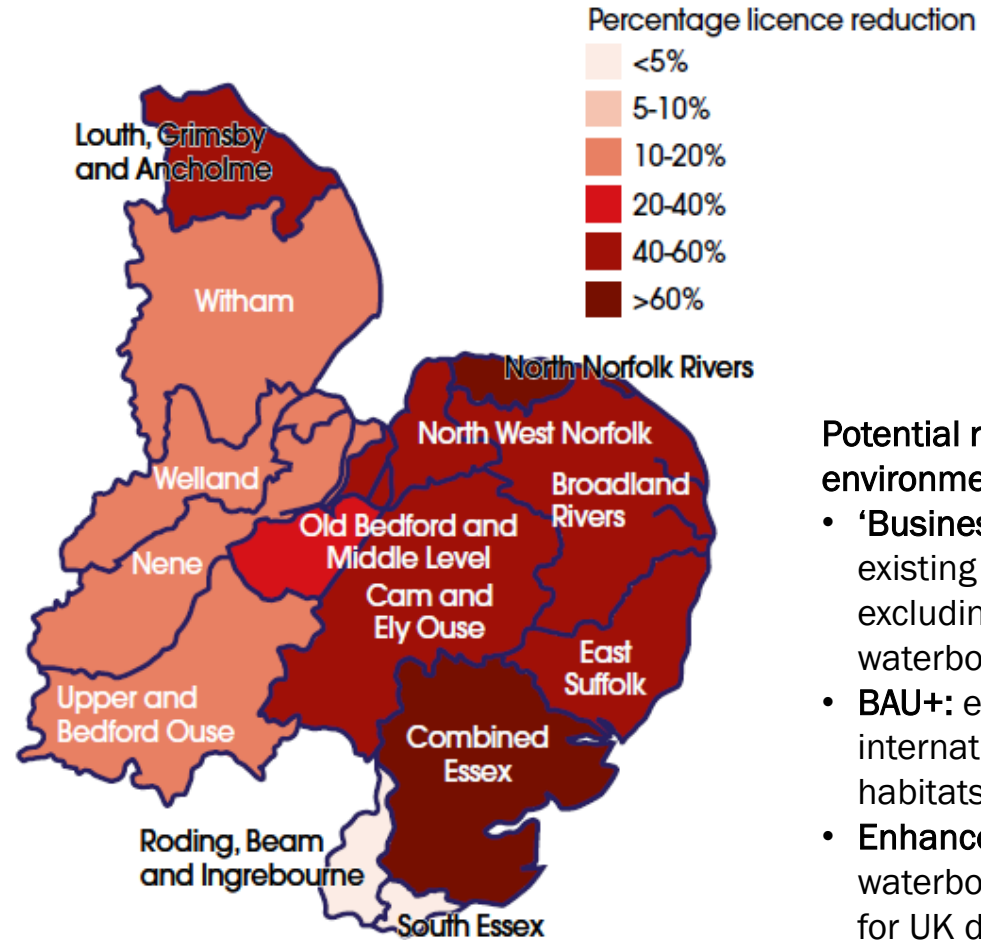
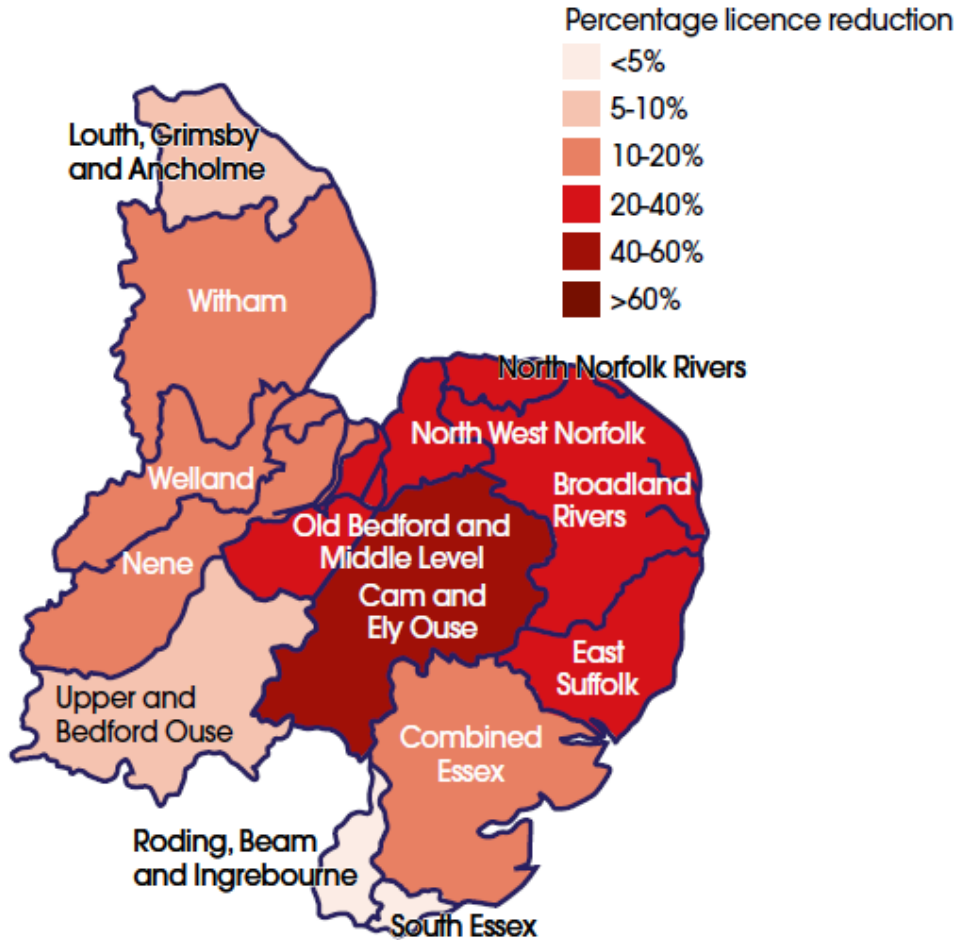
Potential returns of water to the environment for Public Water Supply (*top row*) and agriculture (*bottom row*) by 2050:

- **‘Business As Usual’:** to meet existing legal requirements, excluding ‘uneconomic’ waterbodies
- **BAU+:** extra protection for internationally designated habitats
- **Enhance:** including ‘uneconomic’ waterbodies plus extra protection for UK designated habitats, chalk rivers, headwaters and wetlands

# Some areas could lose 60%+ of licenced volumes

Agriculture: Resilience (BAU+)

Agriculture: Enhance

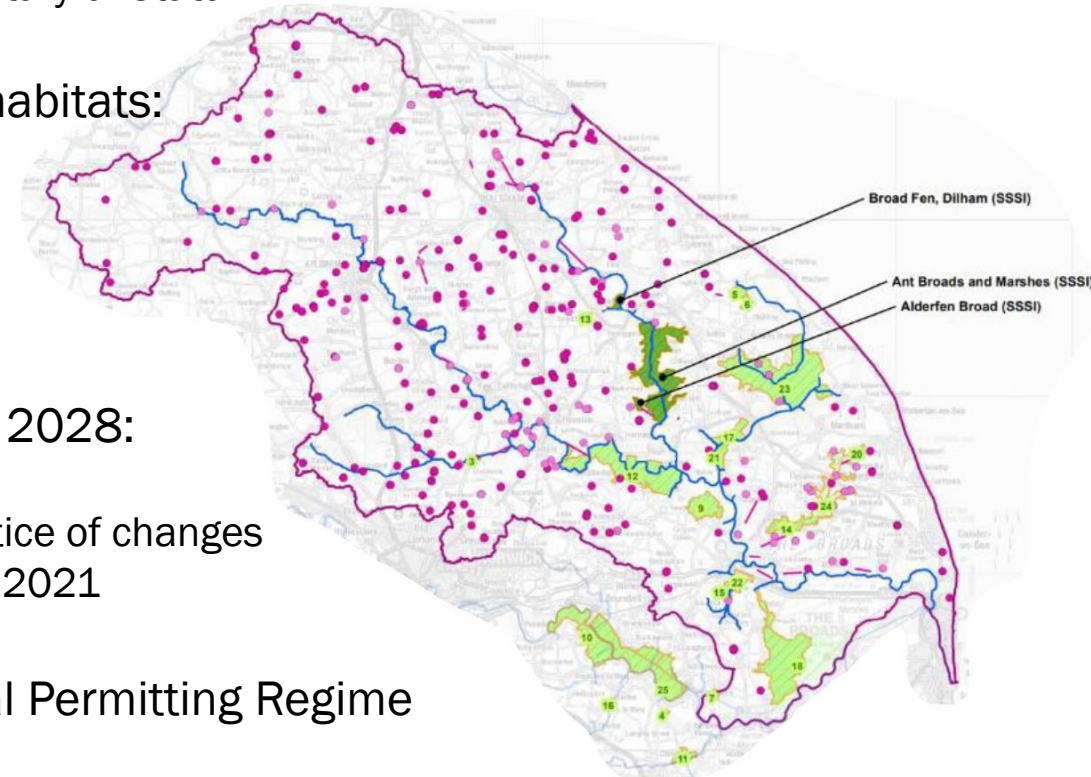


Potential returns of water to the environment for by 2050:

- **‘Business As Usual’**: to meet existing legal requirements, excluding ‘uneconomic’ waterbodies
- **BAU+**: extra protection for internationally designated habitats
- **Enhance**: includes ‘uneconomic’ waterbodies plus extra protection for UK designated habitats, chalk rivers, headwaters and wetlands

# Proposed abstraction reforms

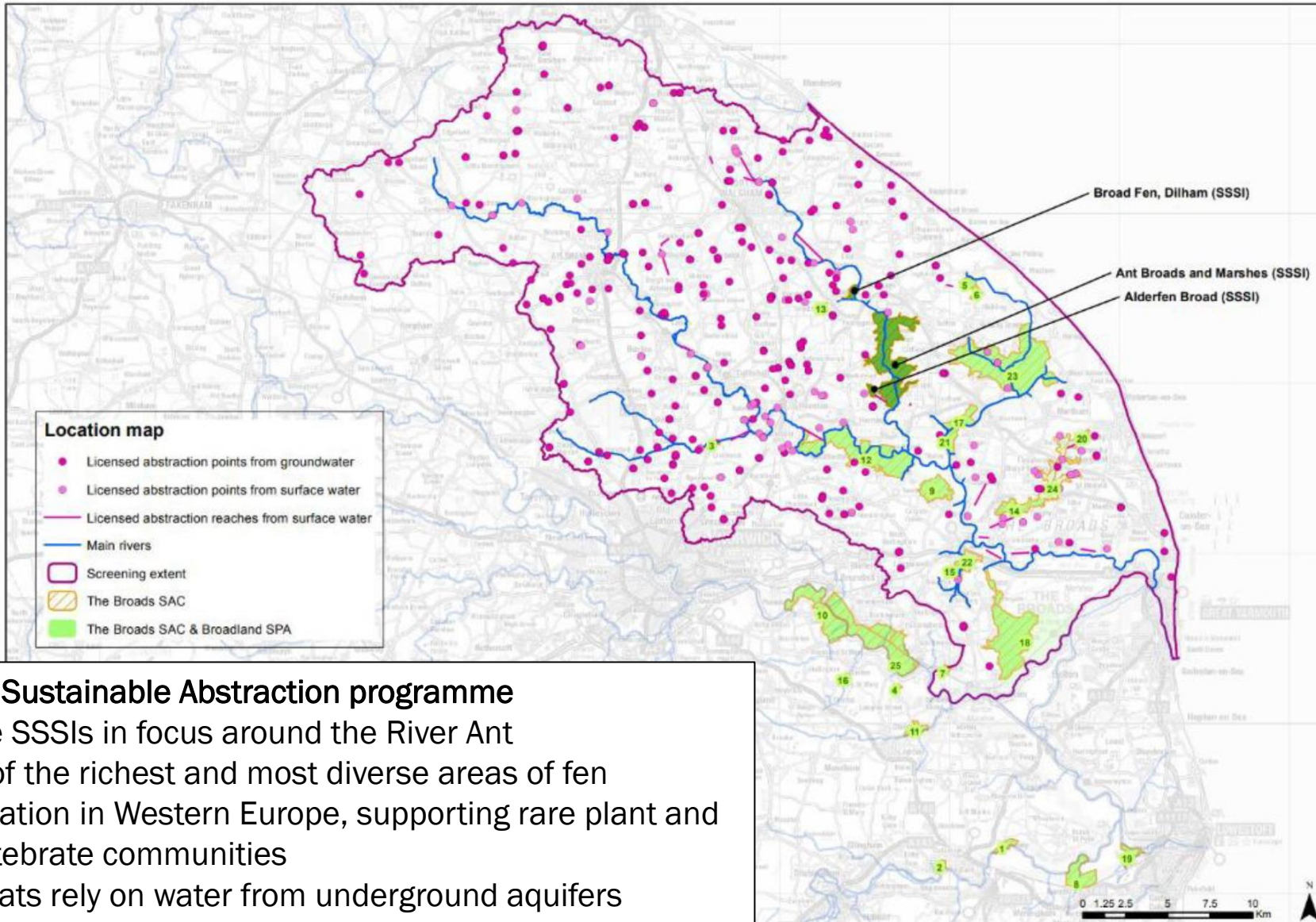
- Time-limited licences were reviewed by Environment Agency in 2018 to avoid deterioration in waterbody health. Further reductions are needed to restore healthy flows:
  - Licenced volumes were reduced to 'Max Peak' usage based on a reference period (2000-2015)
  - Could be reduced again in 31 March 2024 – approach to be announced by EA in next six months
  - Scope is 277 irrigation licences in East Anglia catchments
  - 28 days to appeal once notice served, final decisions rest with Secretary of State
- Permanent licences not immune where they harm designated habitats:
  - Could result in licences being heavily constrained or withdrawn
  - For example, changes to 17 permanent licences affecting Ant Valley SSSIs now confirmed for 1 October 2024
  - EA widening scope to entire Broads SAC, following judicial review
- All permanent licences to be reviewed and changes made from 2028:
  - Thousands of permanent licences potentially in scope
  - Licence holders contacted in 2023 – EA aim to provide six years' notice of changes
  - No compensation will be paid, as per Section 88 of Environment Act 2021
- EA propose all licences to become permits under Environmental Permitting Regime



# Ant Valley Water Resources Strategy Group



WATER RESOURCES EAST



- 17 licences being curtailed/revoked on 1 October 2024
- Impacting public water supply, agriculture, food processing
- **Ant Valley Water Resources Strategy Group** and Delivery Group has been formed, chaired by WRE:
  - EA & NE
  - NFU
  - BAWAG
  - Anglian Water
  - LPAs
- Proposal to extend scope of group to entire Broads SAC

# Toward multi-sector, catchment scale planning

## WRE's Regional Water Resources Plan

### Norfolk Water Strategy Programme

Working with The Nature Conservancy, Norfolk councils and Anglian Water to unlock delivery of nature-based solutions at scale to address water-related challenges.



#### Key sectors:

- Agriculture
- Industry
- Environment
- Housing development
- Public water supply

### Water for Tomorrow

Collaboration with Environment Agency, The Rivers Trust and partners in France to develop catchment-scale water resource management tools and approaches.



#### Key sectors:

- Agriculture
- Industry
- Environment
- Public water supply

### Essex Water Strategy

Supporting Essex County Council and partners to deliver integrated water management approaches to flooding and drainage, nature restoration, and community engagement.



#### Key sectors:

- Agriculture
- Industry
- Environment
- Housing development
- Public water supply

### Granta Chalk Streams Project

The role that nature-based solutions and land-use change can play in recharging aquifers and addressing local water challenges.



#### Key sectors:

- Agriculture
- Environment

### Bedford to Milton Keynes Waterway

Partnership with Environment Agency to explore the water and flood risk benefits of linking the Grand Union Canal and the River Great Ouse.



#### Key sectors:

- Navigation
- Public water supply
- Environment




### Future Fens: Integrated Adaptation

Working with partners to deliver an integrated water management approach to economic regeneration and climate adaptation in the Fens region.

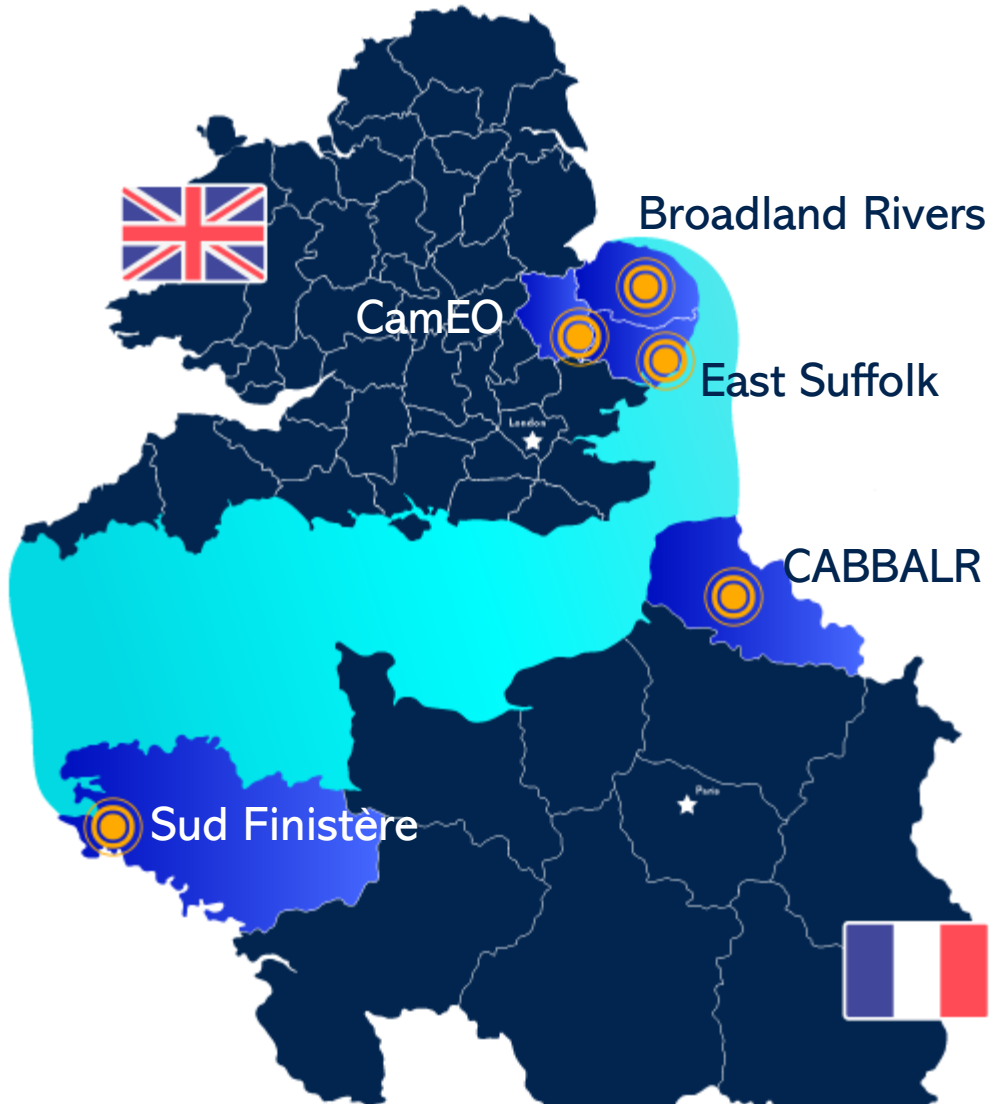


#### Key sectors:

- Agriculture
- Industry
- Environment
- Housing development
- Navigation
- Public water supply

-  Water resources
-  Water quality
-  Flood risk management





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France ( Channel  
Manche ) England

**Water For Tomorrow**

European Regional Development Fund

# Water for Tomorrow

<https://water-for-tomorrow.com>



# Developing local water resource plans

## What is the scale of the problem?

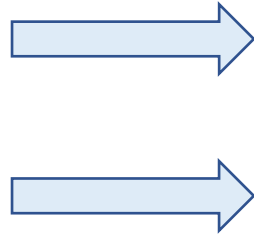
Hydrological modelling at a detailed local scale  
(sub catchments based on CAMS Assessment Points)

Testing different climate and environmental scenarios

## What local options might be available?

Unconstrained list, for example:

- Demand management
- Rainwater harvesting
- Nature-based solutions
- Winter storage reservoirs
- Licence trading
- Licence sharing



## How are the options likely to perform given future uncertainty?

Assessment of costs, water availability and supply resilience in a variety of future scenarios, examining trade-offs

Create a portfolio that balances needs.



## Catchment Management System

Allows non-technical users to run and visualise 'What if?' scenarios, based on combinations of:

- Selected water resource options and approaches
- Growth in water needs
- Extent of environmental returns necessary
- Severity of climate change impacts

# Understanding the scale of the challenge

## 19. River Gipping (d/s Stowmarket), Coddendam & Somersham Watercourses

**Somersham Watercourse**  
 Groundwater abstraction across all sectors combined would need to be REDUCED TO:  
**41 m3 per day**  
 reducing current levels of groundwater abstraction by 55% and licensed volumes by 72%

Licensed:  
 148 m3 per day

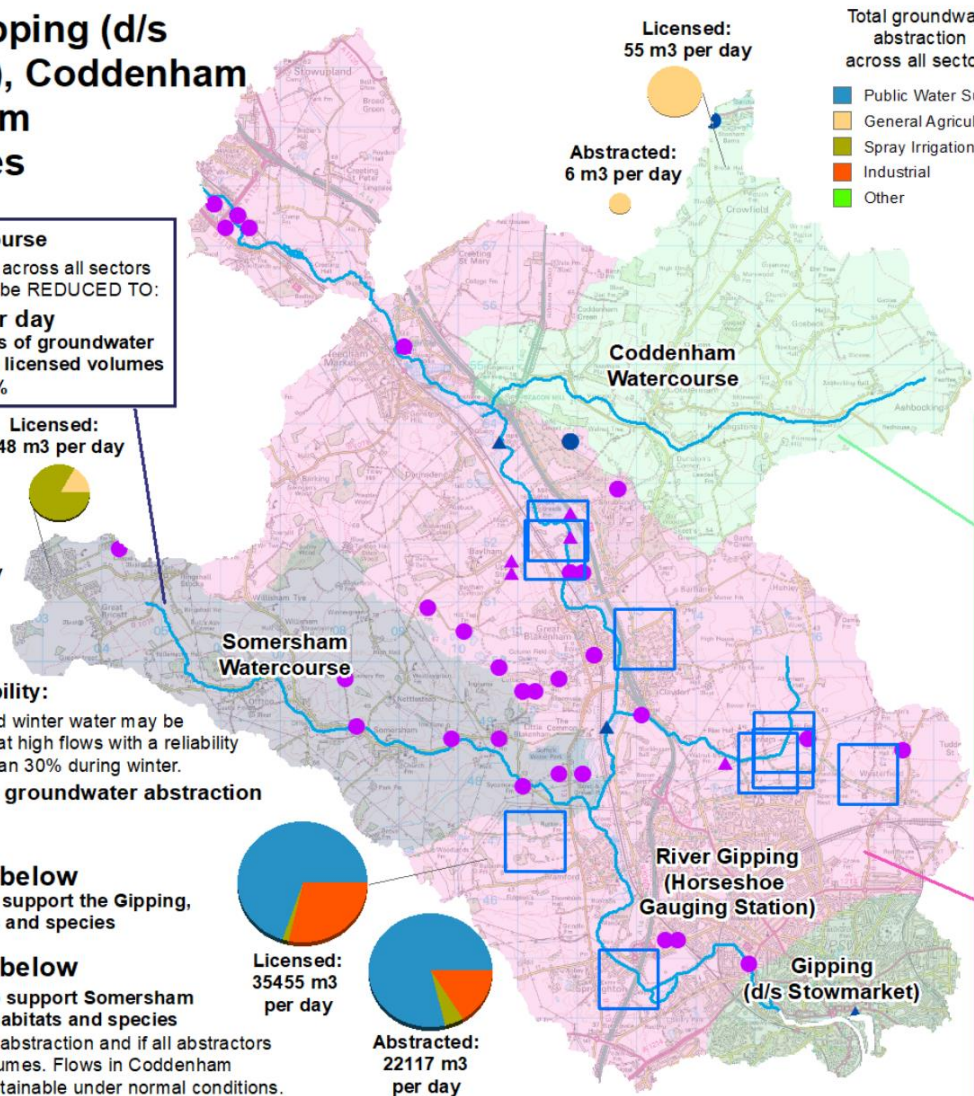
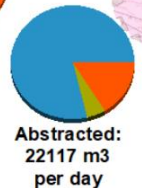
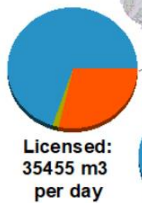
Abstracted:  
 92 m3 per day

### Current Water Availability:

**Surface Water:** Restricted winter water may be licensed at high flows with a reliability of less than 30% during winter.  
**Groundwater:** No new groundwater abstraction

### Current Status:

Flows are MORE than:  
**50% below**  
 the flows needed to support the Gipping, its habitats and species  
 and as much as:  
**50% below**  
 the flows needed to support Somersham Watercourse, its habitats and species  
 based on current levels of abstraction and if all abstractors used their full licensed volumes. Flows in Coddendam Watercourse would be sustainable under normal conditions.



Total groundwater abstraction across all sectors:  
 Public Water Supply  
 General Agriculture  
 Spray Irrigation  
 Industrial  
 Other

**Legend**  
 ● Groundwater Licence of Right  
 ● Groundwater Time Limited Licence  
 ▲ Surface Water Licence of Right  
 ▲ Surface Water Time Limited Licence  
 □ Public Water Supply Licence - 1 km2 resolution  
 ~ River

### Groundwater abstraction is impacting on river flows and needs to be reduced

To restore surface water flows to levels that can support the environment the Fix-it tool\* suggests:

**Coddendam Watercourse**  
 Groundwater abstraction across all sectors combined would need to be REDUCED TO:  
**3 m3 per day**  
 reducing current levels of groundwater abstraction by 48% and licensed volumes by 94%  
 This reduction is to account for the impact groundwater abstraction is having on neighbouring watercourses  
 Capping time limited groundwater licences to peak use levels to prevent deterioration will ONLY reduce licensed volumes by:  
**75% or 41 m3 per day**

**River Gipping Horseshoe GS**  
 Groundwater abstraction across all sectors combined would need to be REDUCED TO:  
**2339 m3 per day**  
 reducing current levels of groundwater abstraction by 89% and licensed volumes by 93%  
 Capping time limited groundwater licences to peak use levels to prevent deterioration will ONLY reduce licensed volumes by:  
**0.3% or 111 m3 per day**

Environment Agency groundwater abstraction maps:

- Is there scope for new abstraction licences to be granted?
- How much might groundwater abstraction licences need to be reduced by to protect the environment?
- Will capping time-limited licences to 'max peak' historic usage be sufficient?

See: <https://water-for-tomorrow.com/abstraction-map-gallery/>

\*The results of the Fix-it tool are indicative only and may be subject to change due to future investigations, new data or revisions to existing regulation or policies.




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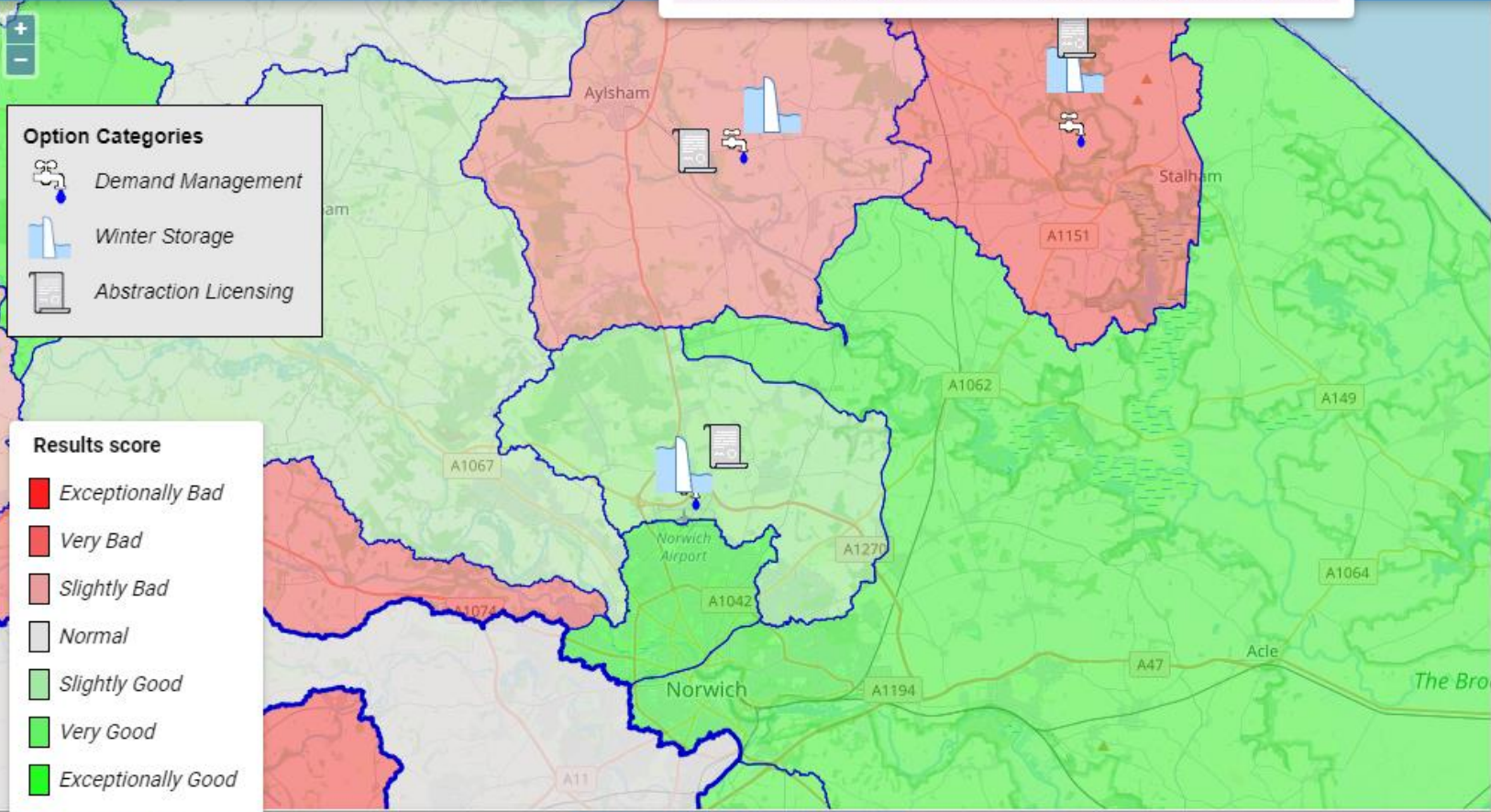
# Exploring options in a range of future scenarios

☰ **Catchment Management System**

**Zone:** AP12, River Yare  
**Implemented capacity:** Not defined for option zone: AP12, River Yare

**Option Categories**

-  Demand Management
-  Winter Storage
-  Abstraction Licensing



**PORTFOLIOS (8 OF 50)** ? **FILTER** ?

**Scenarios** ?

Climate Change MILD SEVERE ?

Weather WEATHER 1 WEATHER 2 ?

Environmental Destination  
Business as Usual + ?

**All metrics** ?

Metrics  
All agri total deficit

**8 portfolio(s) found** ?

<b>MOEA (1153)</b>		✓
Ant Small Reservoir (50,000 sqm)	100	
Ingworth Small Reservoir (50,000 sqm)	100	
Horstead Small Reservoir (50,000 sqm)	100	
<b>MOEA (851)</b>		▼
Ant Large Reservoir (150,000 sqm)	9750	
Ingworth Large Reservoir (150,000 sqm)	9750	

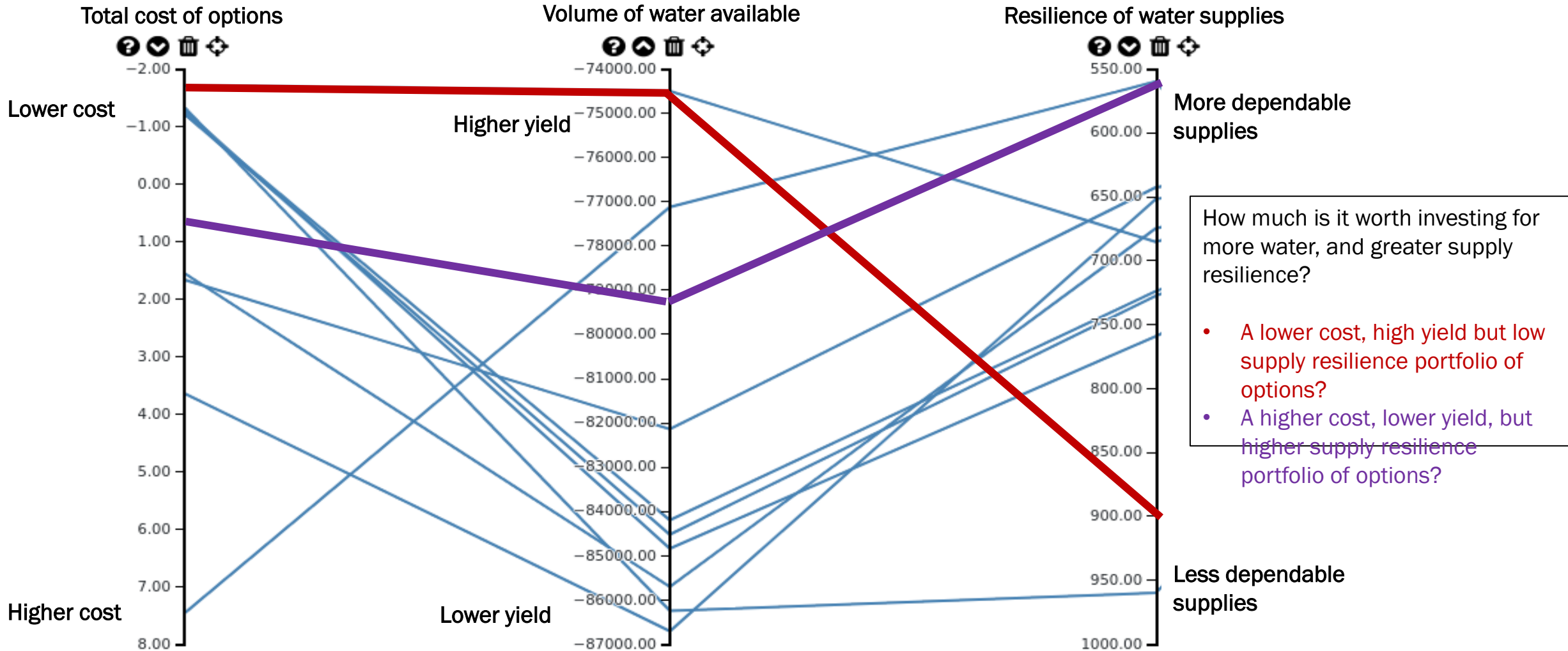
RED TO GREEN

RED TO BLUE

**OPTIONS REQUIRED IN PORTFOLIOS: 3**

Beta website: <https://fe.cms.hydra.org.uk/#/wft>

# Considering trade-offs between costs and supplies



# WRE's Regional Plan: headline recommendations

- **Commit now to a second round of regional planning** so that the five regional groups do not lose momentum. Otherwise, key skills and knowledge, and multi-sector support and ambition, will be lost as staff inevitably move on.
- **Accelerate the timetable for new government policy on demand management**, including tighter building regulations for water efficient new homes and the proposed mandatory water efficiency label on white goods, taps, toilets etc.
- **Fund the regional groups so that they can fulfil their remit on a multi-sector basis from mid-2023.** At present, WRE's Technical Programme is entirely funded by our water company members, who are prevented from using customer income to pay for studies that benefit other sectors.
- **Create more long-term certainty for all abstractors over the impact of forthcoming licence reforms.** The Catchment Based Approach (CaBA) national working group on Abstraction and Water Resources could extend its remit with WRE to navigate through licence reduction challenges and escalate strategic issues to decision makers, including, where appropriate, to ministers.
- **Establish a single, integrated approach to planning for environmental improvement for all sectors**, that clarifies through joint investigations the necessary returns of water to the environment in the short, medium and long-term. This should consider water quality aspects alongside quantity requirements so that a joined-up, efficient and effective approach is achieved.

# Sector-based recommendations

## **Farmers and growers:**

- Long-term security of abstraction licences to allow multi-year farm planning and investment in new supplies.
- Funding to develop and grow local abstractor groups.
- Streamlining of agriculture reservoir consent processes for both planning and abstraction licensing.

## **Energy generation:**

- Ensure licence caps do not compromise investment in energy generation to meet the UK's net-zero commitment.
- Ensure that hydrogen projects have access to the water needed to contribute toward decarbonising the UK.

## **Regional economy:**

- Stronger support by government and regulators for action to reduce non-household consumption.
- Building Regulations for water efficiency should promote rainwater harvesting and grey water recycling.

## **Internal Drainage Boards:**

- Give IDBs wider powers and functions to allow them to take a bigger role in water resources management and carbon sequestration as part of integrated approaches to water management in the landscape.

# Thank you

## How to respond to the Regional Plan consultation:

Online:

[web-based response form](#)

By email:

[contact@wre.org.uk](mailto:contact@wre.org.uk)

By post:

Water Resources East,  
The Enterprise Centre,  
University of East Anglia,  
Norwich, NR4 7TJ

Consultation closes on 20<sup>th</sup> February 2023



[www.wre.org.uk](http://www.wre.org.uk)



@DanielJ88 / @WaterREast



Water Resources East



# Feasibility and demonstration of creek ridge infiltration in Braakman South

Niels Groot

Environmental Expert



ckgroot@dow.com

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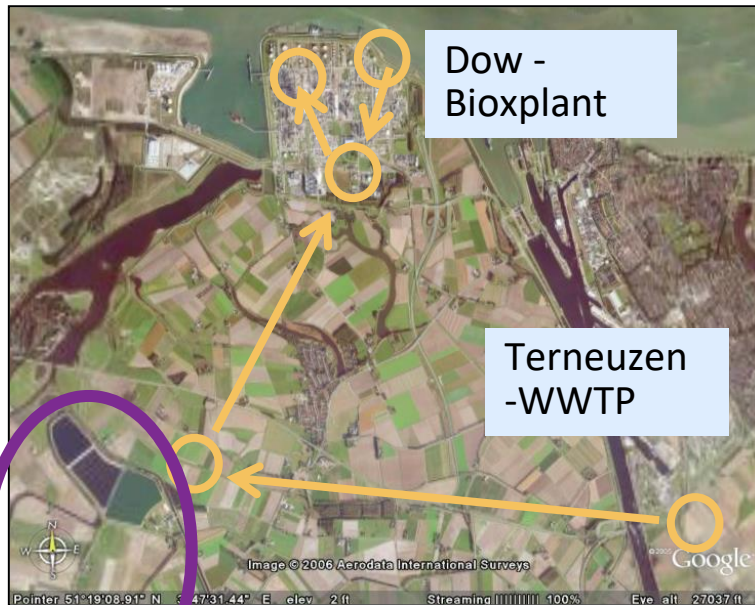


Efficient use  
of resources  
and materials

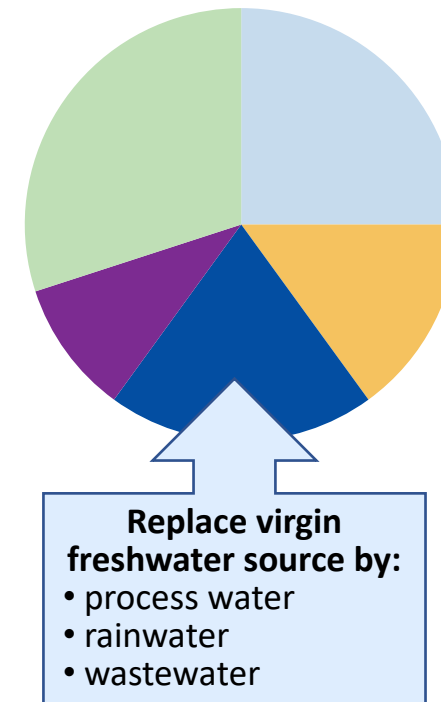
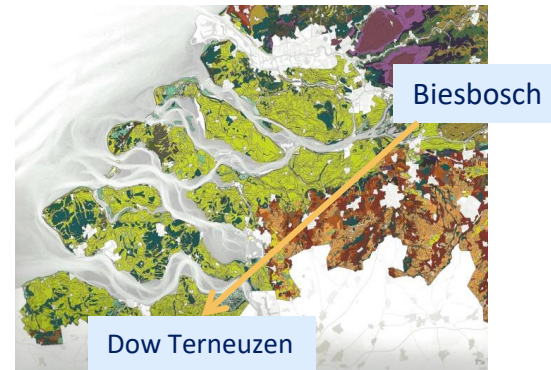
[Click here to watch the  
Dow case video](#)

# Dow's water management

- Water usage is ~ 20 million m<sup>3</sup>/y (70% of regional demand)
- Dow's objective → minimize use of virgin freshwater (Biesboschwater)



FRESH4Cs



## Sources of freshwater

- Surface Water
- Dow wastewater
- Biesbosch water
- Municipal wastewater
- Intern reuse (condensate)

# FRESH4Cs case study objective

## Provide back-up freshwater source thru Creek Ridge Infiltration

- Drought periods
- Use by industry and local farmers

## Regional feasibility for large scale subsurface storage

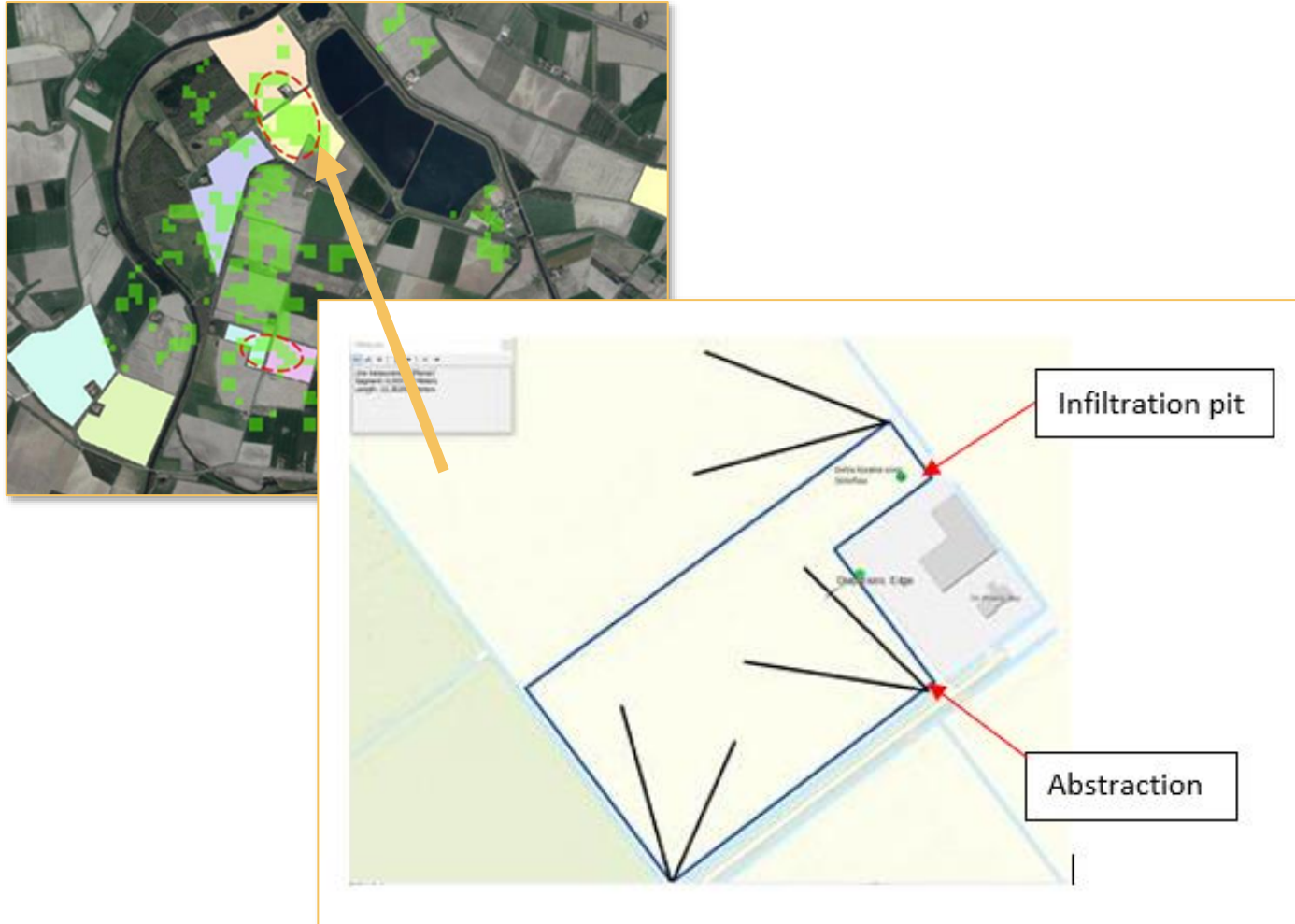
## Demo site to establish design criteria for full scale

## Project organization

- **Project partners:** Dow, HZ University of Applied Sciences
- **Observer partners:** Evides Industriewater (EIW), Waterboard, Province of Zeeland, Municipality of Terneuzen, ZLTO (farmers)
- **Expert knowledge:** Deltares



# Demonstration site



## Dimensions

- 35,000 m<sup>2</sup> (3.5 ha)
- 3000 m<sup>3</sup>/ha infiltration
- 50% recovery
- Natural infiltration at -0.5m
- Withdrawal from deep drains at -5m

# Demonstration site

## Monitoring

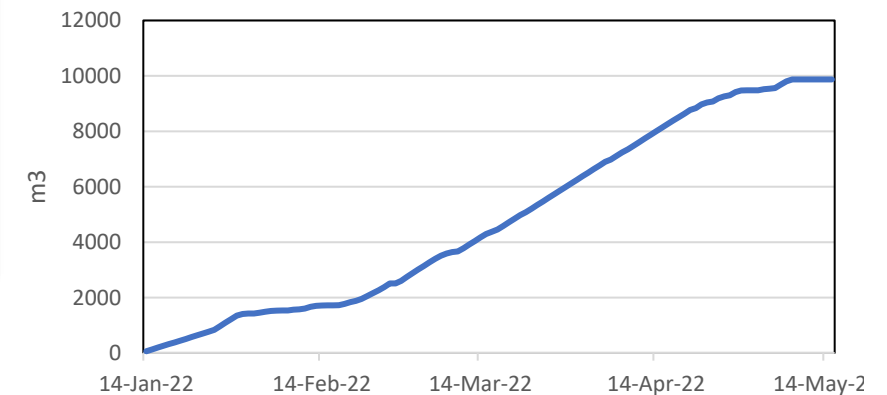
- Water quality
- Groundwater level
- Salinity gradient

## Results

- 50% withdrawal feasible
- Raw water did not always meet criteria for infiltration
- Area likely too small to allow lens growth



Infiltrated water 2022

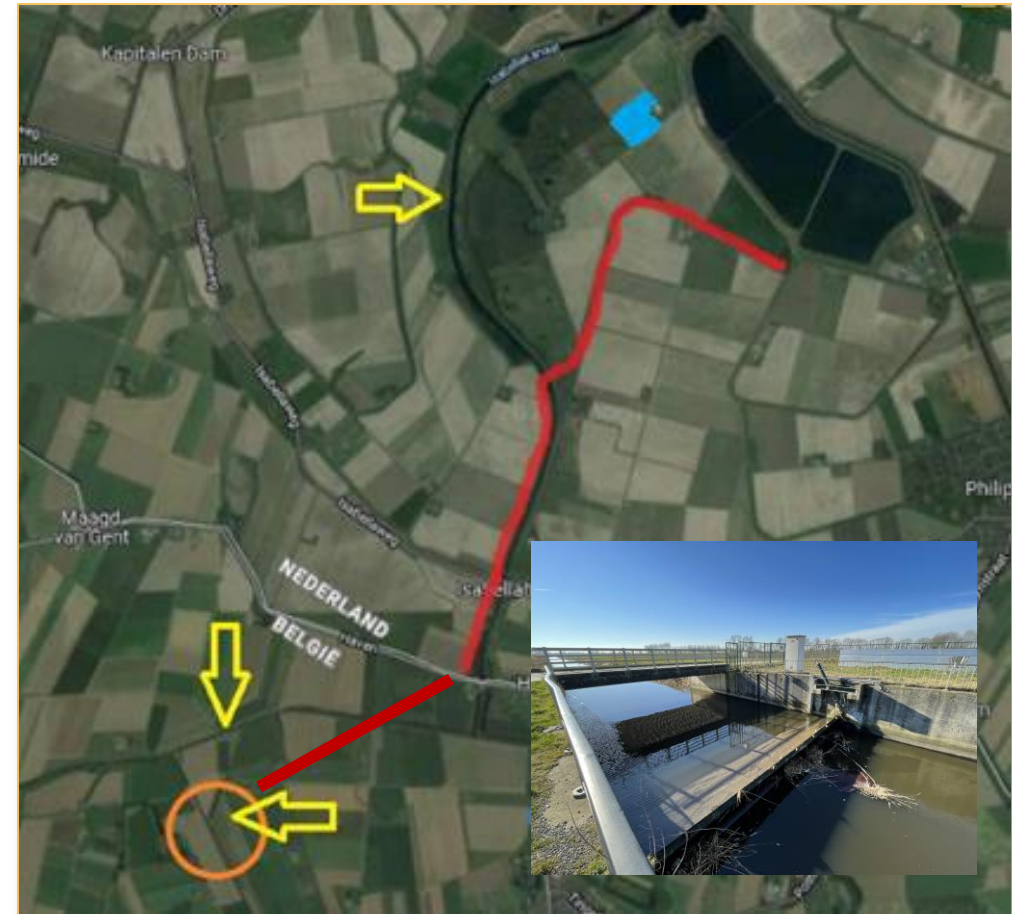


# Raw water sourcing

## Full scale potential

### Three nearby sources:

1. Isabella canal (too saline most of the year)
2. Leopold canal (fresh, but high in contaminants)
3. **Belgian polders**
  - Fresh and moderate in contaminants, e.g. pesticides and heavy metals
  - Quantity sufficient in most years
  - Allowed for infiltration by Waterboard
  - Possible use of Evides' infrastructure



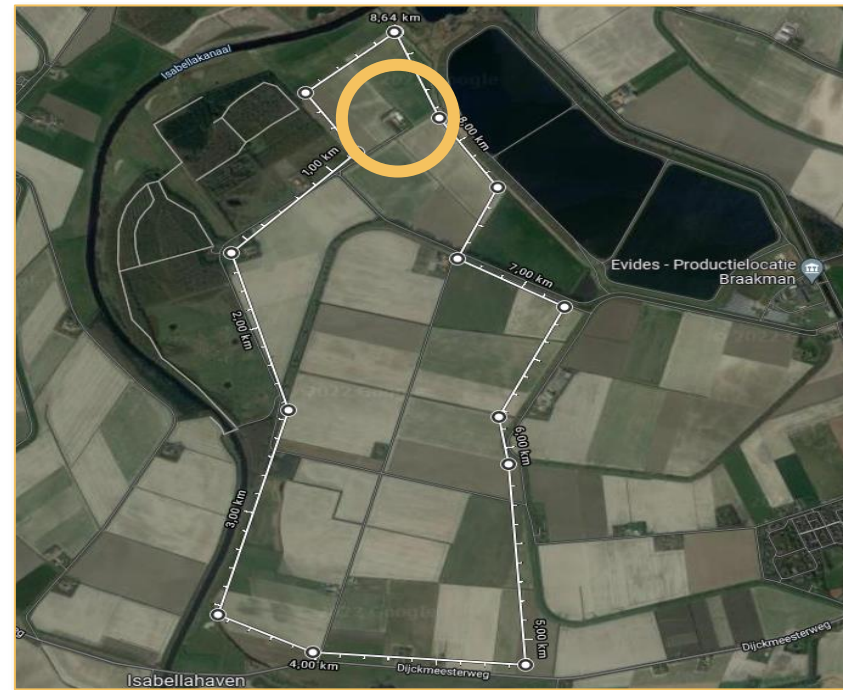
# Outlook for large scale implementation

## Full-Scale development

1 million m<sup>3</sup>/y storage (300 ha)

0.5 million m<sup>3</sup>/y abstraction for industry and farmers

- Use of excess water from Belgian polders
- Pre-treatment to meet infiltration criteria
- Use Evides' infrastructure
- Install infiltration, abstraction drainage, pumping equipment and instrumentation



## Feasibility

Range 0.35 – 0.50 Euro/m<sup>3</sup>

**Collaboration** model (socio-economic aspects) to be developed further

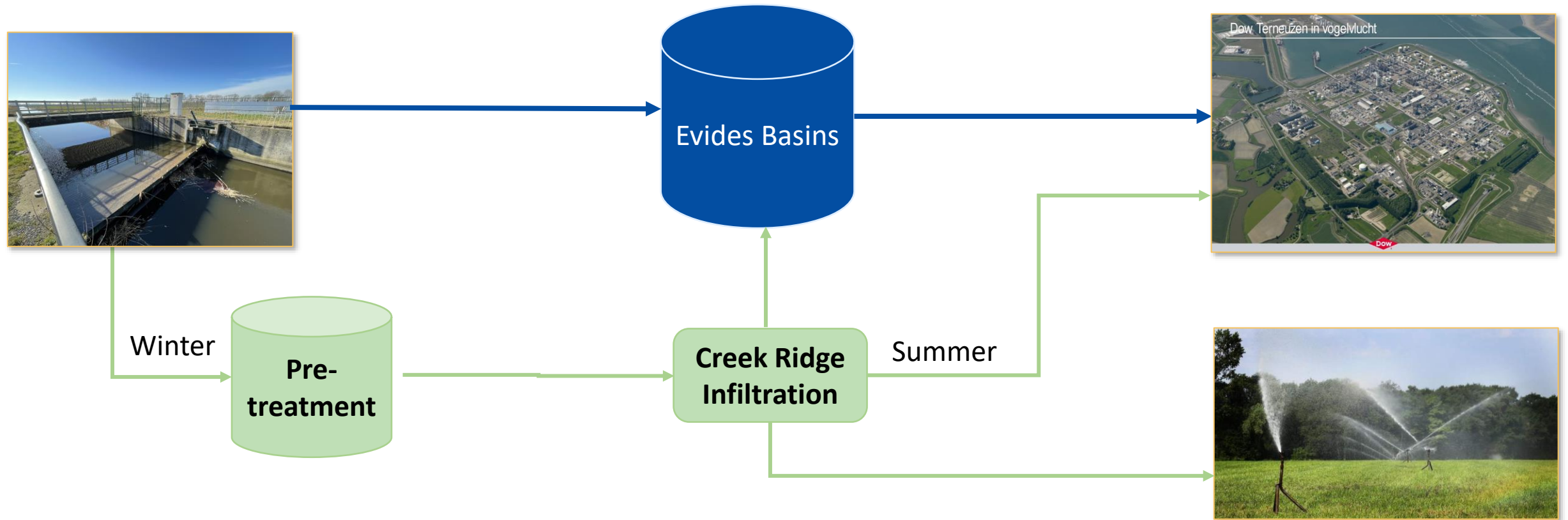
### Lessons learned:

Workshop with local authorities to create a simpler legislative roadmap for such techniques



# Summary

Concept for large scale CRI and reuse seems **feasible and affordable**



# Water storage in Kwetshage

**Edgard Daemen**

**Project Manager / Ecologist**

VLAAMSE  
LAND  
MAATSCHAPPIJ



Vlaanderen  
is open ruimte

edgard.daemen@vlm.be

**Interreg**   
EUROPEAN UNION

**2 Seas Mers Zeeën**  
**FRESH4Cs**

European Regional Development Fund



Access the Q&A here!

or visit [slido.com #FRESH4Cs](https://www.slido.com/#FRESH4Cs)



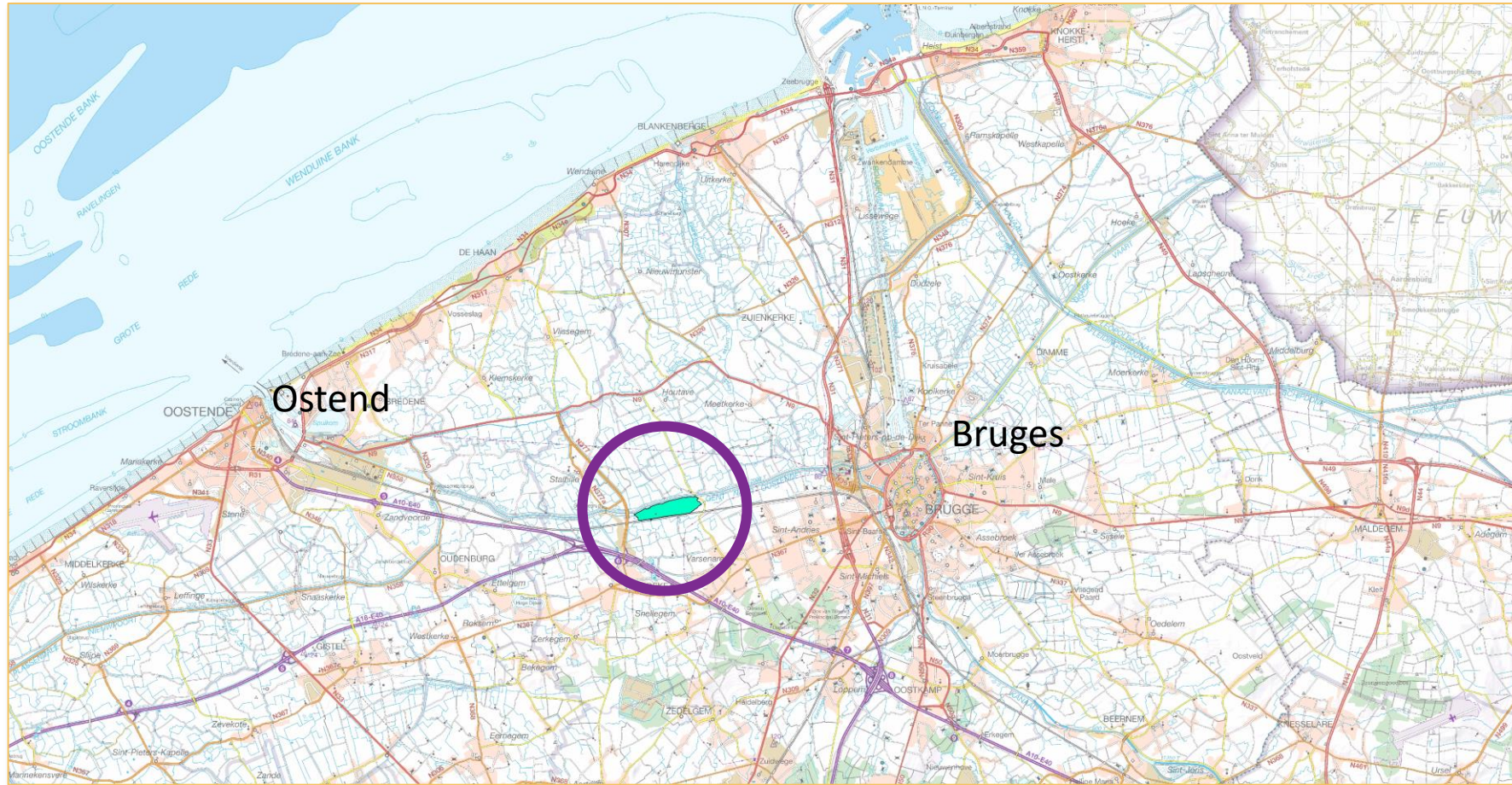
TheHoldPriv

Psw: GR33NW1CH



Efficient use  
of resources  
and materials

# Kwetshage

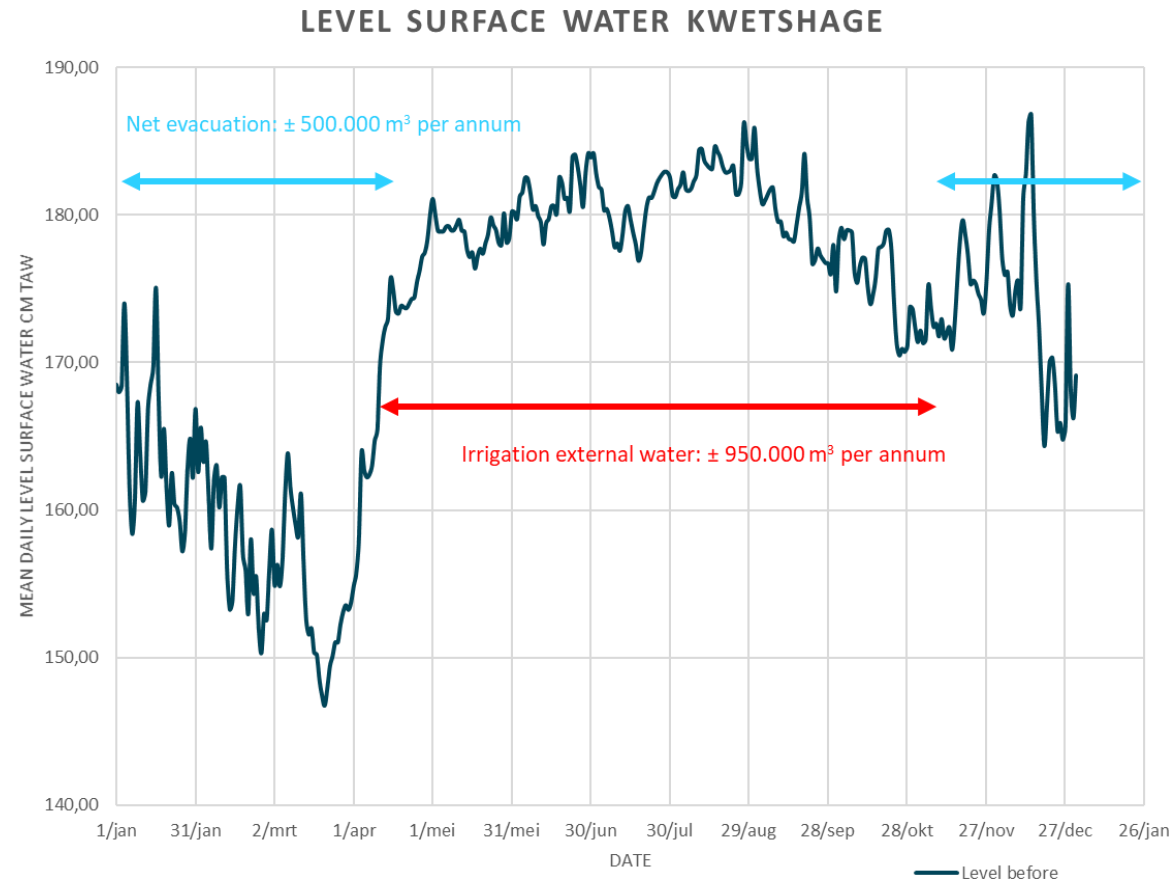


# Kwetshage

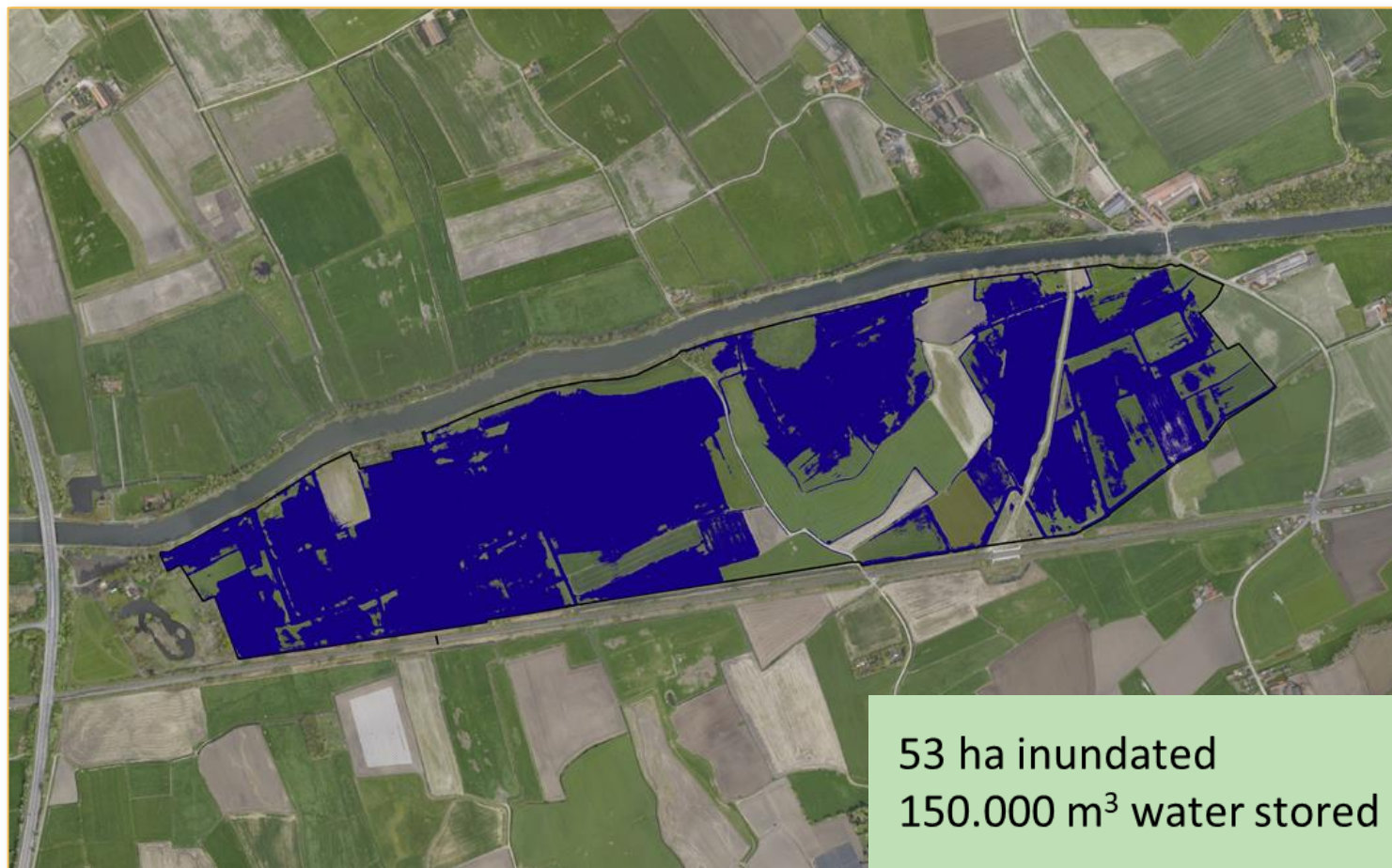


# Kwetshage

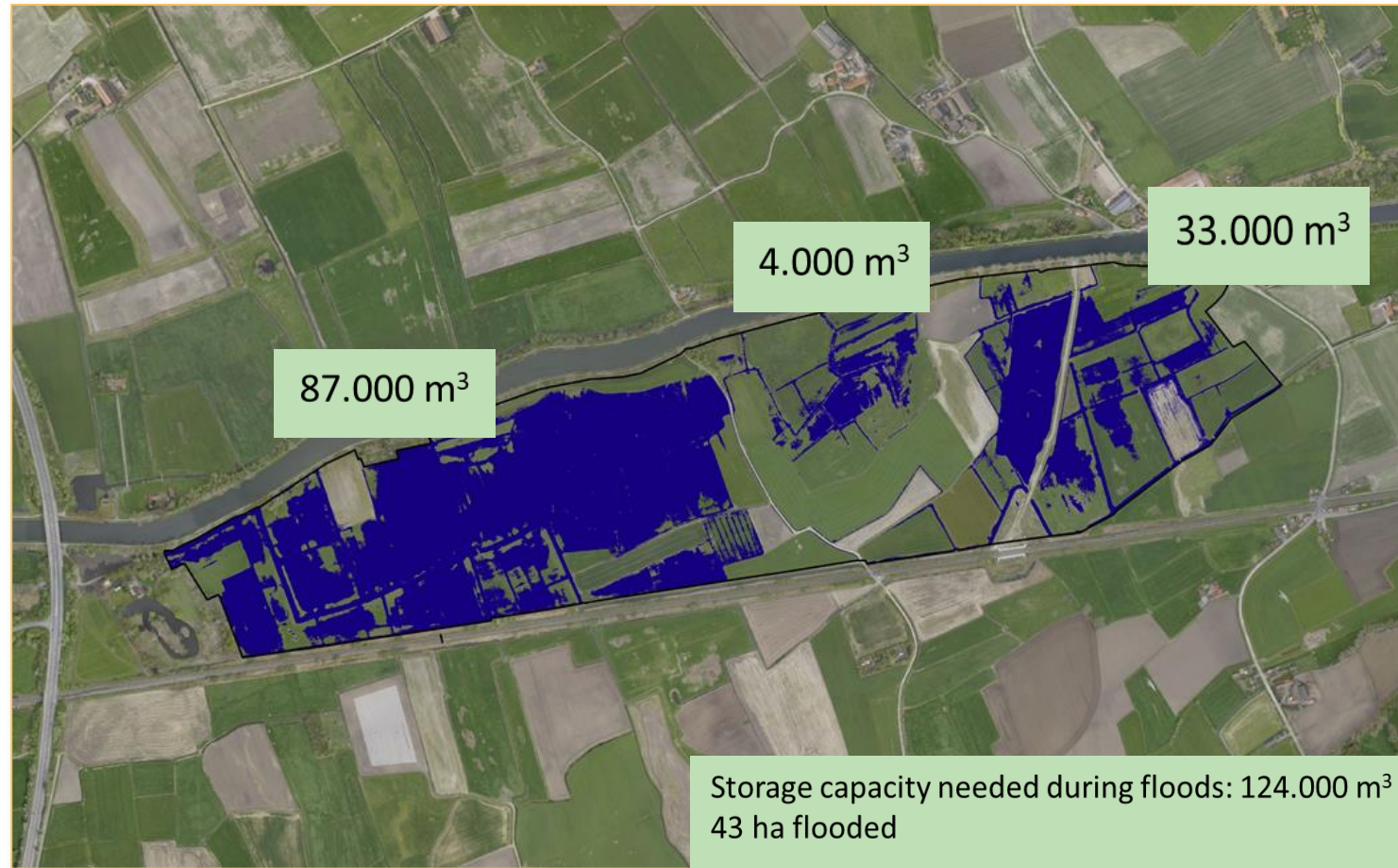
+2.3 m TAW: average sea level



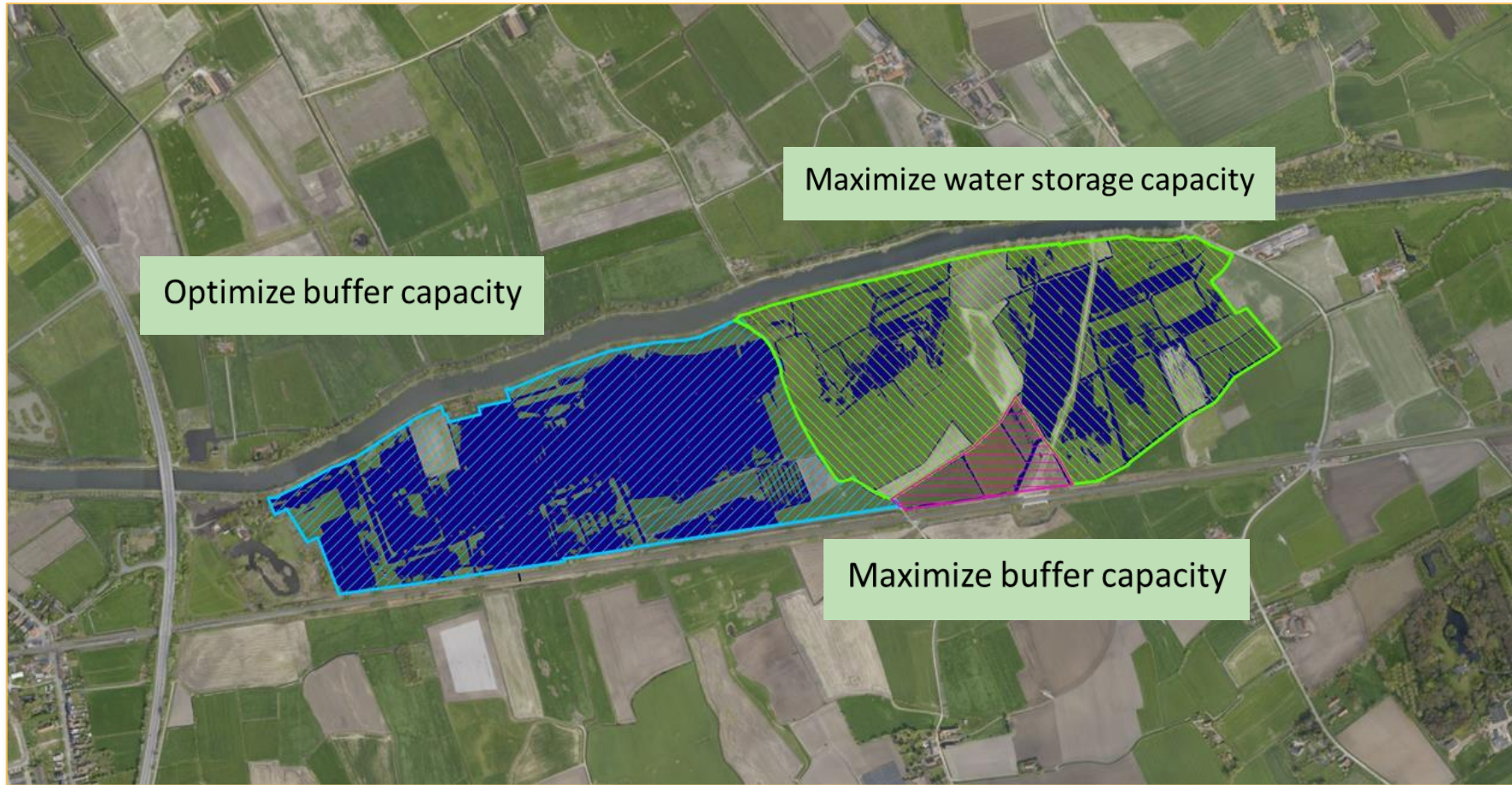
# Kwetshage



# Kwetshage



# Kwetshage





# Kwetshage



# Kwetshage



## Objectives demo FRESH4Cs

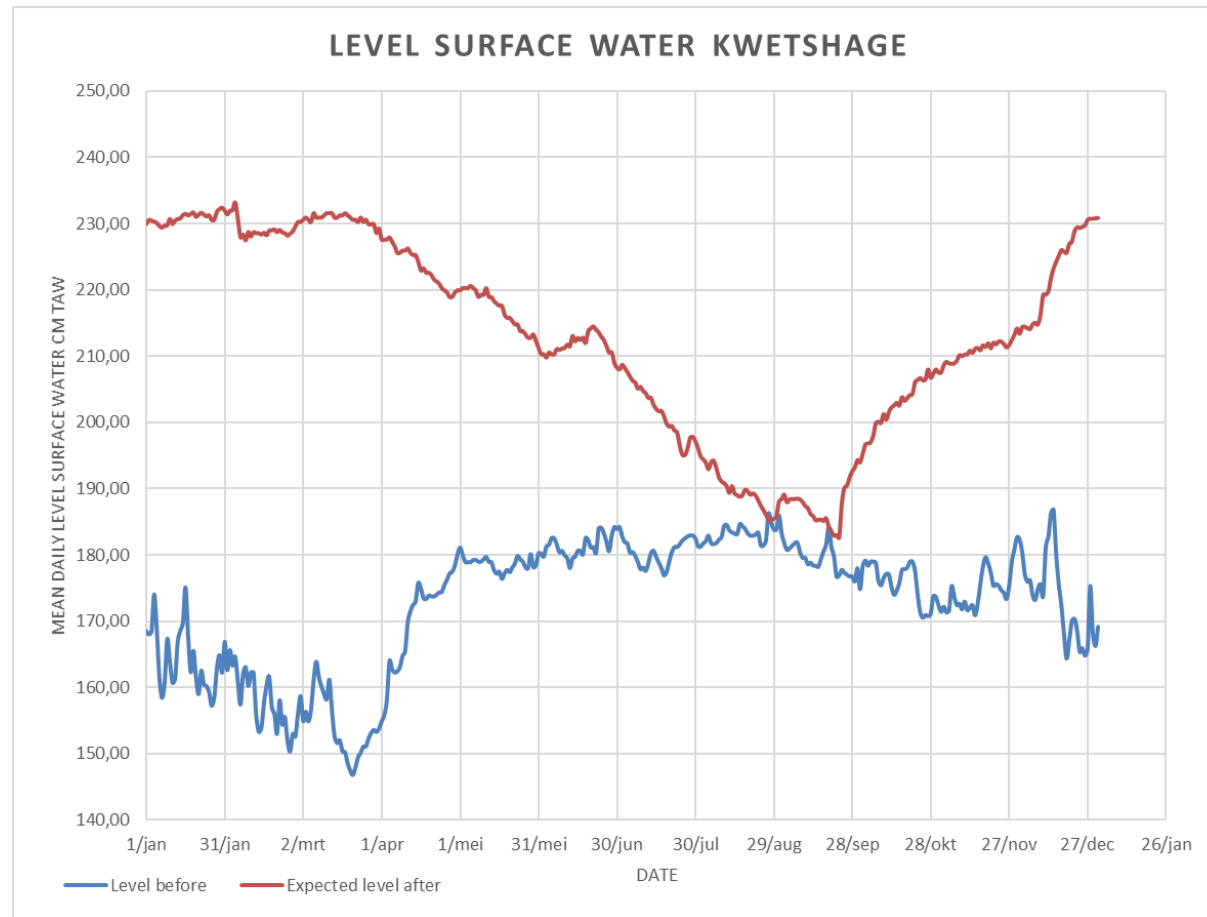
- Maximising water retention in winter
  - Surface water
  - Infiltration
    - Inundated area
    - Creek ridge
- Retain (~~increase~~) buffer capacity during floods (overall project)



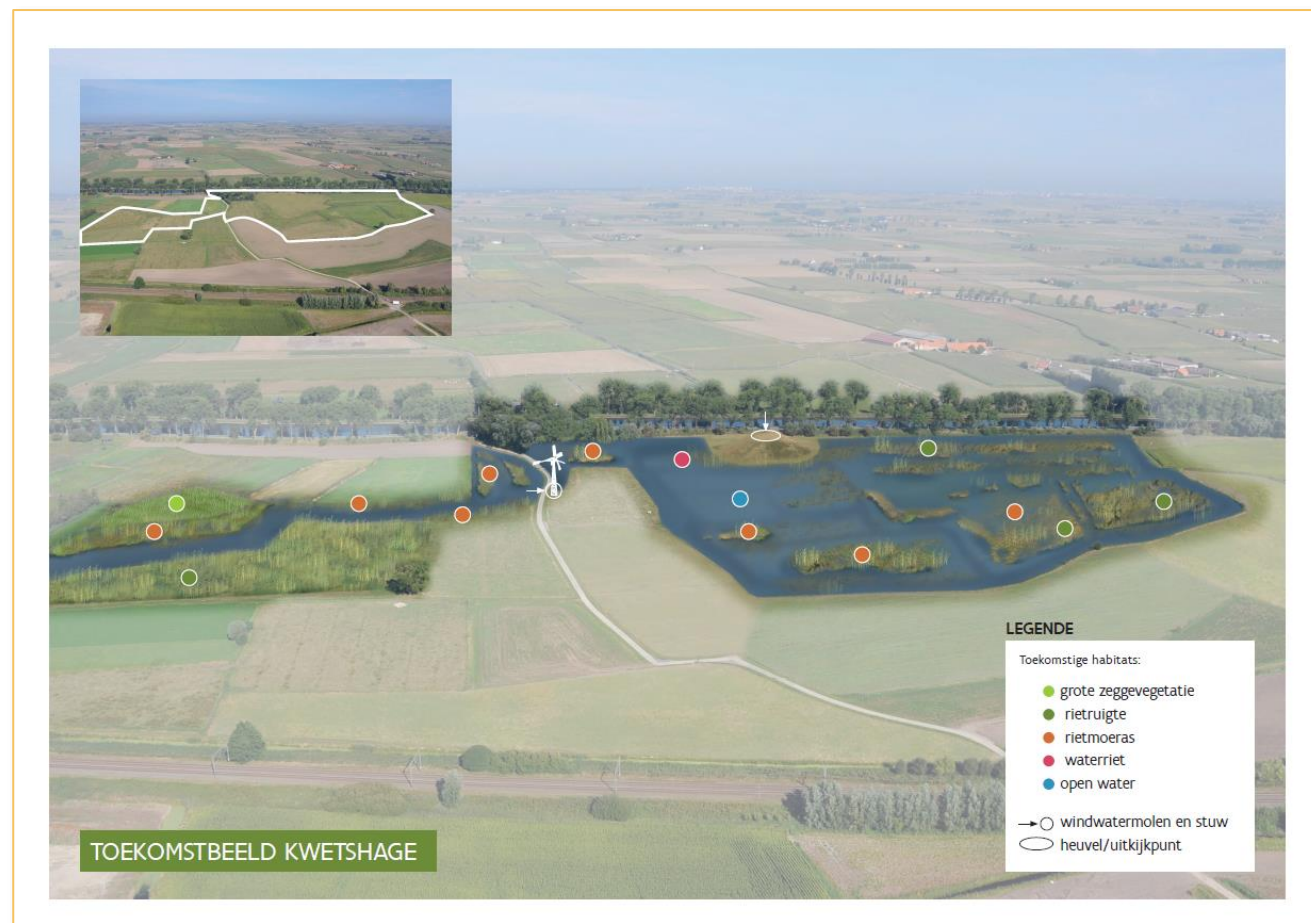
# Kwetshage

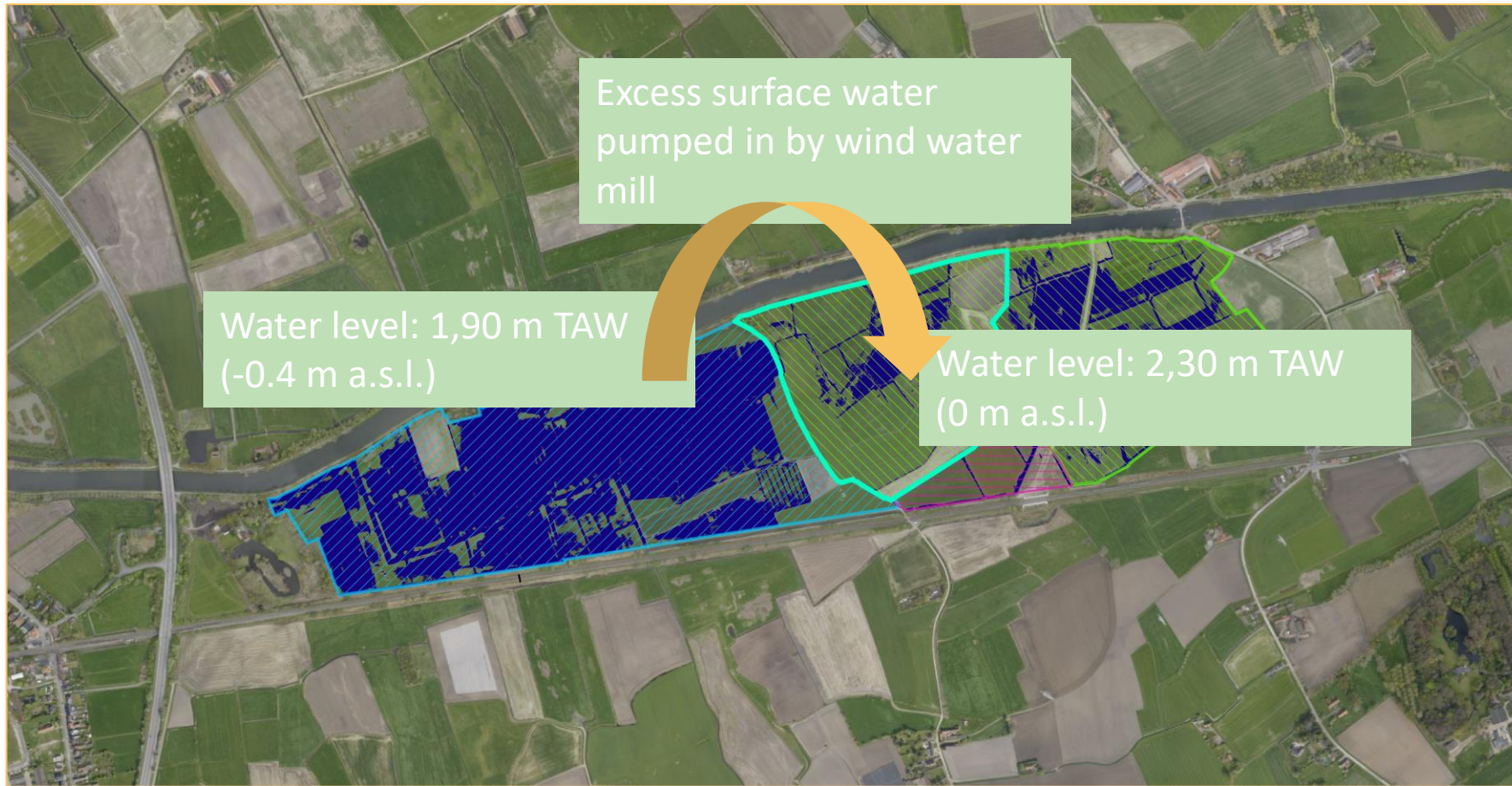
Winter: + 70 cm

Summer: + 10 cm

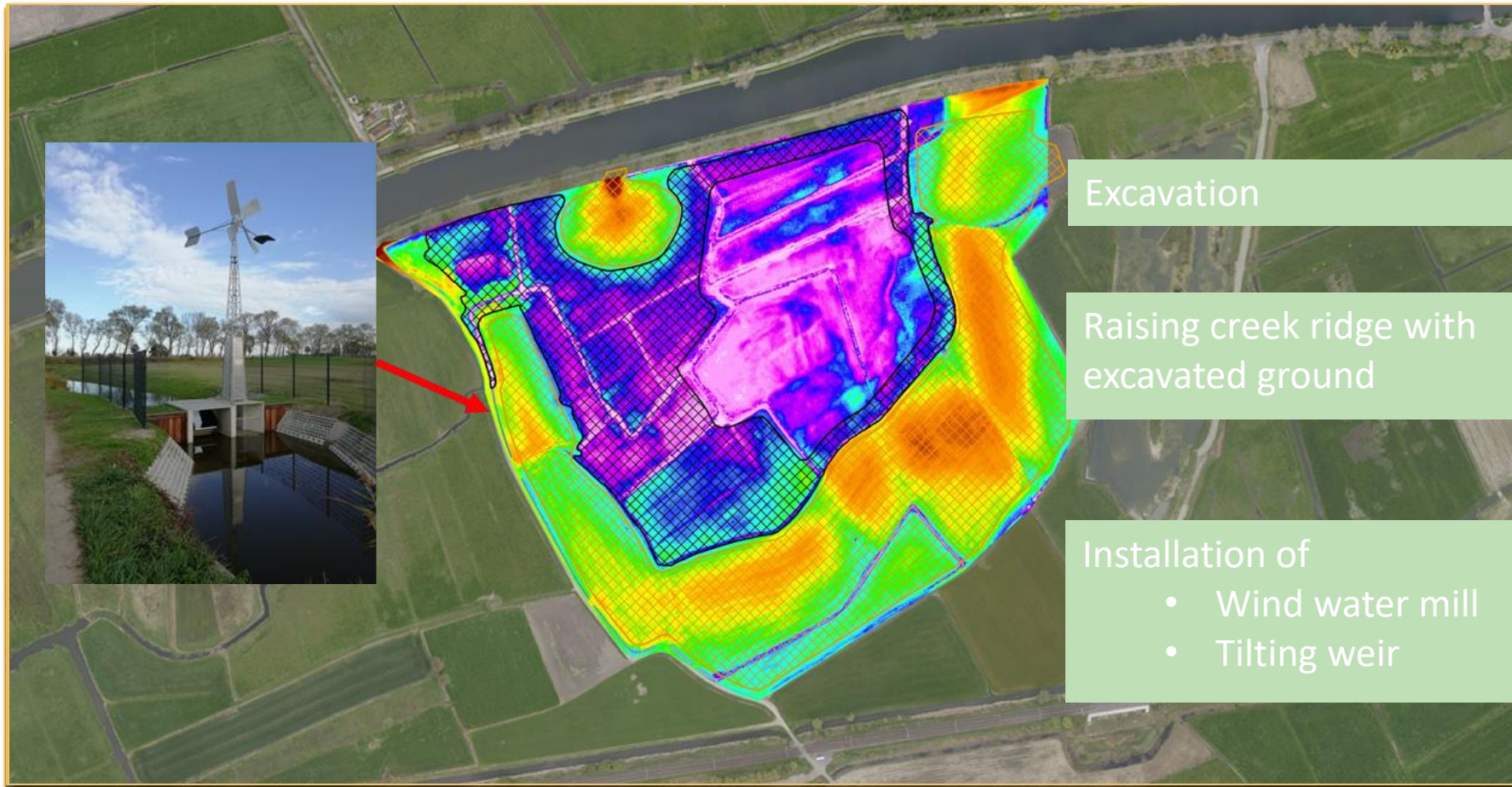


# Kwetshage





# Kwetshage



# Kwetshage



# Kwetshage





# Kwetshage



## Performance

- Pumping capacity water mill:  $\pm 750 \text{ m}^3 / \text{day}$
- Maximum storage capacity:  $42.500 \text{ m}^3$
- Effective storage capacity (minimum level 1,90 m TAW):  $36.000 \text{ m}^3$
- Time to fill the full capacity: 50 to 60 days
- Infiltration estimated  $140 \text{ m}^3 / \text{day}$

# Kwetshage



## Conclusion

- An effective storage capacity of 36.000 m<sup>3</sup> has been generated (maximum 42.000 m<sup>3</sup>)
- Infiltration to groundwater is estimated at 20.000 m<sup>3</sup>/year (55% of storage capacity)
- Overall gain of 15.000 m<sup>3</sup> of buffer capacity during floods



# Treating water for reuse in agriculture

**Mariska van Dalen**

**Sustainability by Design Manager**

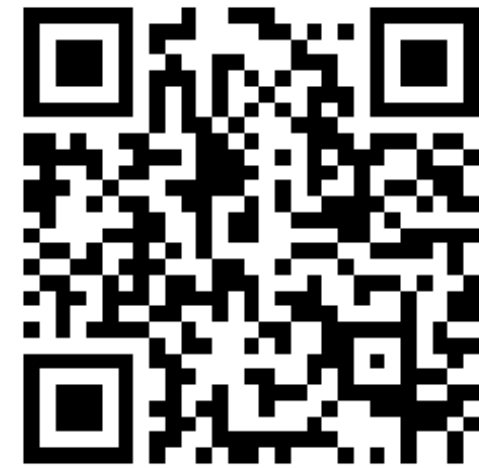


mariskavandalen@lambweston.eu

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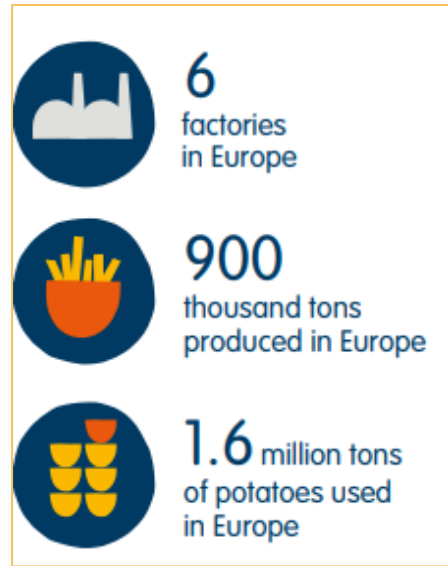
TheHoldPriv



Psw: GR33NW1CH



Efficient use  
of resources  
and materials

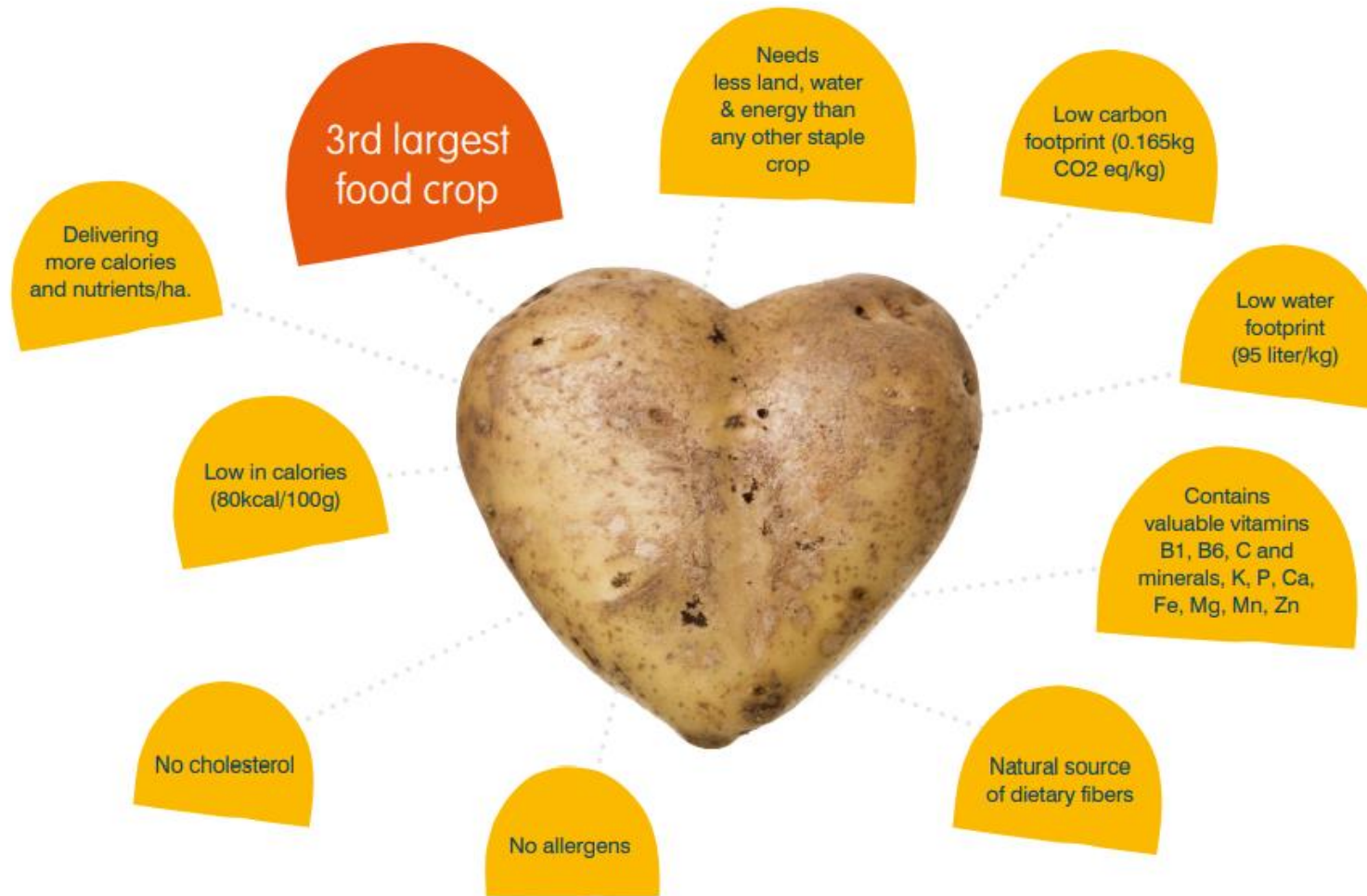
# About Lamb Weston



-  0.5 million m<sup>3</sup> water evaporated in processing
-  4.3 million m<sup>3</sup> wastewater discharged, cleaned onsite



# 32,000 ha farm land



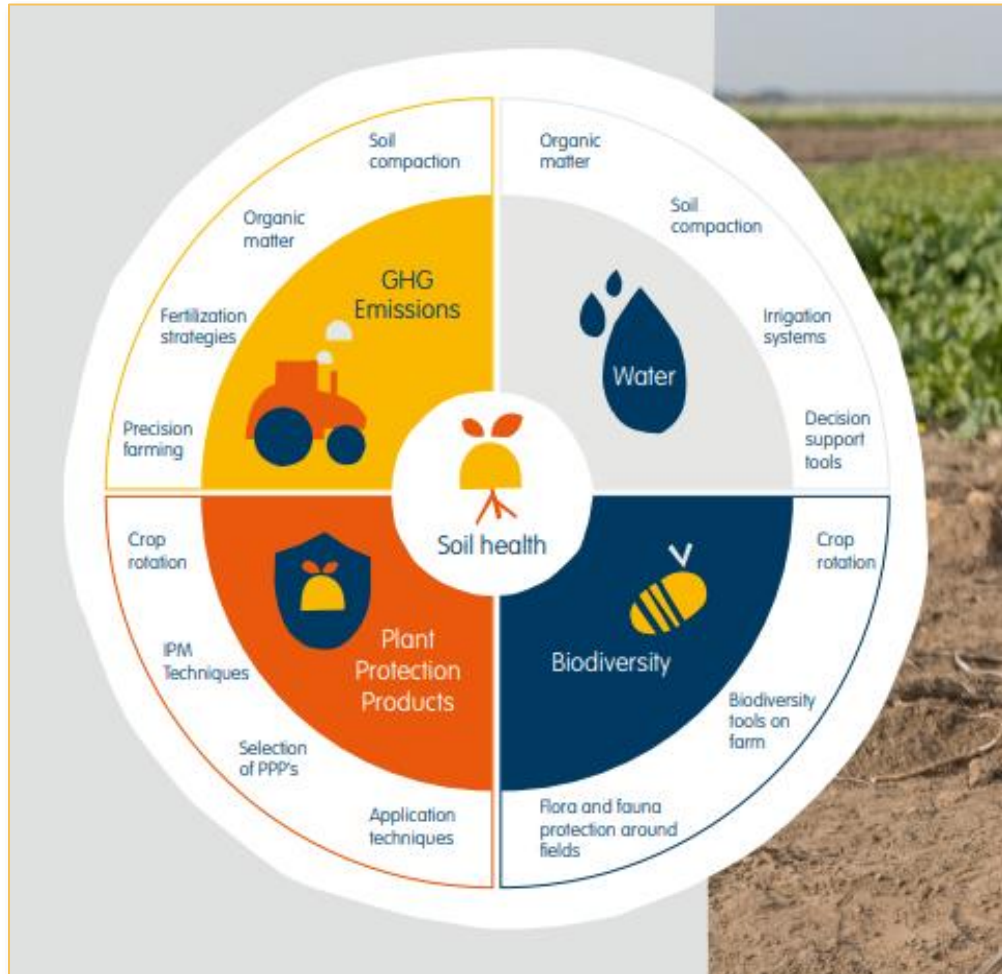
# Value of water



# Redesign for local reuse

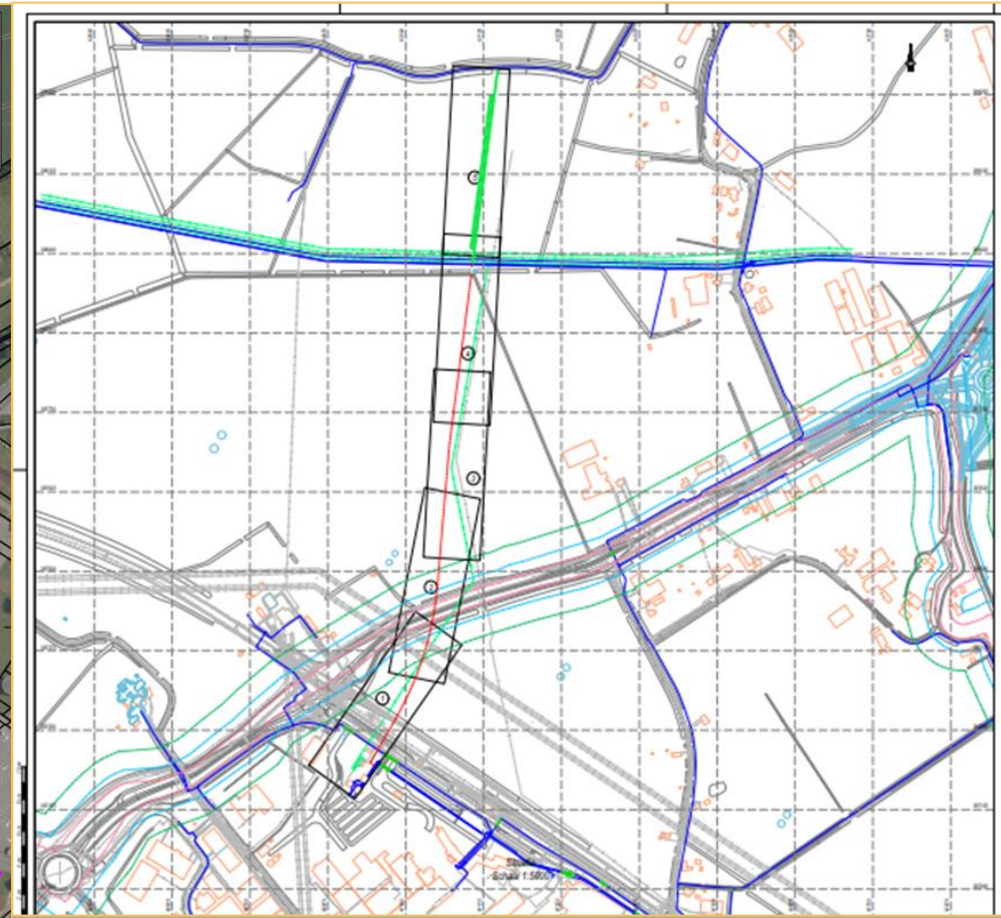
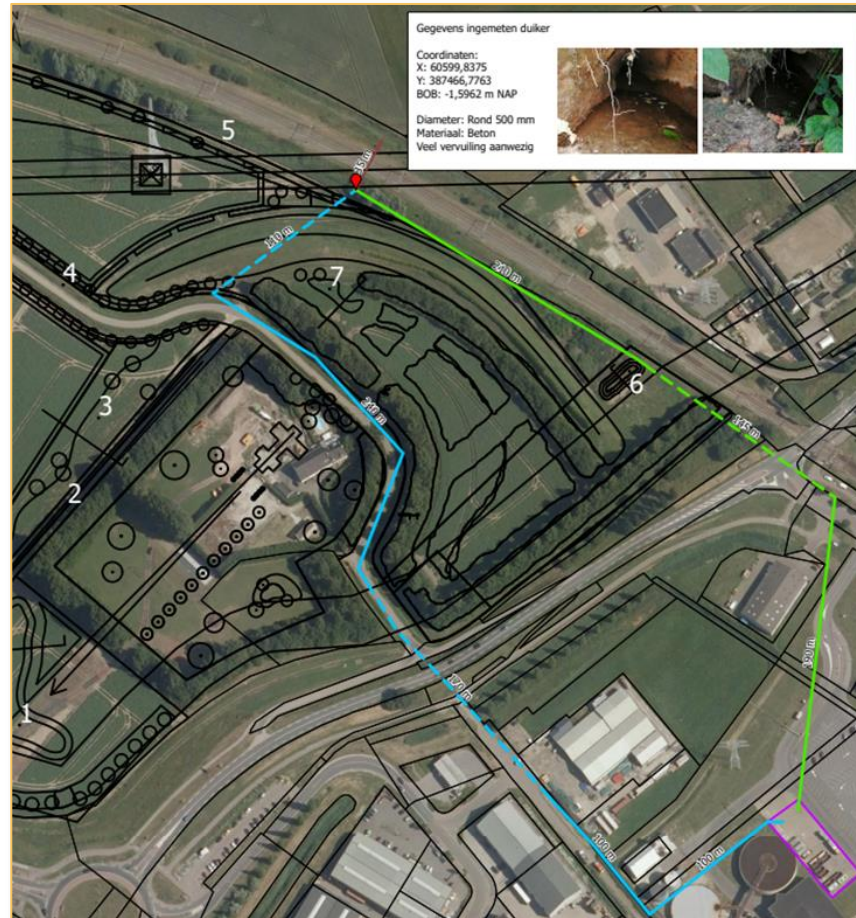


# Removal P and N?





# How to transport our water?



# Creek ridge infiltration?



# Q&A



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Psw: GR33NW1CH



Efficient use  
of resources  
and materials

# Lunch break

**We'll be back at 1 PM! (UK)**

**We'll be back at 14:00! (BE, NL)**

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Efficient use  
of resources  
and materials

# Managed aquifer recharge and creek ridge infiltration

**Ane Wiersma**

**Senior Researcher**

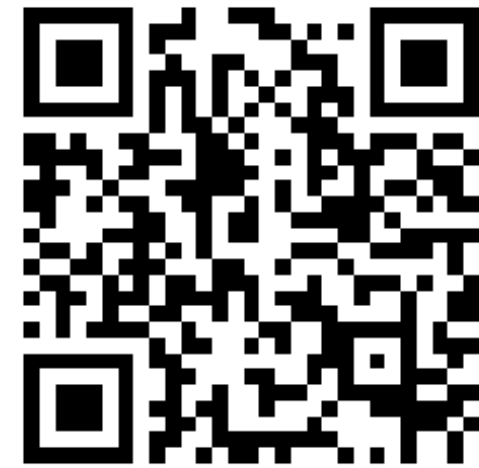
**Deltares**

[Ane.Wiersma@deltares.nl](mailto:Ane.Wiersma@deltares.nl)

**Interreg**   
EUROPEAN UNION

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**FRESH4Cs**

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Psw: GR33NW1CH



Efficient use  
of resources  
and materials

# Deltares

# Deltares

## Managed aquifer recharge as the solution to freshwater scarcity?

Ane Wiersma

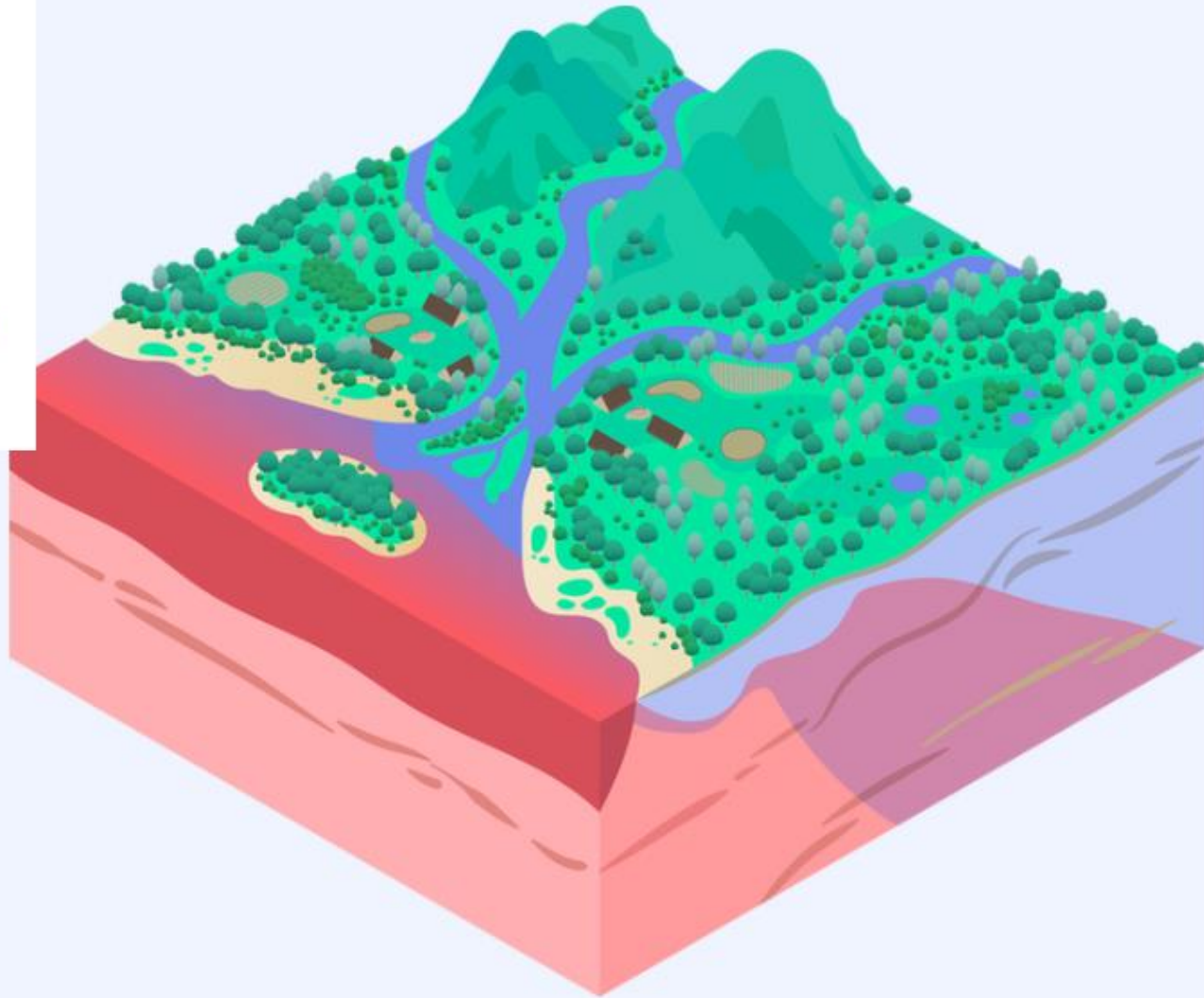
Subsurface and groundwater systems

3 February 2023

## Salinisation of the land in time

# The past

In the distant past barely any humans permanently lived in delta areas, mostly due to the hunter-gatherer's nomadic lifestyles. This slowly changed as they began to grow their food and spend more time in once place.



### Legend

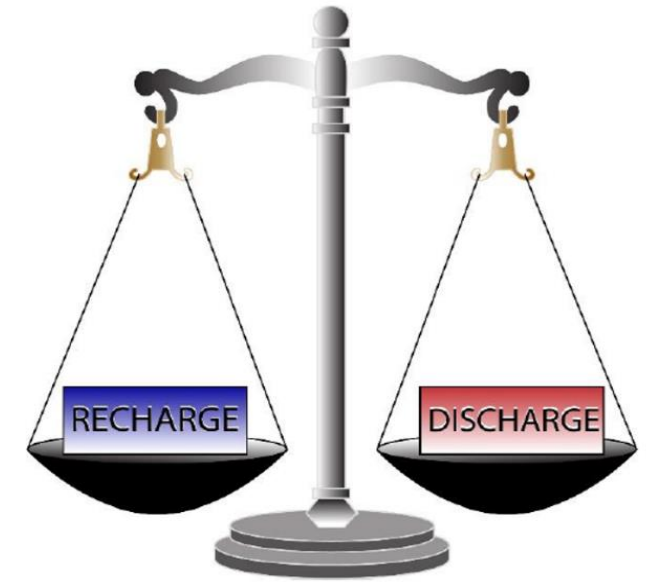
- Salt water
- Fresh water
- Brackish water

Past

Present

Future

a) Prior to development





# Salinisation of the land in time

## The present

Today deltas are increasingly populated. This is due to the economic advantages, good soil for agriculture and sufficient water, water management, and because we are equipped to handle the threats posed by flooding.

! Sealing subsurface and shortage of fresh water

! Sea level rise

### Legend

- Salt water
- Fresh water
- Brackish water

! Storms, hurricanes, typhoons and cyclones

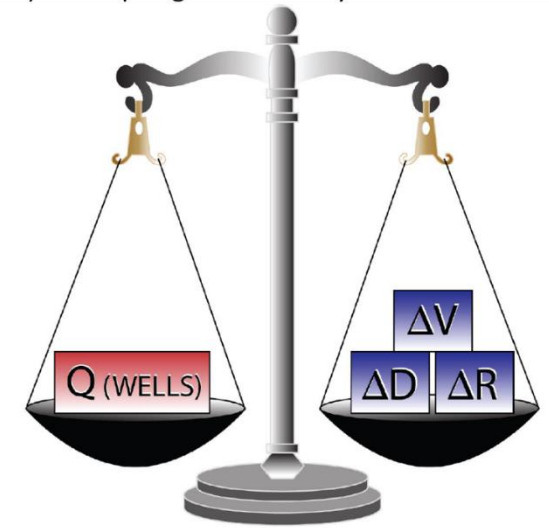
! Overextraction and water mismanagement practices

Past

Present

Future

b) Developed groundwater system



- $Q$  = discharge wells
- $\Delta V$  = change storage
- $\Delta D$  = change discharge
- $\Delta R$  = change recharge

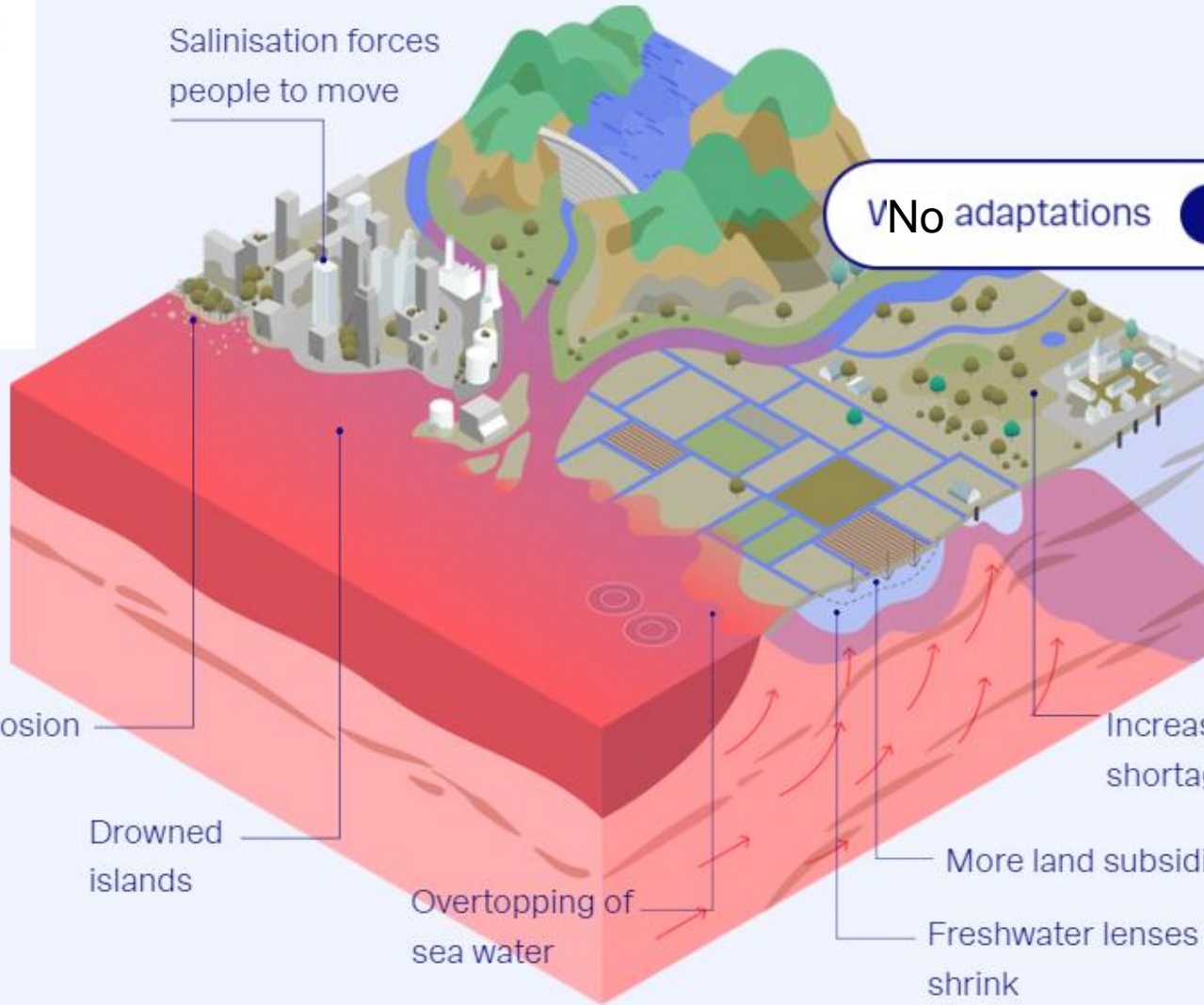
In order to safeguard our current standard of living and safety, we must adapt to the new situation.

Will we be able to make the change in time?

# The future

Salinisation forces people to move

VNo adaptations



Coastal erosion

Drowned islands

Overtopping of sea water

Increase of fresh water shortages

More land subsidence

Freshwater lenses shrink

## Legend

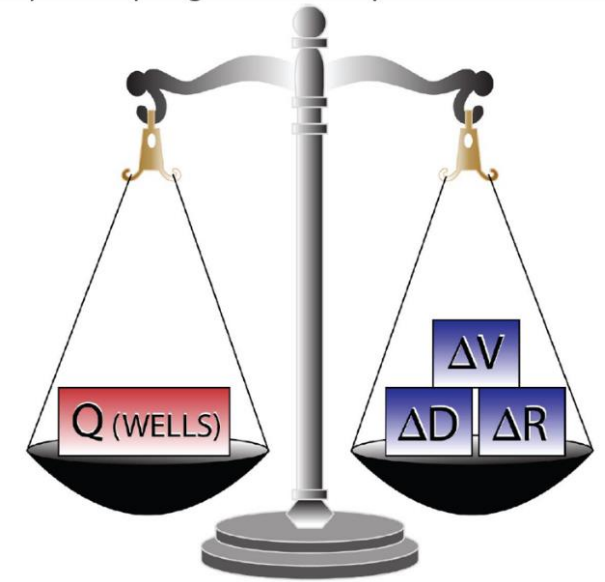
- Salt water
- Fresh water
- Brackish water

Past

Present

Future

b) Developed groundwater system

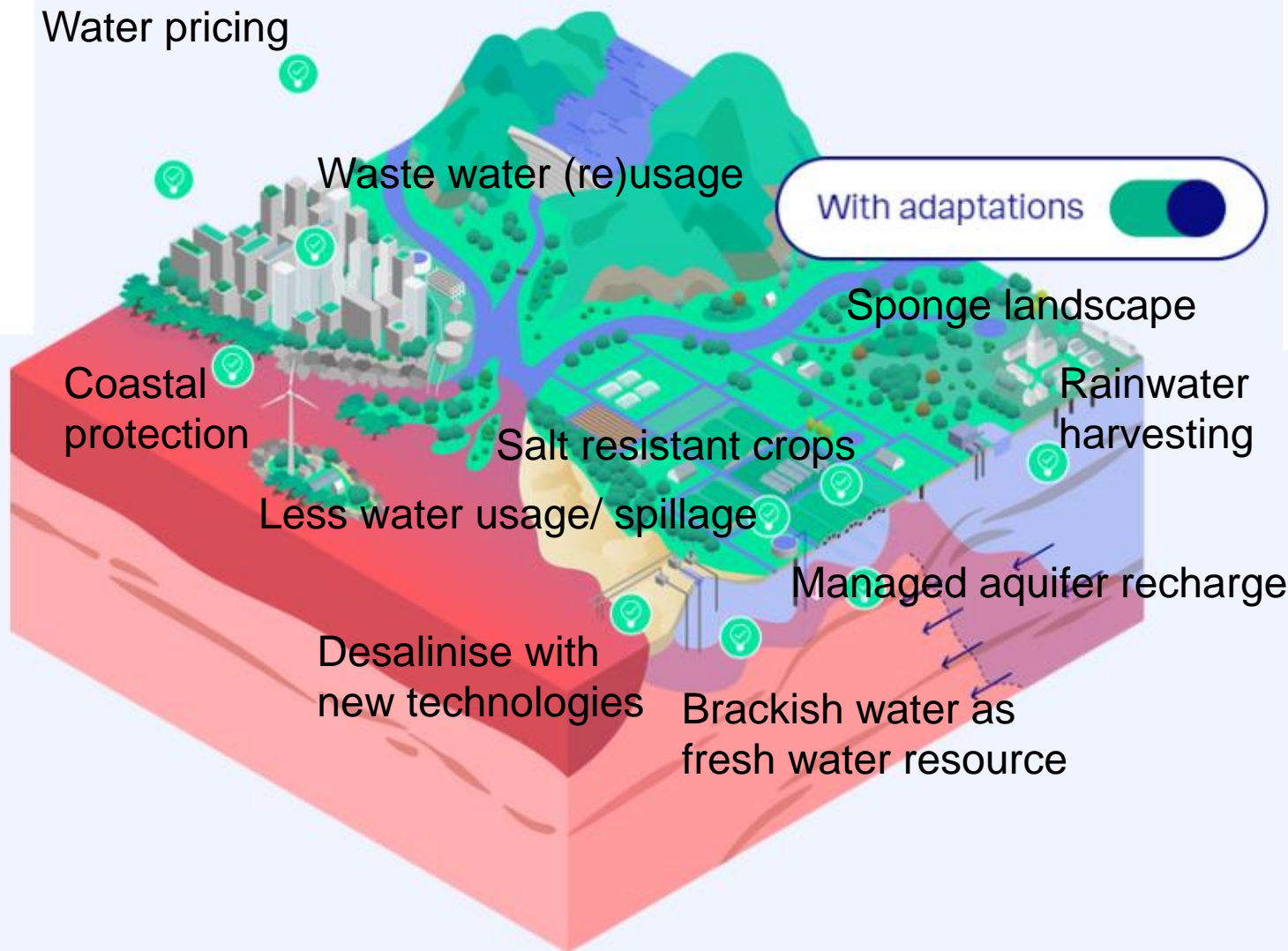


- ● Q = discharge wells
- ● ΔV = change storage
- ΔD = change discharge
- ΔR = change recharge

# The future

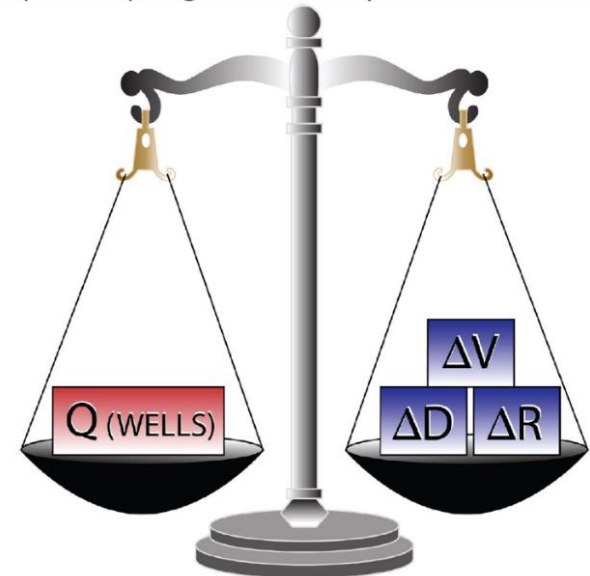
In order to safeguard our current standard of living and safety, we must adapt to the new situation.

Will we be able to make the change in time?



### Legend

- Salt water
- Fresh water
- Brackish water



- $Q$  = discharge wells
- $\Delta V$  = change storage
- $\Delta D$  = change discharge
- $\Delta R$  = change recharge + MAR

# Managed aquifer recharge

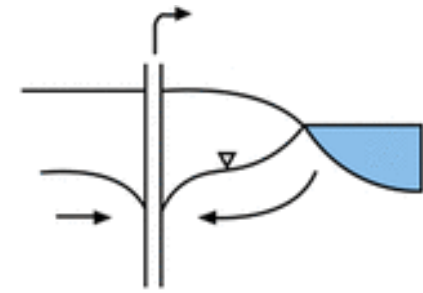
“The purposeful recharge of water to aquifers for subsequent recovery or environmental benefit”

Advantages:

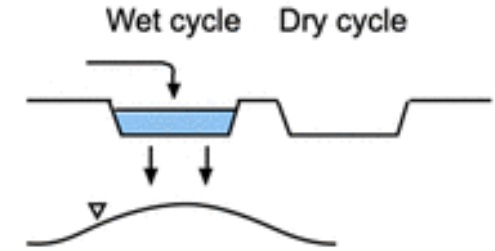
- Small surface footprint
- No evaporation
- Natural treatment capacity

Need:

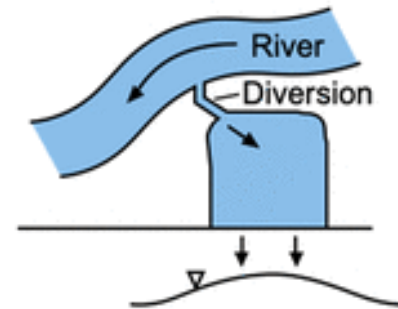
- Groundwater overextraction



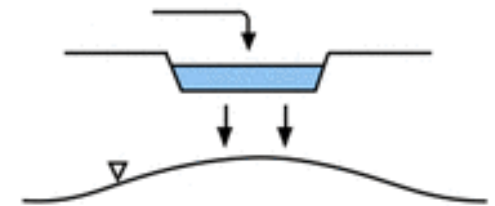
Riverbank filtration (RBF)



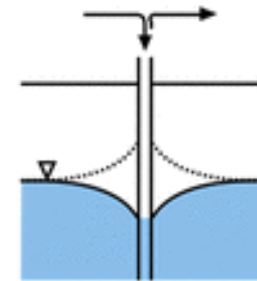
Soil aquifer treatment (SAT)



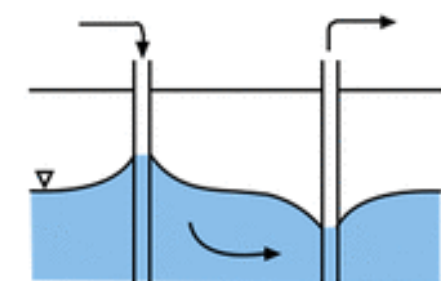
Surface water spreading



Infiltration basin



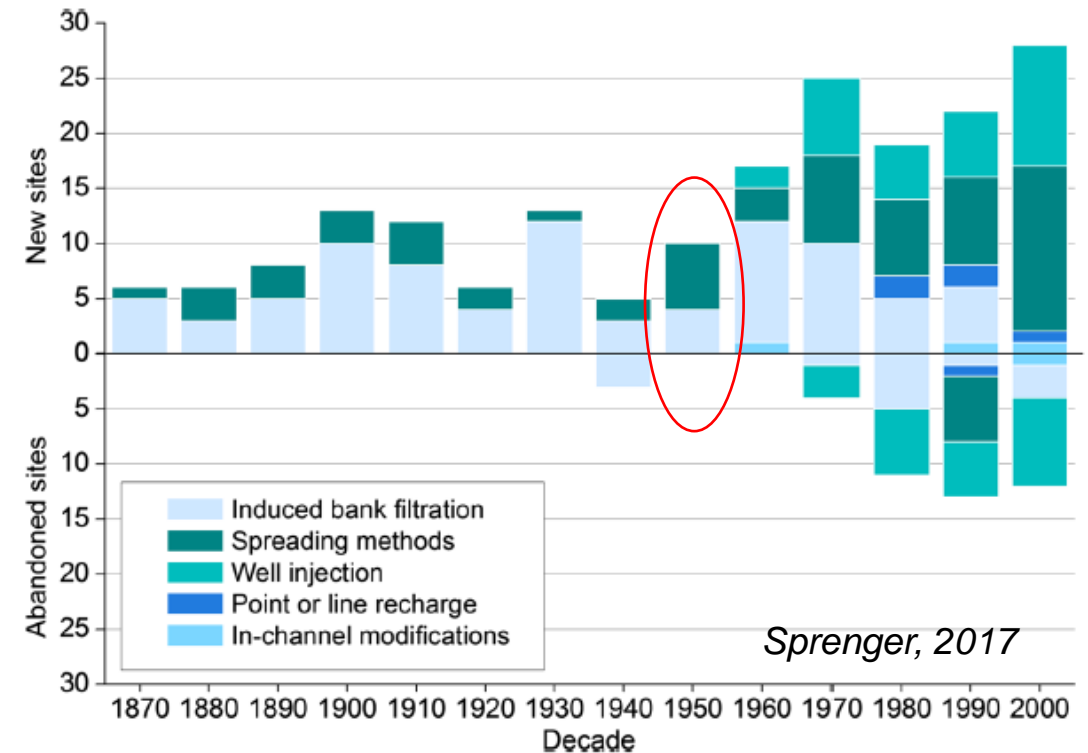
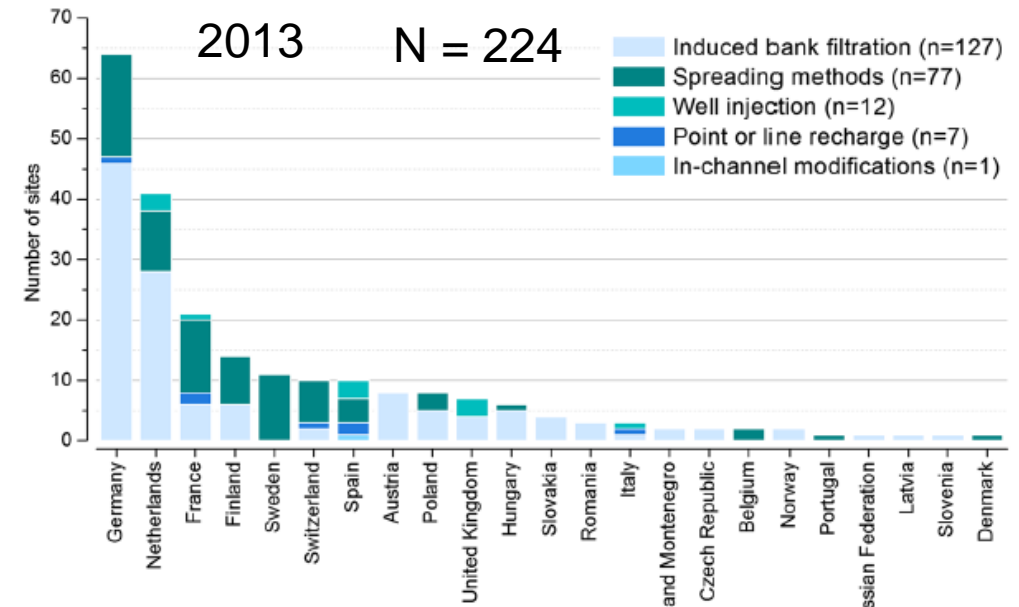
Aquifer storage and recovery (ASR)



Aquifer storage transfer and recovery (ASTR)

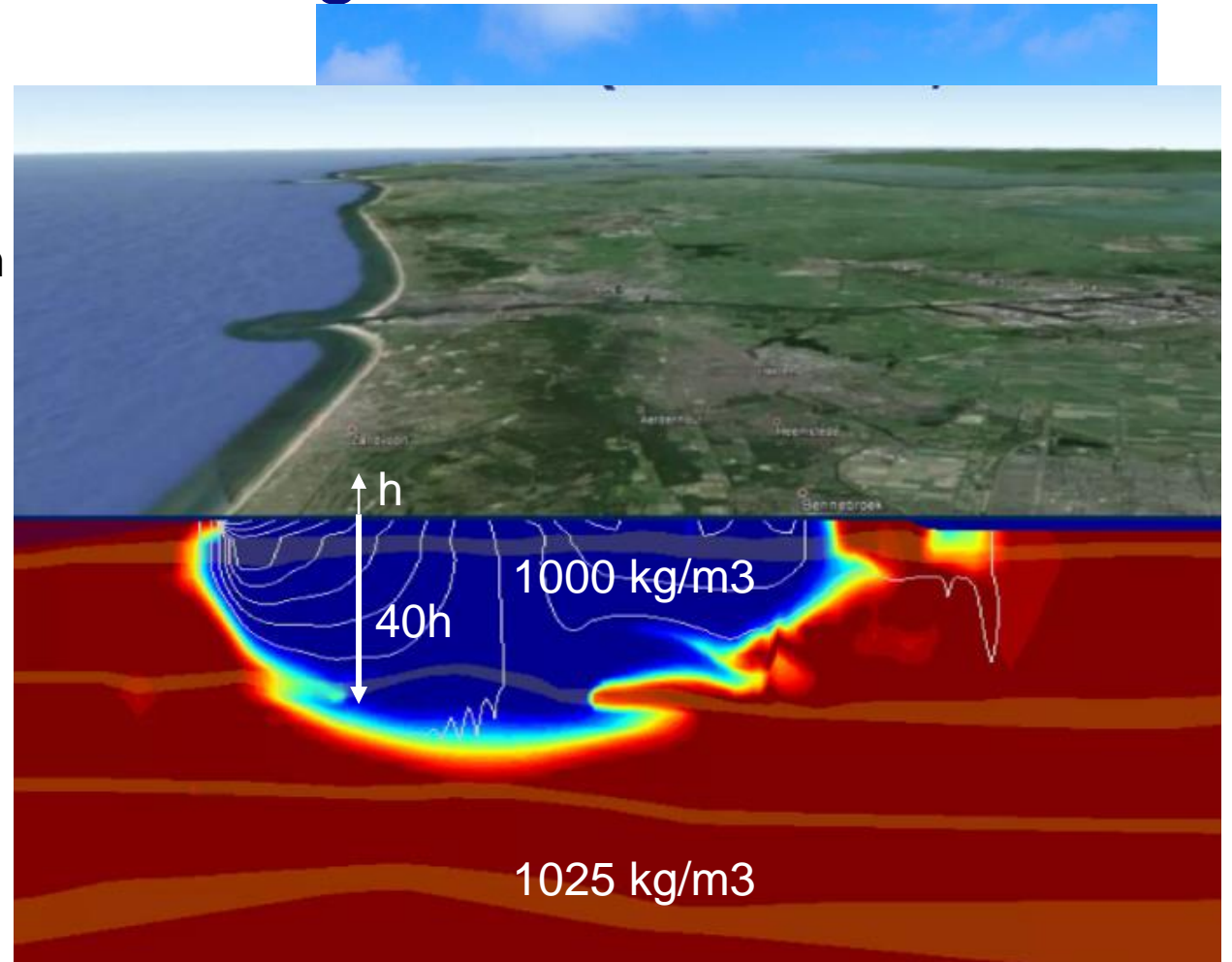
# History of MAR

- UK birth ground of MAR!
- Initially mostly river bank filtration
- Later spreading methods etc.
- Challenges: clogging!
  - Mechanical
  - (bio)Chemical

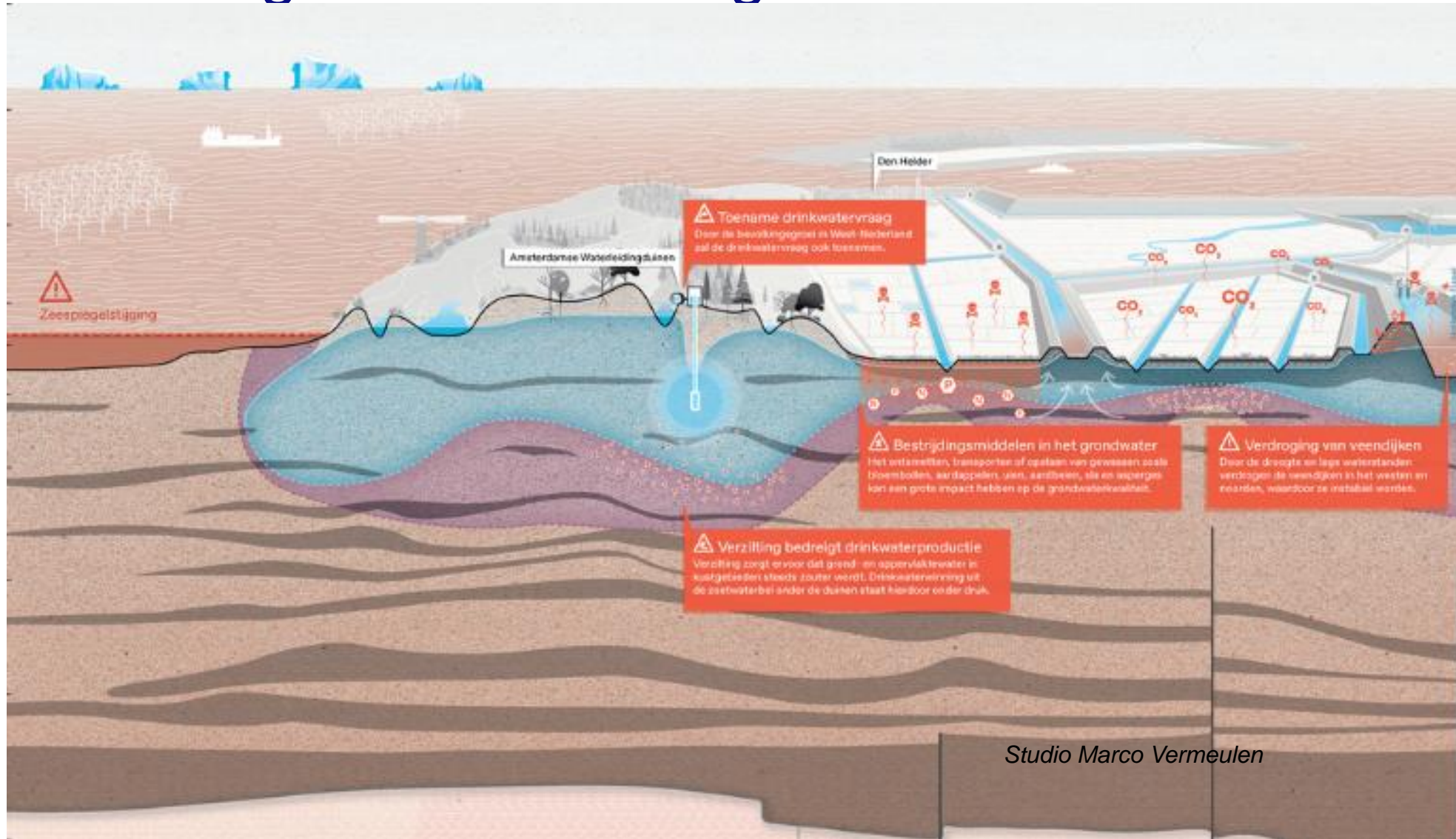


# Story of Amsterdamse waterleidingduinen

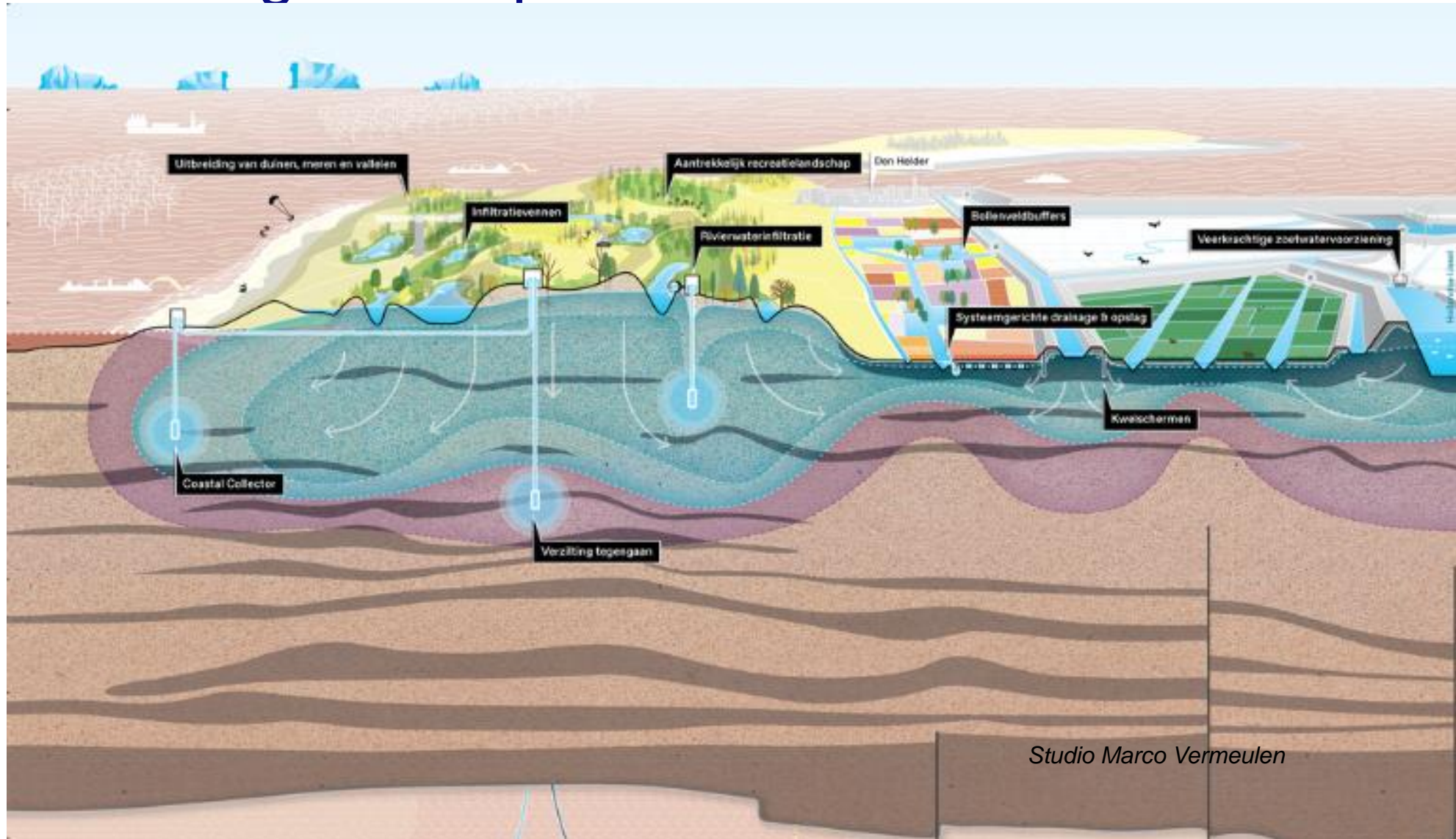
- <1850: major drinking water quality issues
- 1850: first pipe line from dunes to Amsterdam
- 1950's: infiltration ponds
  - Rhine water
  - Reverse depletion
  - Filtration / treatment
  - Buffer for drought, calamities
- > 2023: time for new measures?



# Waterleidingduinen challenges



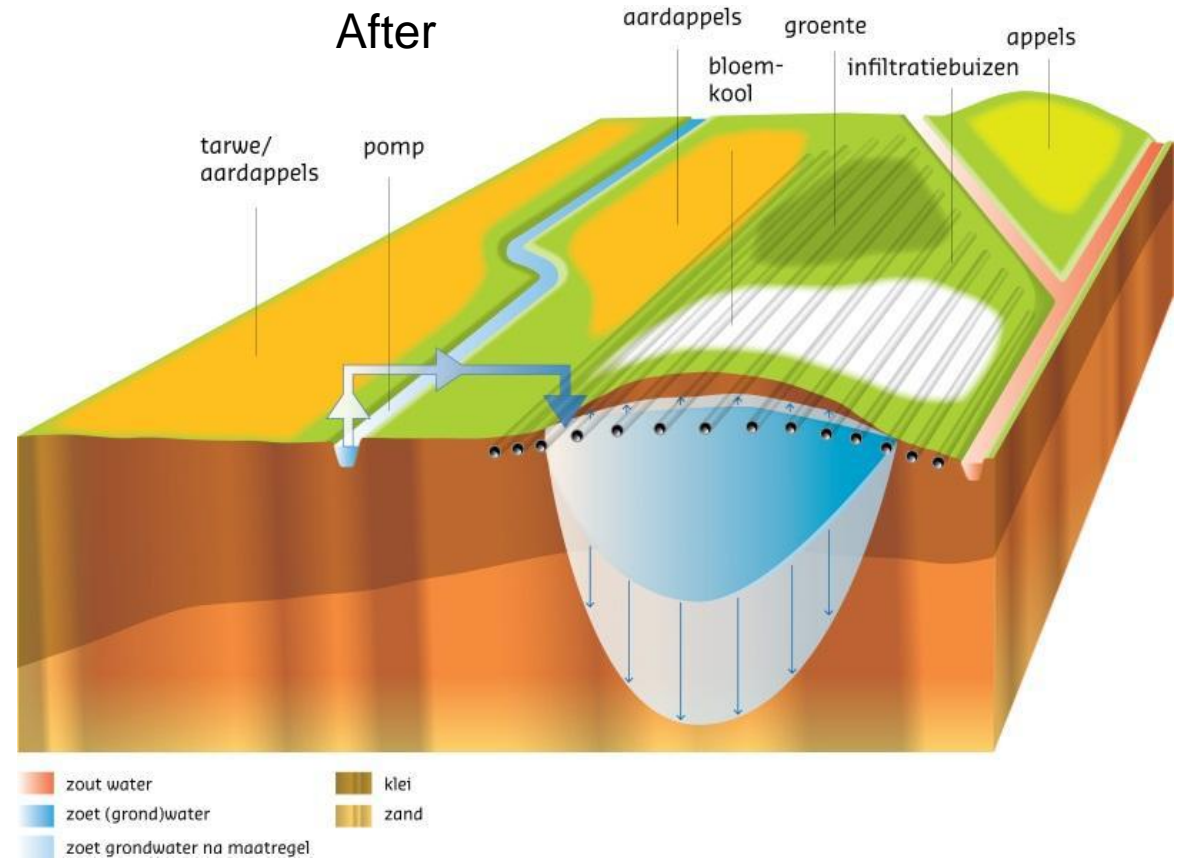
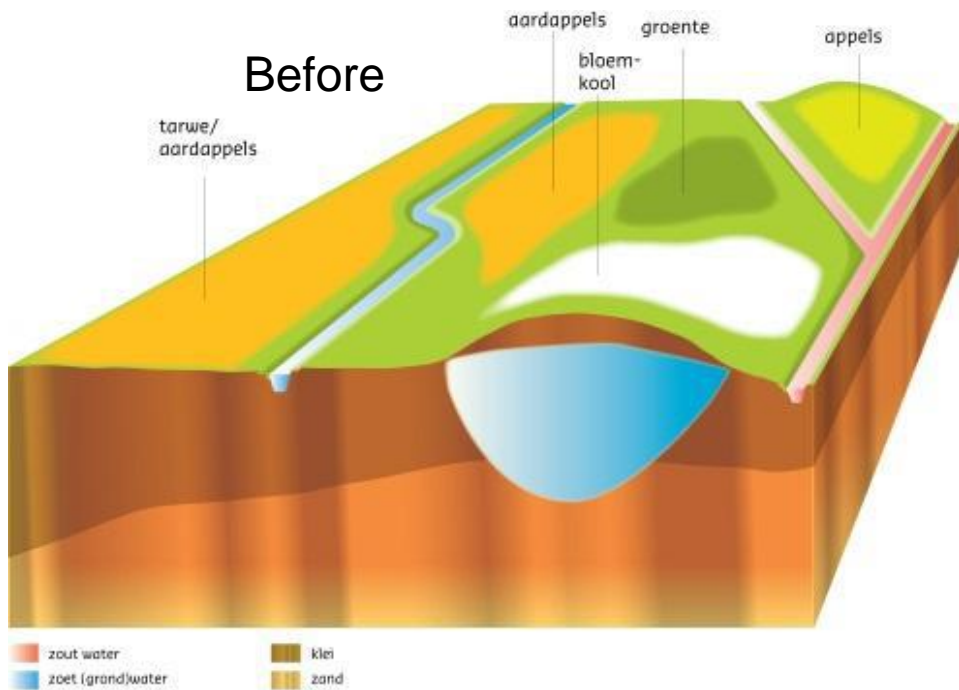
# Waterleidingduinen potential solutions: MAR 2.0



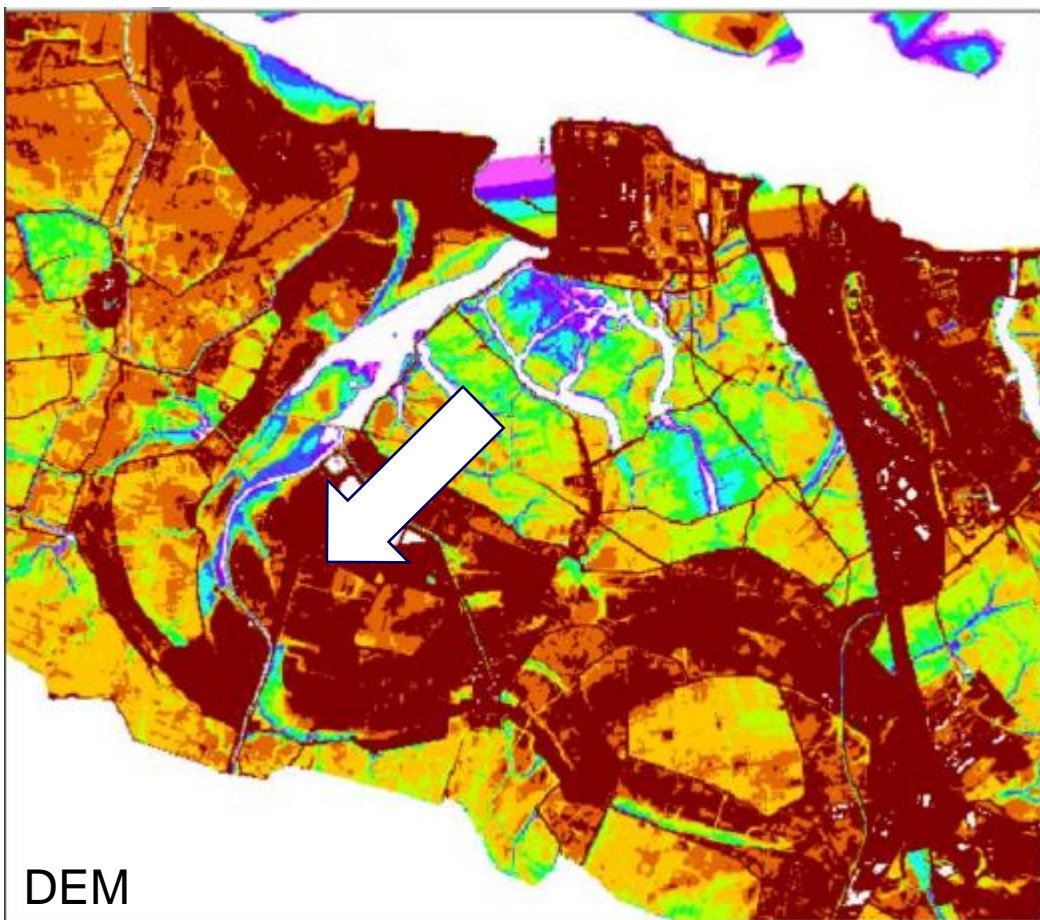
Studio Marco Vermeulen



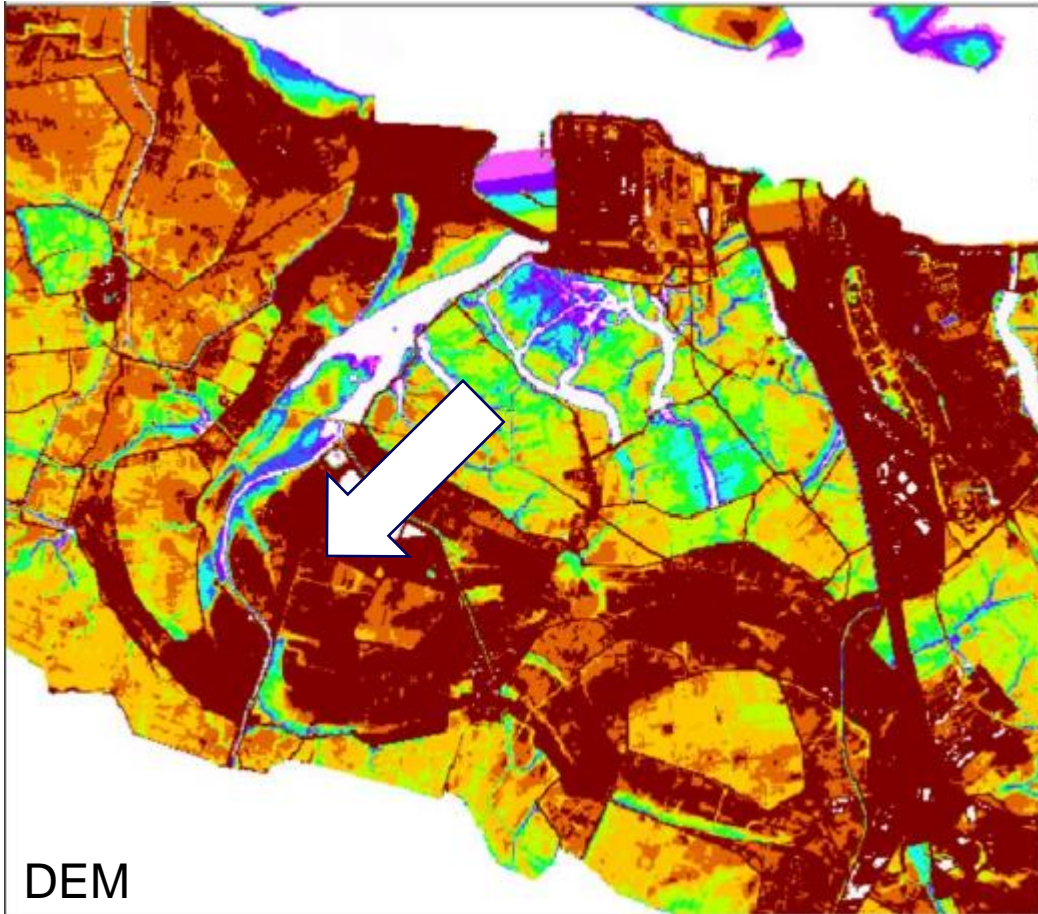
# Creek ridge infiltration



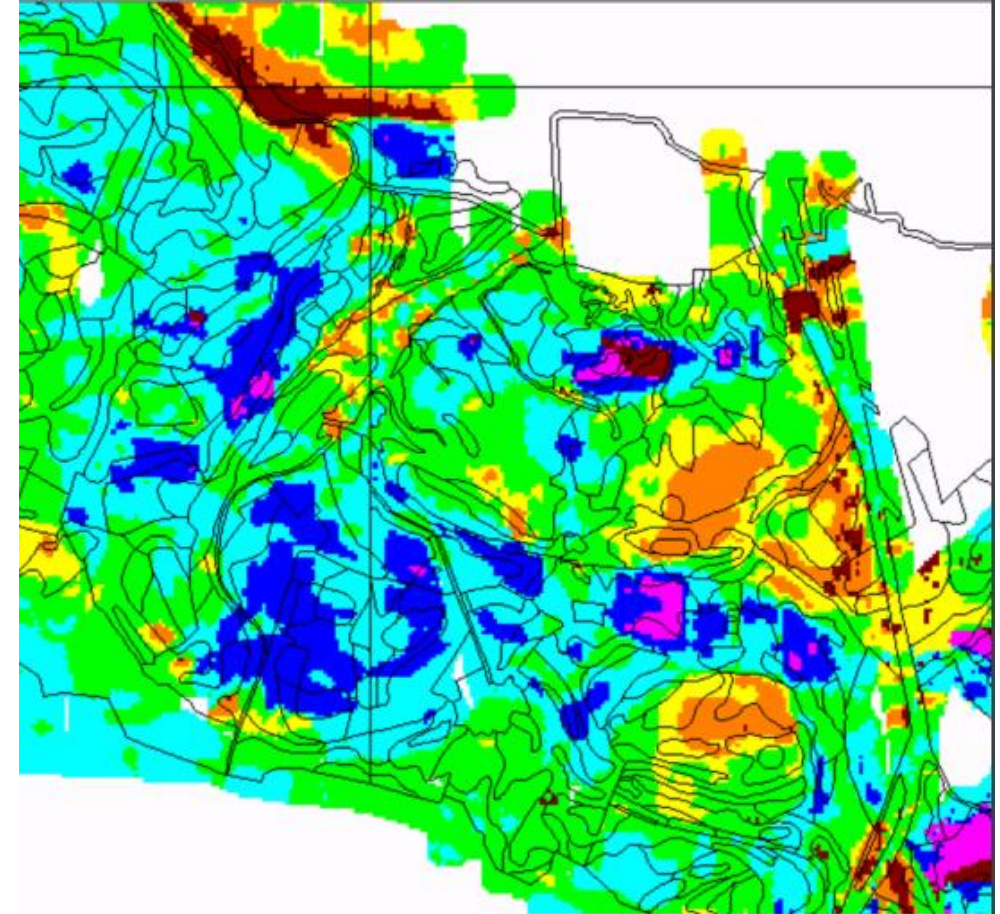
# De Braakman Creek ridge



# De Braakman Creek ridge: freshwater lens thickness



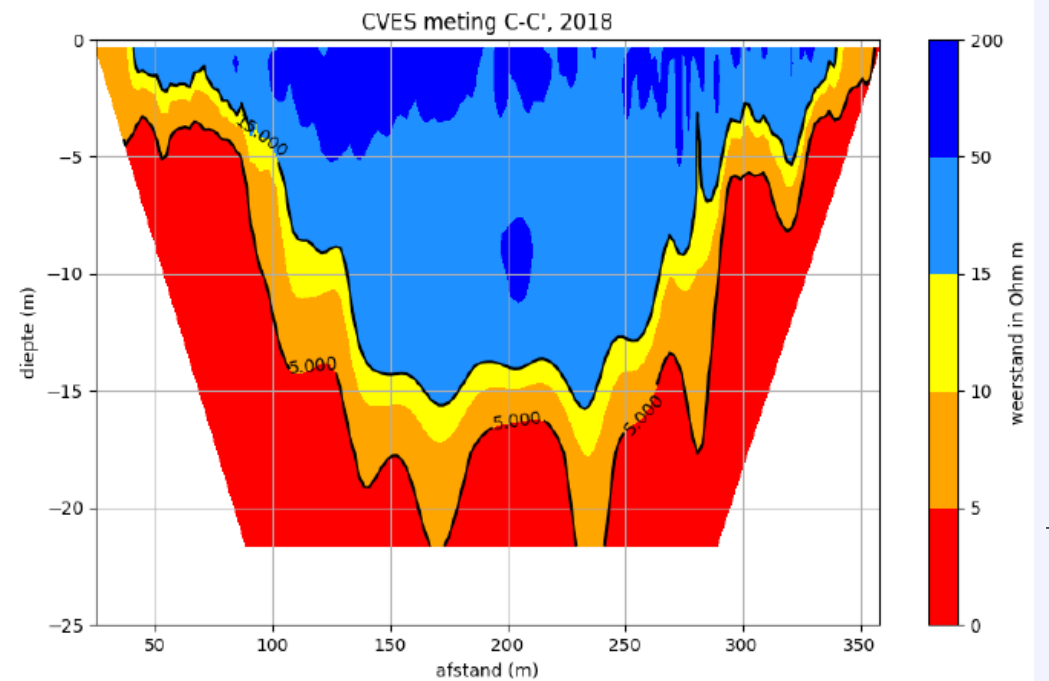
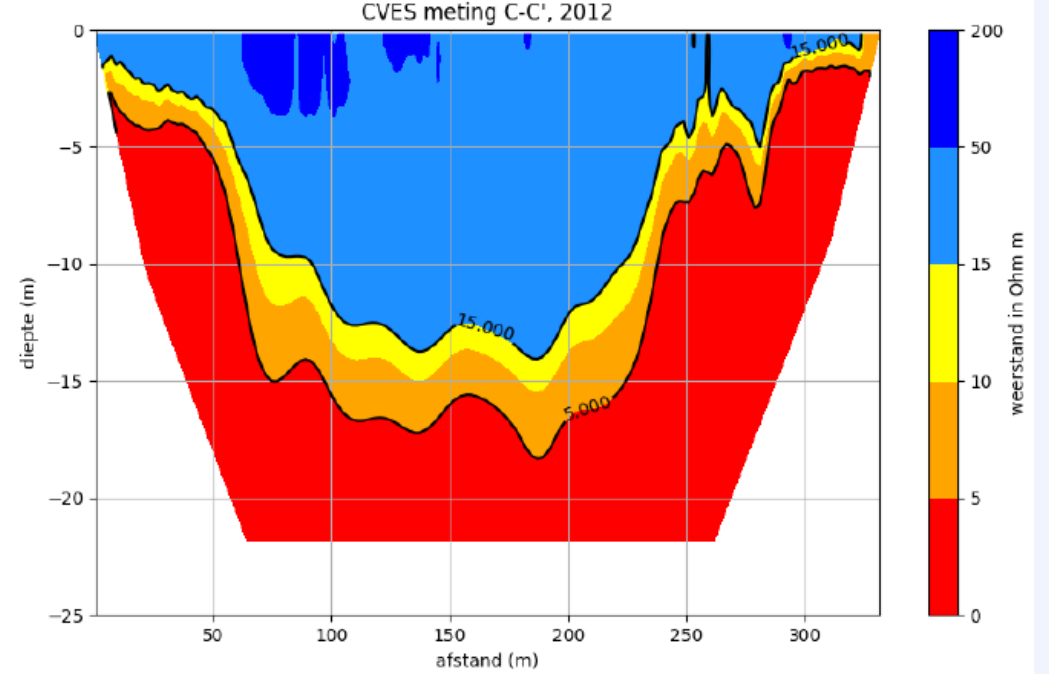
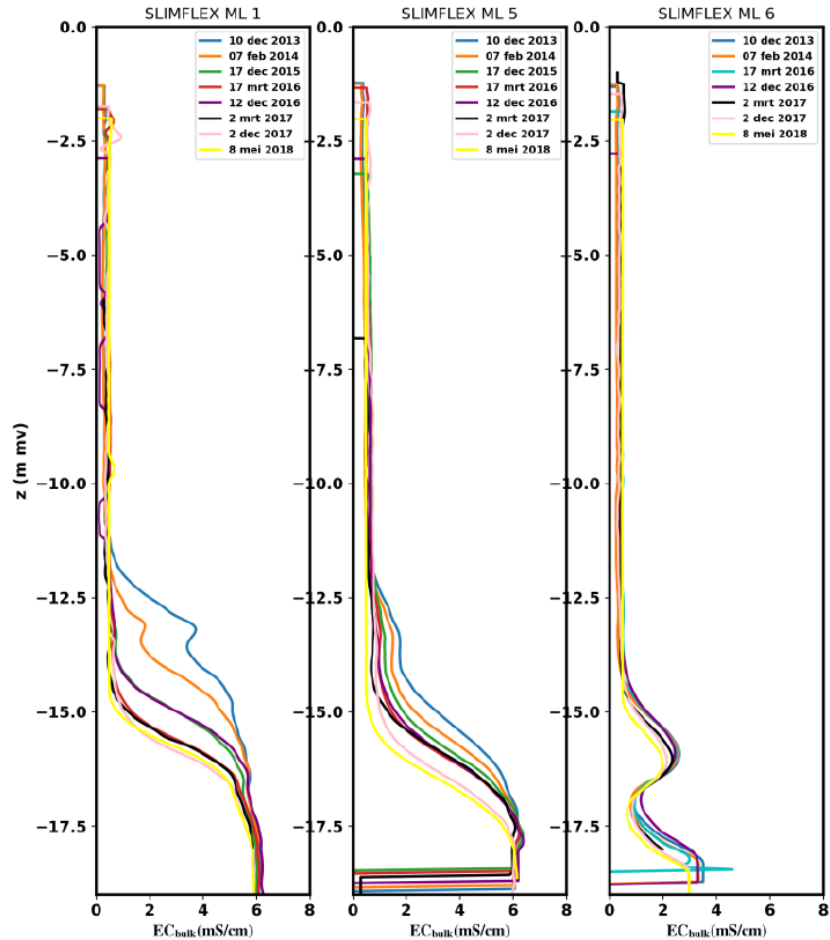
Deltares



# Creek “Ridge”



# Experience from Serooskerke: Freshwater lens thickness

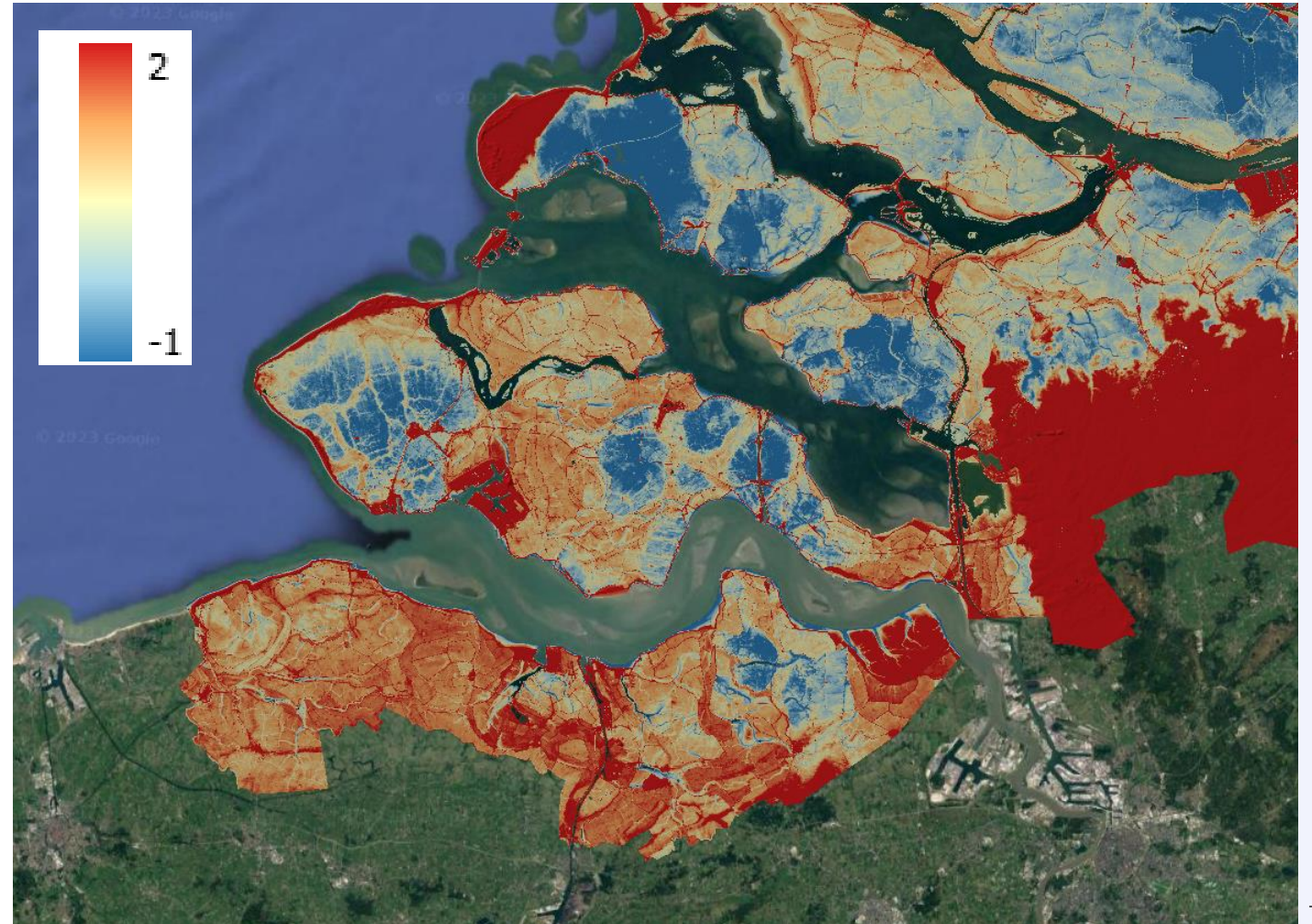


# Zeeland: suitability for CRI

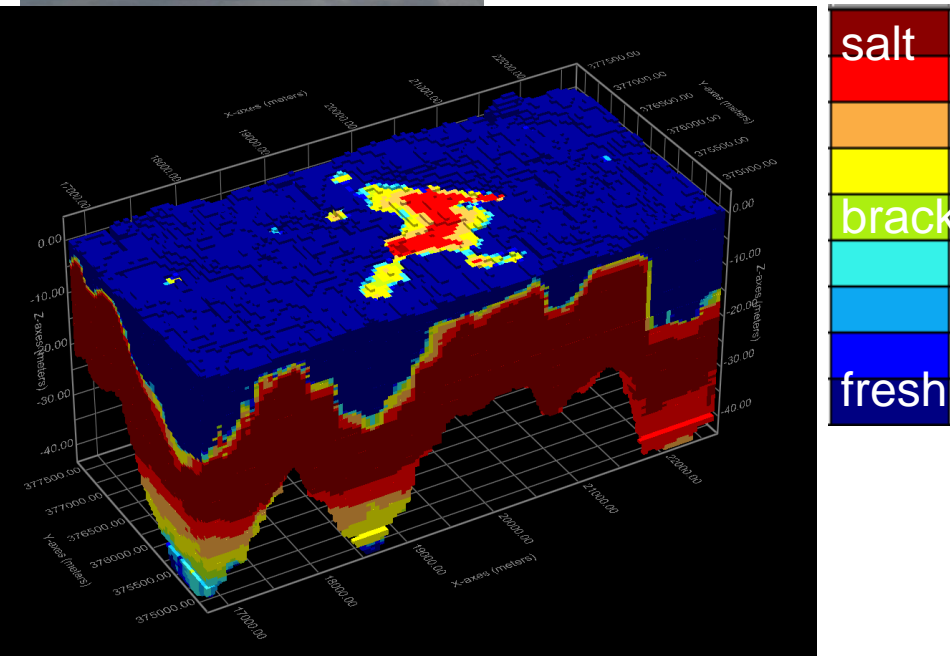
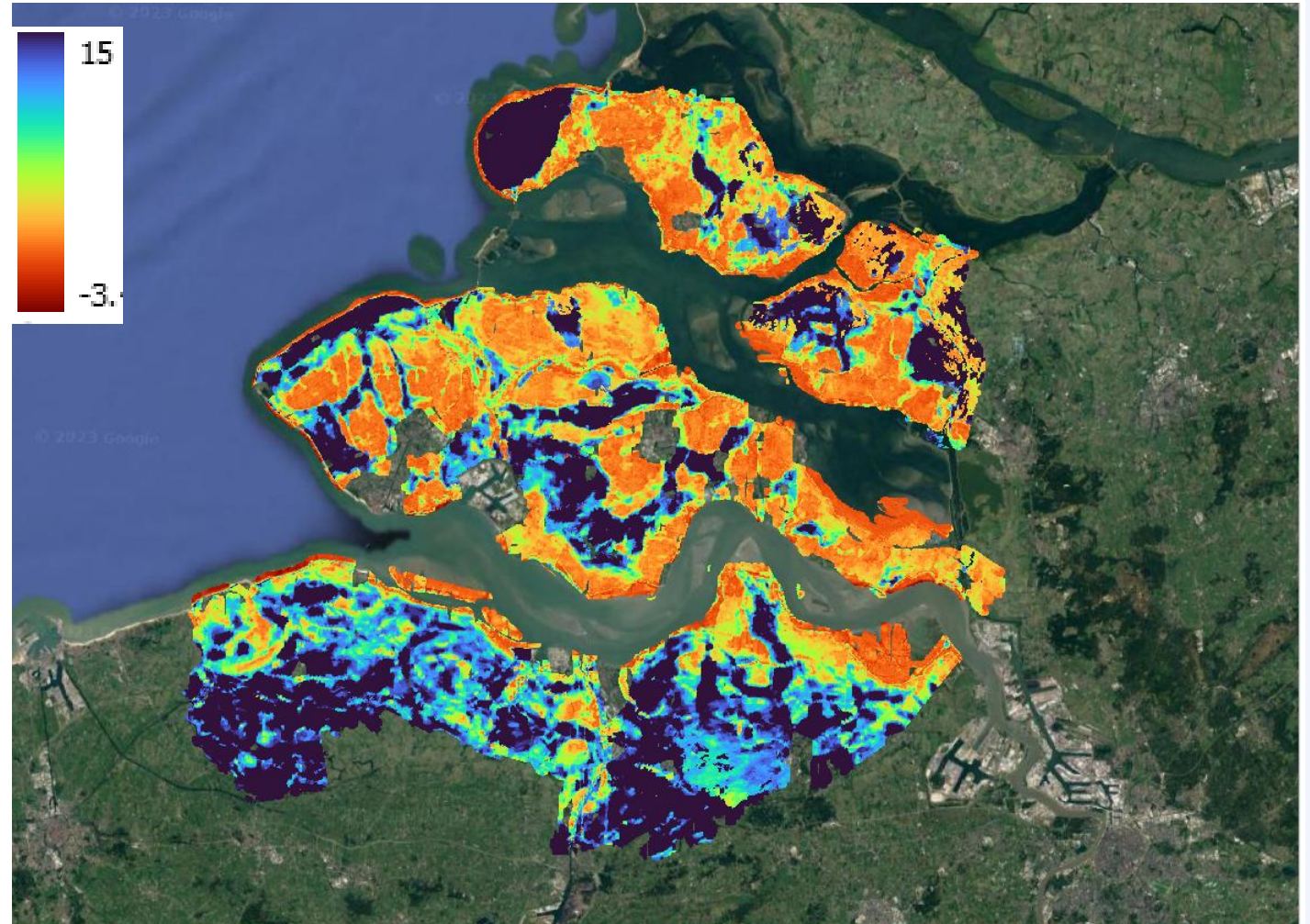


# Zeeland: surface elevation

- Old islands below sea-level
- Dunes and tidal creek ridges high



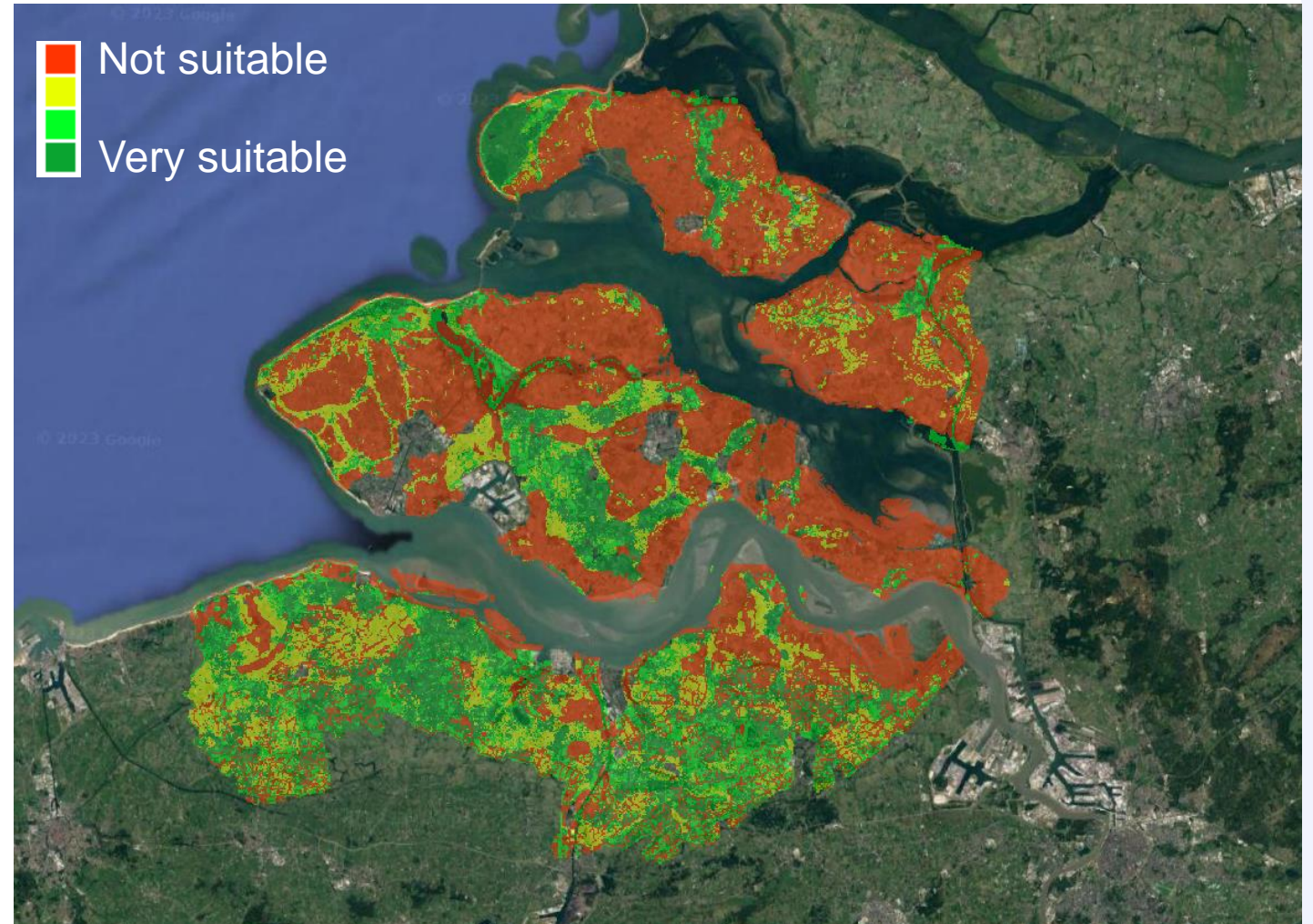
# Zeeland: Freshwater lens thickness



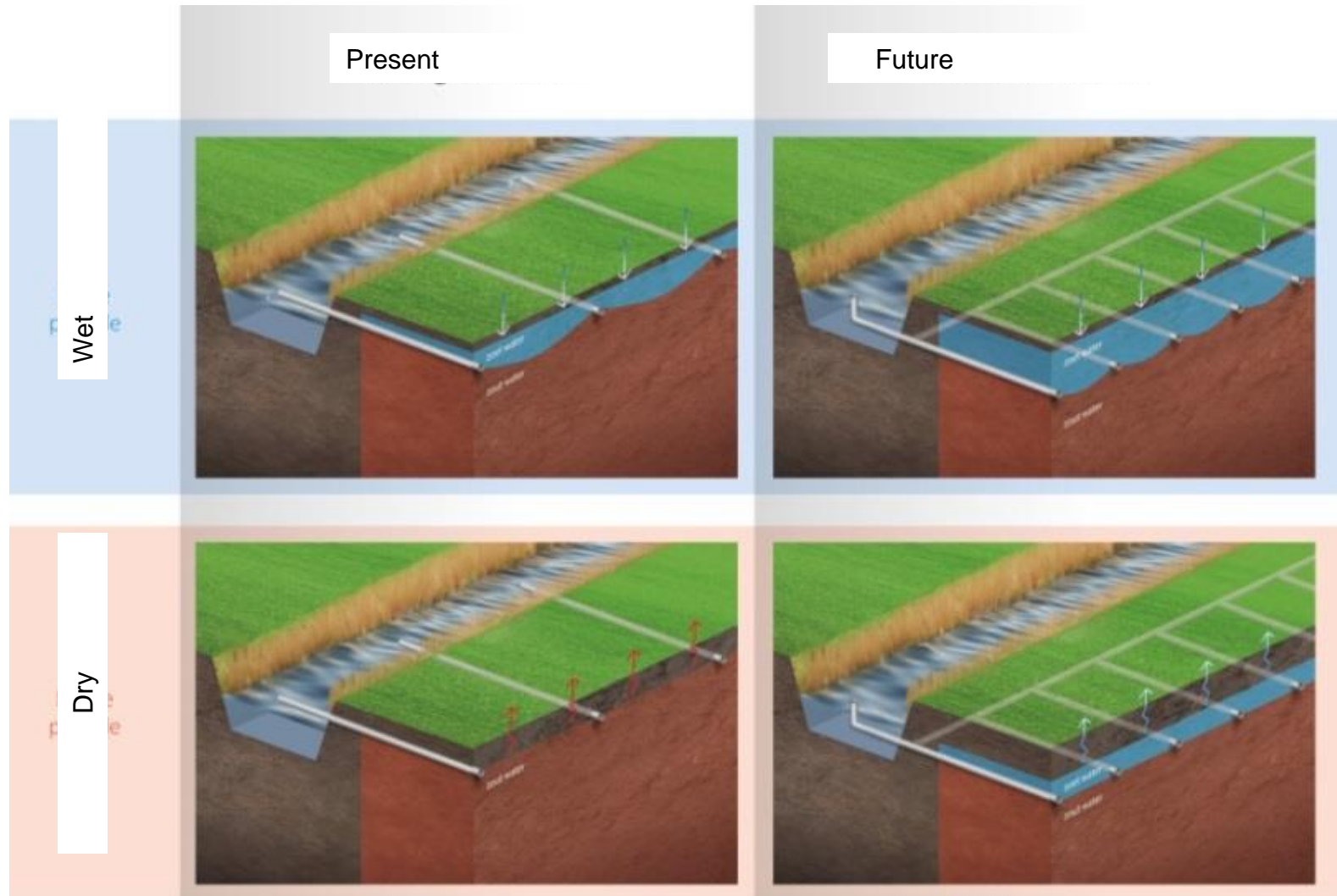


# Suitability for CRI

- Sand below freshwater lens
- Not too permeable, not too much resistance
- Space above groundwater table
- Water available for infiltration

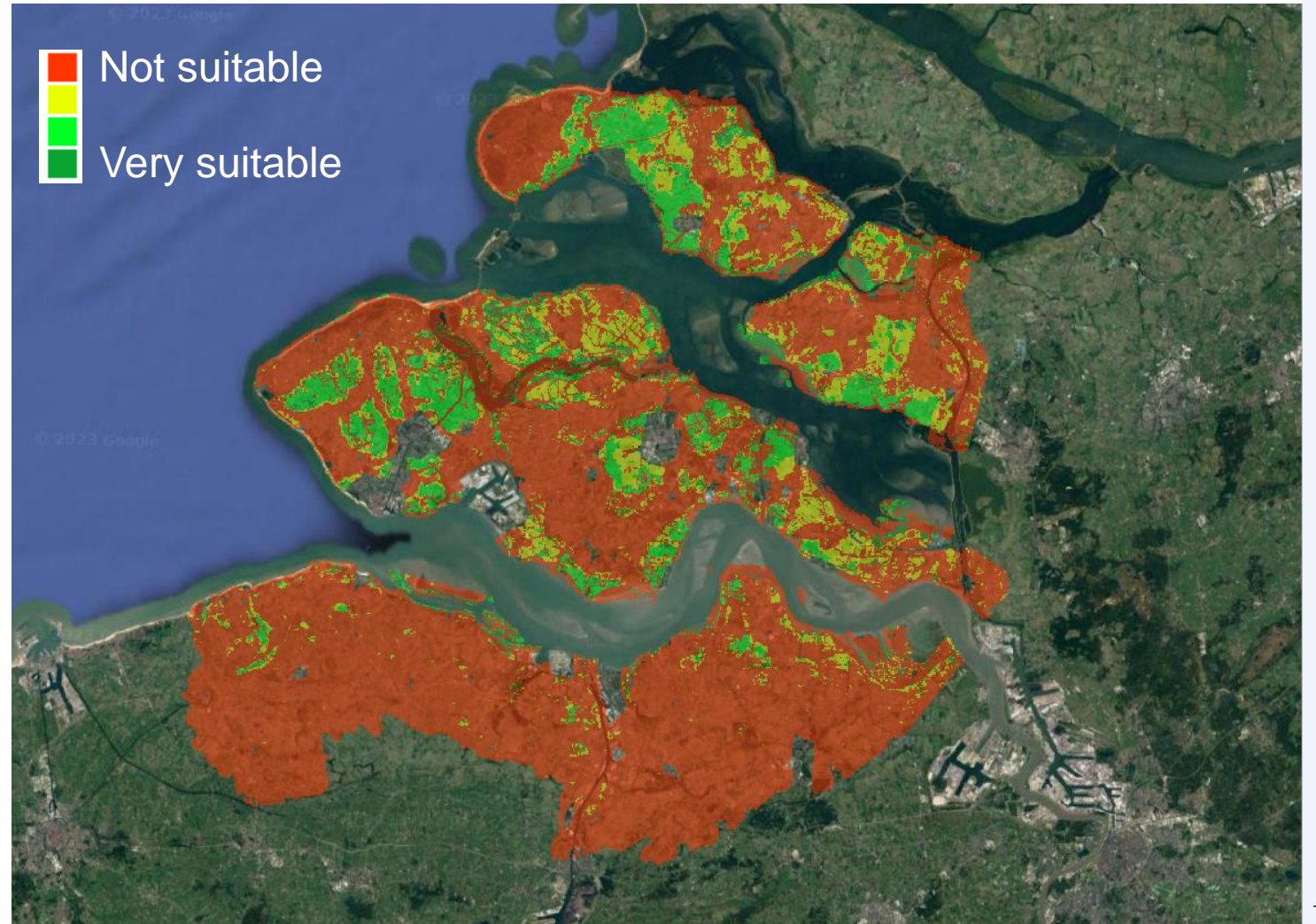


# Drain2Buffer

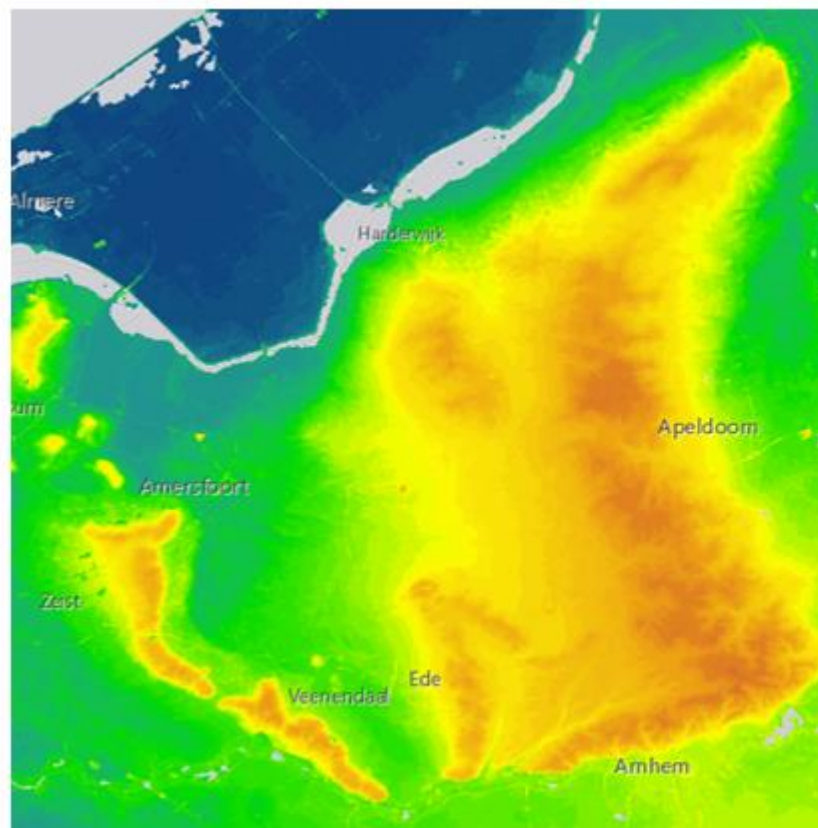


# Suitability map drains2buffer

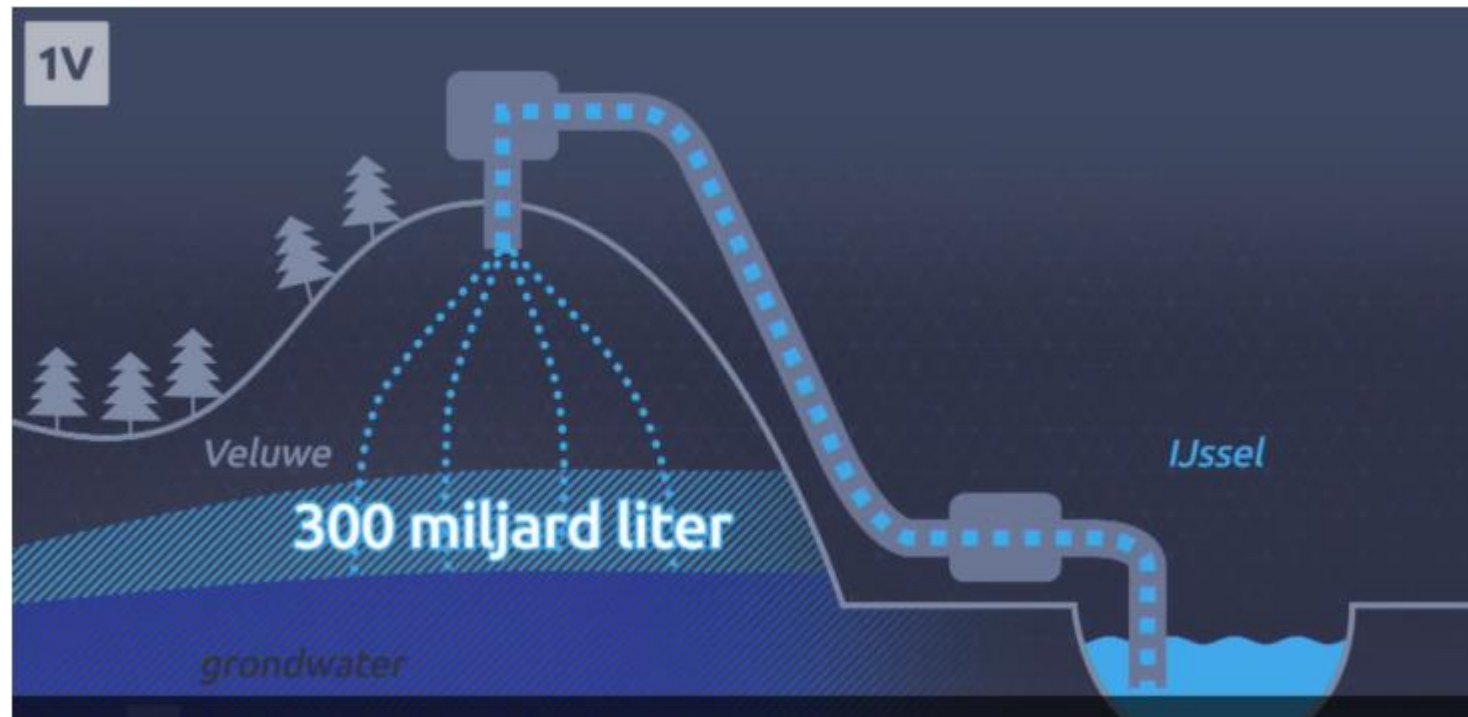
- Not too peaty or clayey
- Seepage
- Thin freshwater lens



# National Watering Can



# National Watering Can



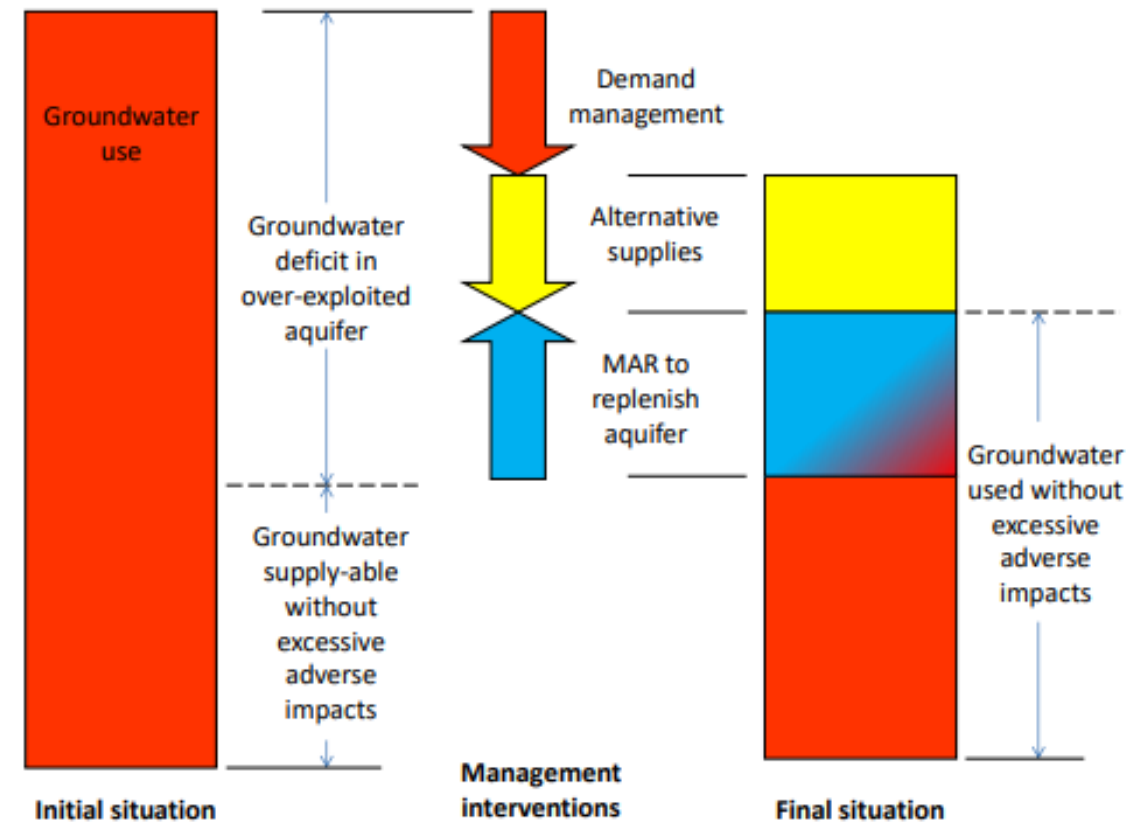
# Sponge landscape



Deltares

# Conclusions

- Increasing pressure on (ground)water system
- MAR can be a **partial** solution
- Very successful measure for specific local challenges
- MAR solution specific for each setting
- High tech options available
- Small scale and large scale options available
- Low tech options: Using the landscape as a sponge
- Still long way to go to be significant in global groundwater depletion!



# Treating concentrate with a willow marsh: a nature-based solution

**Emmanuel Van Houtte**

**Director Quality & Environment**



[emmanuel.van.houtte@aquaduin.be](mailto:emmanuel.van.houtte@aquaduin.be)

**Interreg**



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**FRESH4Cs**

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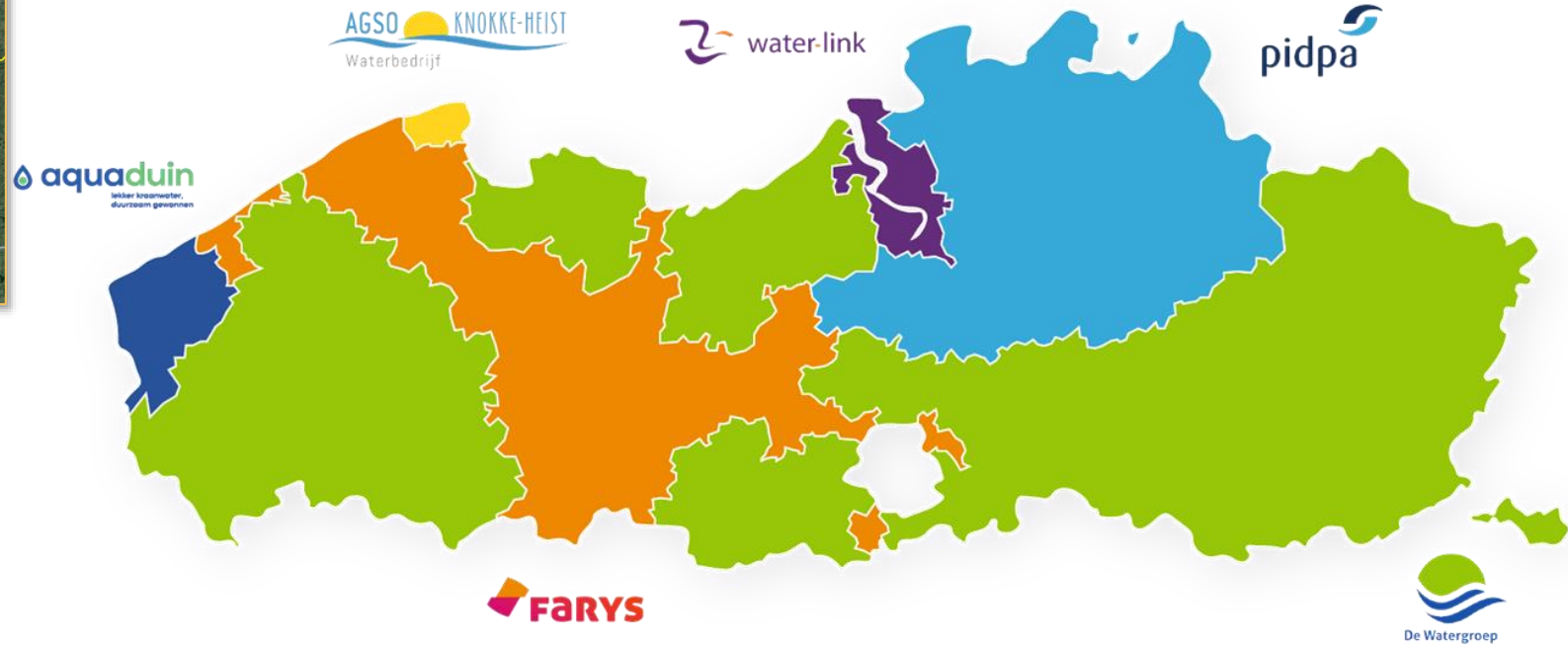
Psw: GR33NW1CH



Efficient use  
of resources  
and materials



# About Aquaduin



## Figures 2022

**63.000 permanent residents;**  
**4,5 million m<sup>3</sup> drinking-water dsitributed**  
**2,28 million m<sup>3</sup> infiltration water produced**  
**1.005 km of distribution network**



# Water reuse combined with MAR

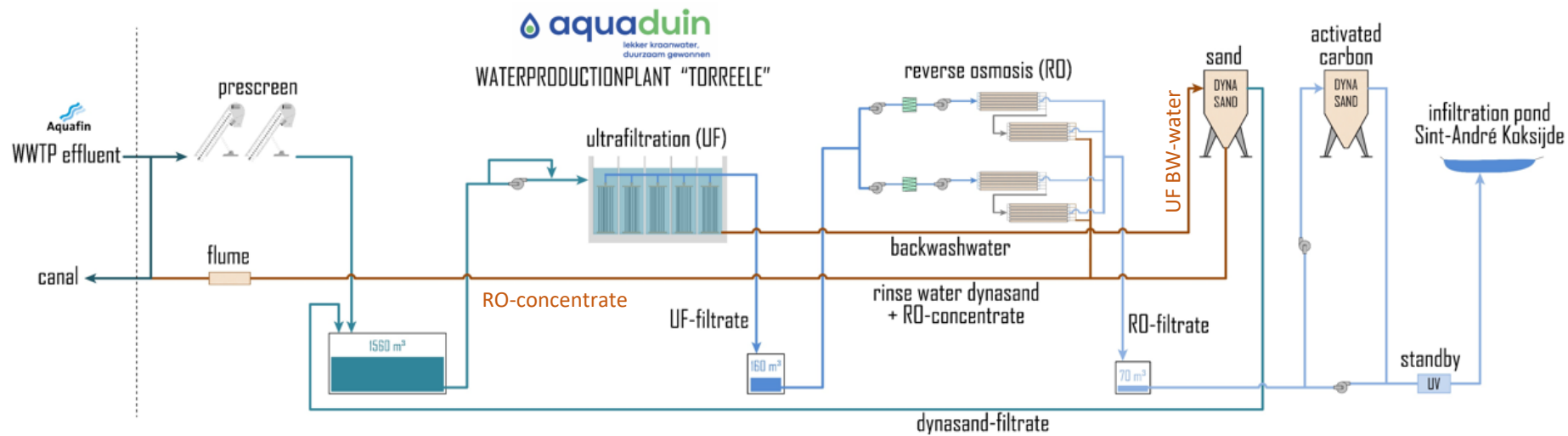


Since 2002 Aquaduin reuses the effluent from the local sewage plant using membranes. The treated water is infiltrated in the dunes.



# WPC Torreele

## Production of infiltration water



COMBINATION OF WATER REUSE AND MANAGED AQUIFER RECHARGE (MAR) AT AQUADUIN IS BASED ON **MULTIPLE BARRIER CONCEPT** **NO CONCESSIONS: QUALITY IS OF PARAMOUNT IMPORTANCE**



# A solution for the RO concentrate?

## Research with natural systems at Aquaduin

2003-2009 : conventional wetland



2010: box test with willow species



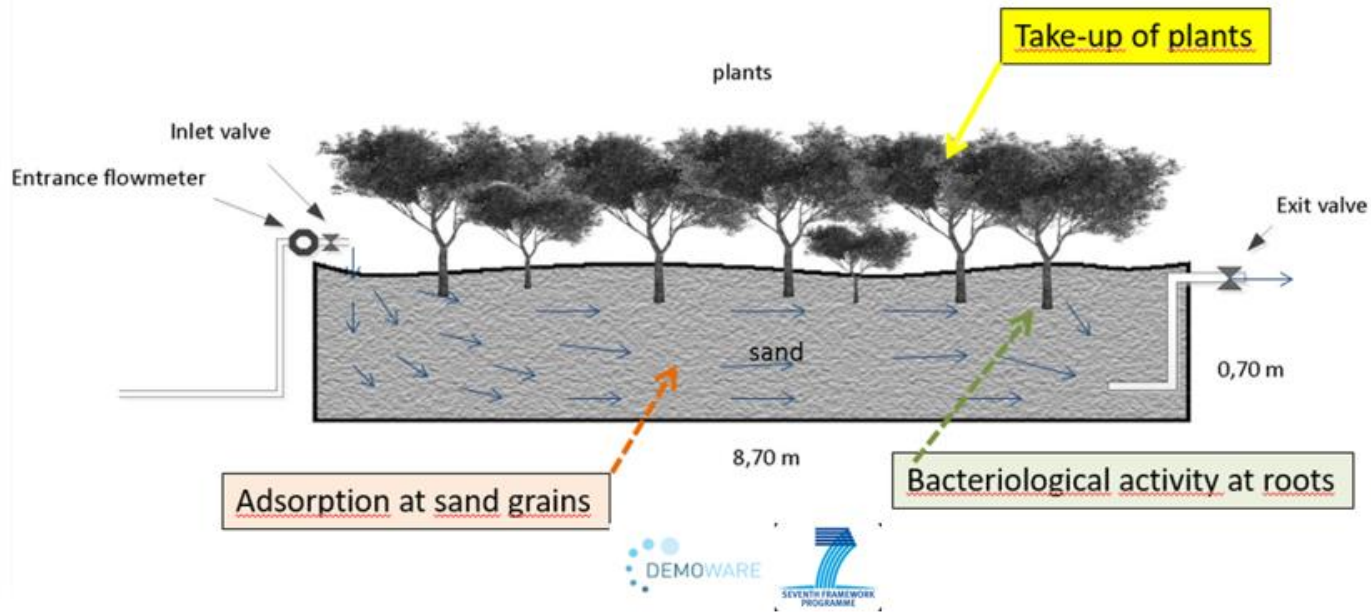
2011-2016: pilot with willows



# A solution for the RO concentrate?

## TESTS TO MITIGATE IMPACT OF DISCHARGE OF RO CONCENTRATE BY USING A NATURAL TREATMENT

### WILLOW TEST FIELD



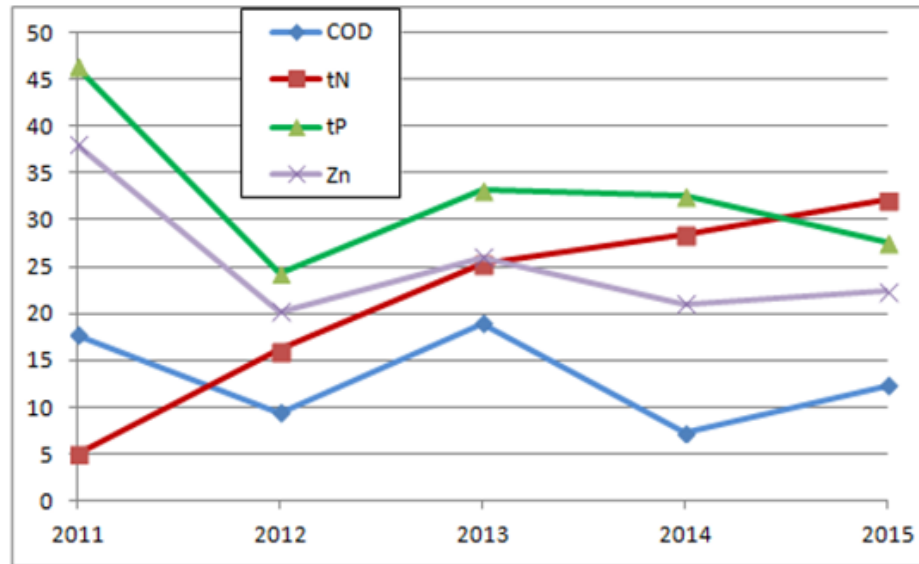
Small pilot (2011-2016)

part of the DEMOWARE project

objective was to investigate salt tolerance of plants and removal capacity of nutrients



# A solution for the RO concentrate?



## Average removal throughout the years :

- Improved for nitrogen : >30% in 2015;
- Phosphorous and zinc removal better in 1st year and stable since then :  
    around 30% for phosphorous and 20 to 25% for Zn;
- COD removal between 10 to 20%.

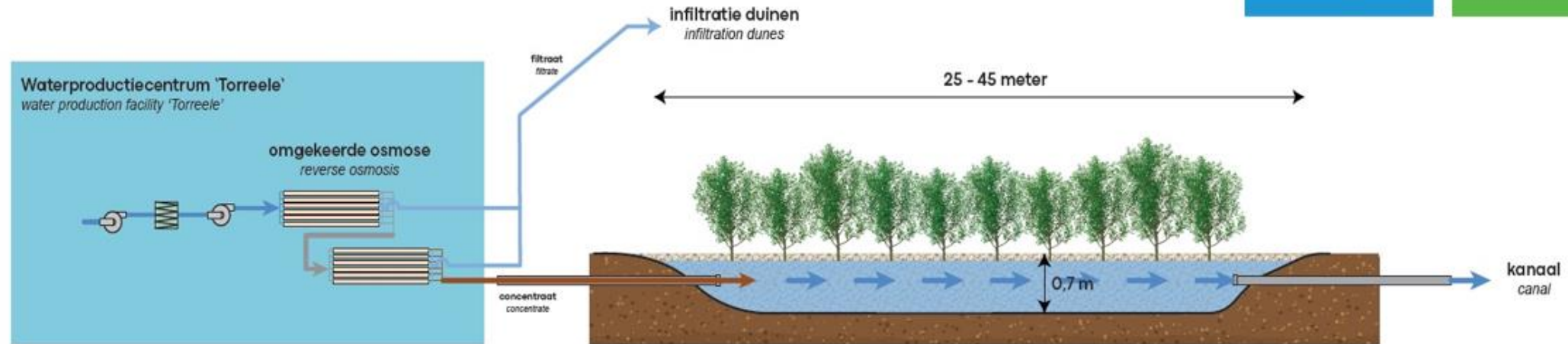


# Willow marsh

A willow marsh was constructed in 2021 near WPC Torreele (Wulpen, Koksijde) for the treatment of the reverse osmosis concentrate.

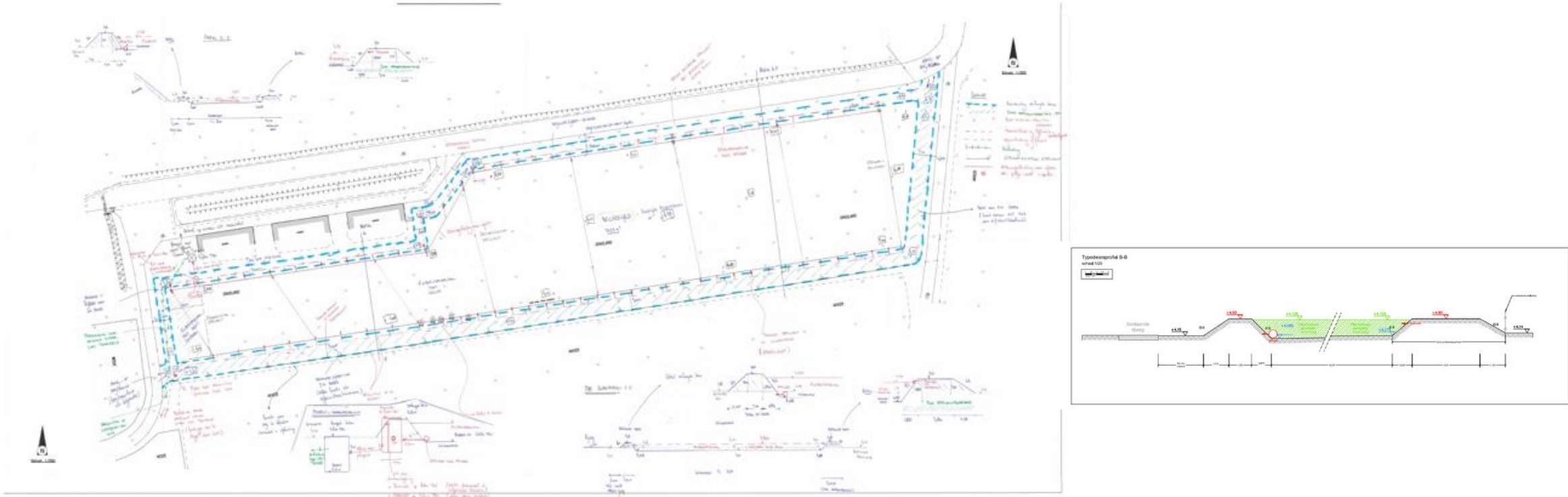
First tests started at the end of December 2021.

Fully operational since January 10<sup>th</sup>, 2022.



# Willow marsh

## Drawing plans





# Willow marsh



# Willow marsh

Installation: 2021



# Willow marsh

Installation: 2021



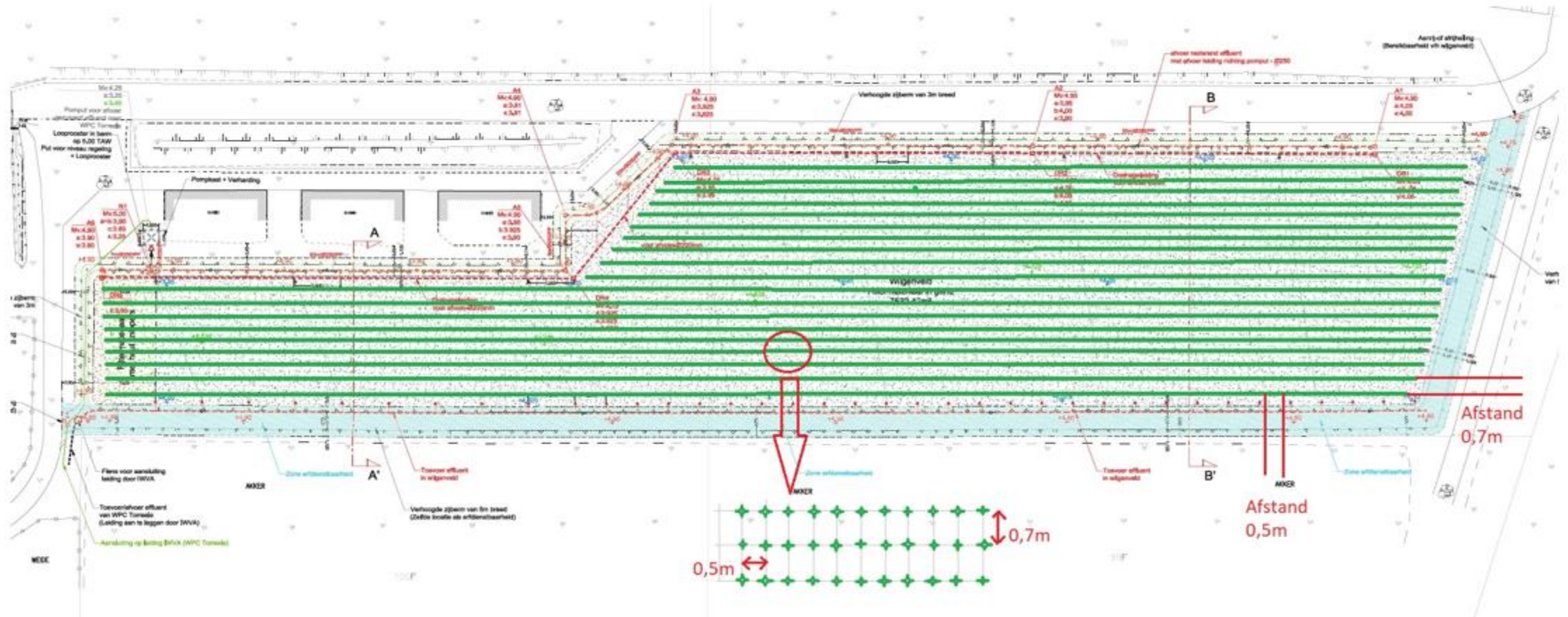
# Willow marsh

Installation: 2021



# Willow marsh

## Installation: 2021



# Willow marsh

Start up: end 2021



# Willow marsh - results



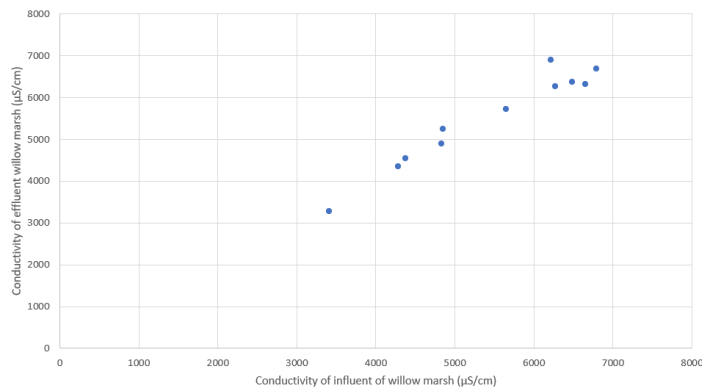
## RESULTS FOR TOTAL NITROGEN

DATE	INFLUENT WILLOW MARSH (mgN/l)	DATE	EFFLUENT WILLOW MARSH (mgN/l)	REMOVAL RATE (%)
3/03/2022	19,5	4/03/2022	16,5	15,4%
12/04/2022	16,1	13/04/2022	13,4	16,8%
3/05/2022	13,8	4/05/2022	9,8	29,2%
12/07/2022	16,5	13/07/2022	10,4	37,0%
8/08/2022	14,4	9/08/2022	8,2	43,1%
9/08/2022	12,4	10/08/2022	7,2	41,9%
10/08/2022	12,5	11/08/2022	6,7	46,4%
11/08/2022	11,8	12/08/2022	6,7	43,2%
16/08/2022	13,0	17/08/2022	10,2	21,5%
6/09/2022	14,9	7/09/2022	8,9	40,4%
15/11/2022	21,1	16/11/2022	15,5	26,5%
6/12/2022	13,4	7/12/2022	11,7	12,7%
3/01/2023	18,0	4/01/2023	12,4	31,1%

## RESULTS FOR TOTAL PHOSPHOROUS

DATE	INFLUENT WILLOW MARSH (mgP/l)	DATE	EFFLUENT WILLOW MARSH (mgP/l)	REMOVAL RATE (%)
3/03/2022	1,1	4/03/2022	1,0	10,9%
8/03/2022	1,3	9/03/2022	1,0	23,8%
12/04/2022	1,4	13/04/2022	1,2	14,3%
3/05/2022	1,6	4/05/2022	1,4	12,5%
12/07/2022	2,5	13/07/2022	2,0	20,0%
8/08/2022	4,1	9/08/2022	4,4	-6,1%
9/08/2022	5,7	10/08/2022	4,4	23,4%
10/08/2022	5,8	11/08/2022	4,0	32,1%
11/08/2022	5,4	12/08/2022	4,0	27,4%
16/08/2022	6,0	17/08/2022	3,8	36,9%
6/09/2022	7,5	7/09/2022	6,6	12,0%
15/11/2022	1,5	16/11/2022	2,1	-40,0%
6/12/2022	1,0	7/12/2022	1,3	-30,0%
3/01/2023	2,0	4/01/2023	1,7	15,0%

Relation between conductivity of influent at DAY 1 to effluent of DAY 1+1



# Willow marsh - results



RESULTS FOR CHEMICAL OXYGEN DEMAND

DATE	INFLUENT WILLOW MARSH (mgO2/l)	DATE	EFFLUENT WILLOW MARSH (mgO2/l)	REMOVAL RATE (%)
3/03/2022	111	4/03/2022	109	1,8%
8/03/2022	135	9/03/2022	124	8,1%
12/04/2022	129	13/04/2022	129	0,0%
3/05/2022	139	4/05/2022	147	-5,8%
16/08/2022	151	17/08/2022	129	14,6%
6/09/2022	159	7/09/2022	144	9,4%
15/11/2022	126	16/11/2022	120	4,8%
6/12/2022	119	7/12/2022	111	6,7%
27/12/2022	112	28/12/2022	102	8,9%
3/01/2023	99	4/01/2023	86	13,6%

RESULTS FOR BIOLOGICAL OXYGEN DEMAND

DATE	INFLUENT WILLOW MARSH (mgO2/l)	DATE	EFFLUENT WILLOW MARSH (mgO2/l)	REMOVAL RATE (%)
3/03/2022	5	4/03/2022	4	30,0%
8/03/2022	46	9/03/2022	0	100,0%
12/04/2022	3	13/04/2022	4	-18,2%
3/05/2022	6	4/05/2022	4	32,1%
12/07/2022	5	13/07/2022	3	35,3%
16/08/2022	11	17/08/2022	0	100,0%
6/09/2022	5	7/09/2022	0	100,0%
15/11/2022	3	16/11/2022	0	100,0%
6/12/2022	0	7/12/2022	0	
3/01/2023	0	4/01/2023	0	

Surface area willow-marsh appr. 7.500 m<sup>2</sup>





# Willow marsh - results



RESULTS FOR ZINC

DATE	INFLUENT WILLOW MARSH (µgZn/l)	DATE	EFFLUENT WILLOW MARSH (µgZn/l)	REMOVAL RATE (%)
3/03/2022	100	4/03/2022	220	-120,0%
8/03/2022	100	9/03/2022	93	7,0%
12/04/2022	97	13/04/2022	87	10,3%
3/05/2022	120	4/05/2022	100	16,7%
12/07/2022	100	13/07/2022	130	-30,0%
8/08/2022	92	9/08/2022	85	7,6%
9/08/2022	0	10/08/2022	86	
10/08/2022	111	11/08/2022	87	21,6%
11/08/2022	112	12/08/2022	87	22,3%
6/09/2022	130	7/09/2022	100	23,1%
15/11/2022	130	16/11/2022	120	7,7%
6/12/2022	120	7/12/2022	120	0,0%
3/01/2023	130	4/01/2023	91	30,0%

RESULTS FOR Absorbable Organic Halogens (AOX)

DATE	INFLUENT WILLOW MARSH (µg/l)	DATE	EFFLUENT WILLOW MARSH (µg/l)	REMOVAL RATE (%)
8/03/2022	500	9/03/2022	590	-18,0%
12/04/2022	540	13/04/2022	430	20,4%
3/05/2022	690	4/05/2022	500	27,5%
16/08/2022	760	17/08/2022	610	19,7%
6/09/2022	830	7/09/2022	620	25,3%
15/11/2022	380	16/11/2022	110	71,1%
6/12/2022	750	7/12/2022	660	12,0%
3/01/2023	370	4/01/2023	370	0,0%

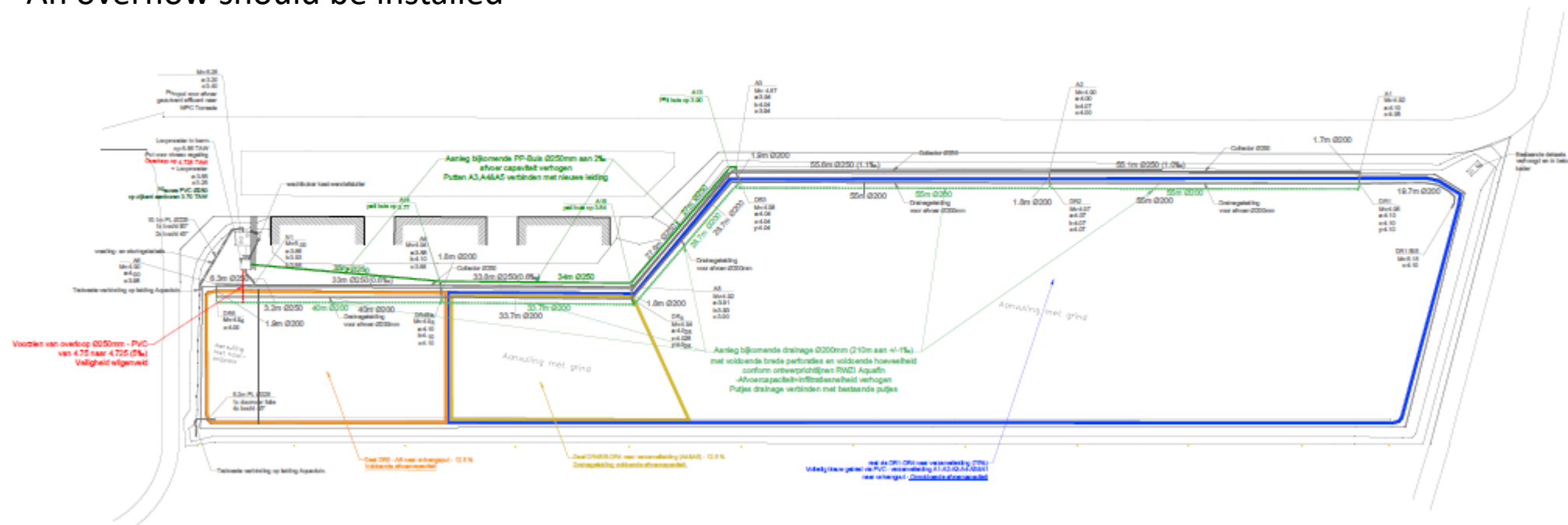
In 2022 a total volume of 538.446 m<sup>3</sup> was treated by the willow marsh and this is 85% of the total volume of RO concentrate produced.



# Willow marsh - improvements

The hydraulic capacity was recalculated and it was decided that:

- Part of the drain pipe should be doubled
- Part of the collection pipe should be doubled
- An overflow should be installed



# Willow-marsh – award winner

## CERTIFICATE

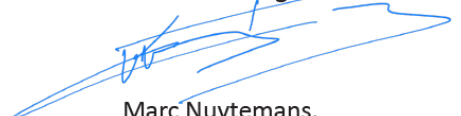
This certificate is issued to:  
**Aquadin**

In the capacity of winner of the:  
**Blue Innovation Captain Award 2022**

with the project:  
**Afvalwaterbehandeling met wilgen:  
een nature-based solution**



With our sincerest congratulations:



Marc Nuytemans,  
CEO of Blue Cluster

Certificate issued on: **16.12.2022**



# Willow marsh - conclusions

- Improvement of the **RO-concentrate**: water to be discharged as expected based on preliminary research
- System could be implemented as a **green buffer zone** and it offers a cooler area

What is possible when harvesting the willows?

- **Wood chips** could be used for heating or to improve soil in agricultural areas;
- **Willow branches** could also be used for construction of mats for flood protection or even for making baskets or chairs as was done up to the 1950's.



# Providing Felixtowe farmers with sustainable freshwater

**John Patrick**

**Project Manager**

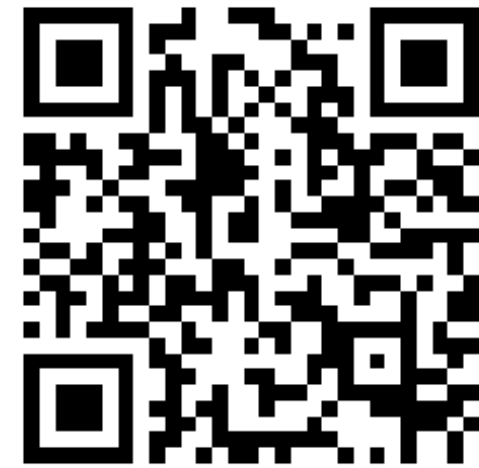


[john@felixstowehydrocycle.com](mailto:john@felixstowehydrocycle.com)

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**FRESH4Cs**

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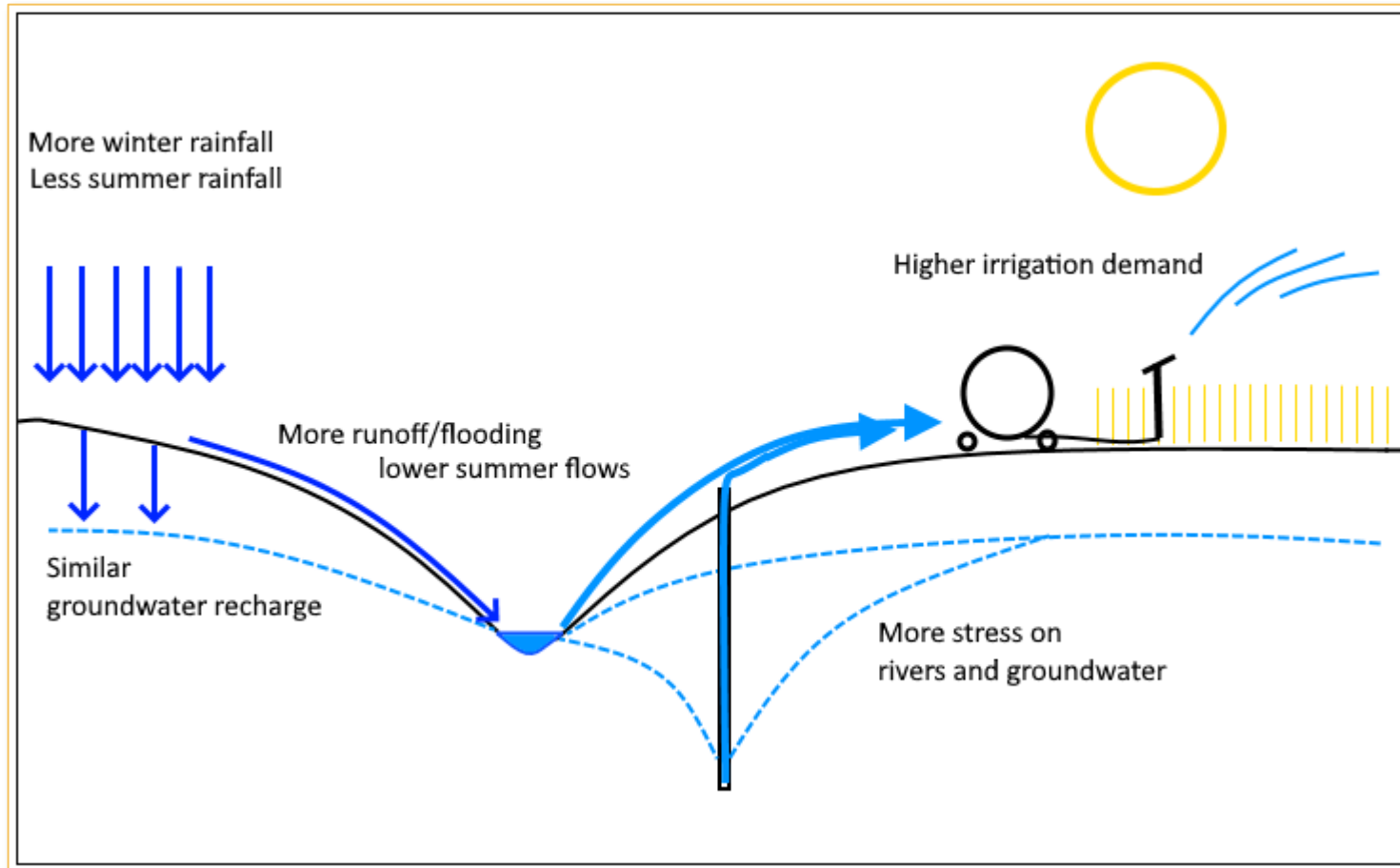
TheHoldPriv

Psw: GR33NW1CH

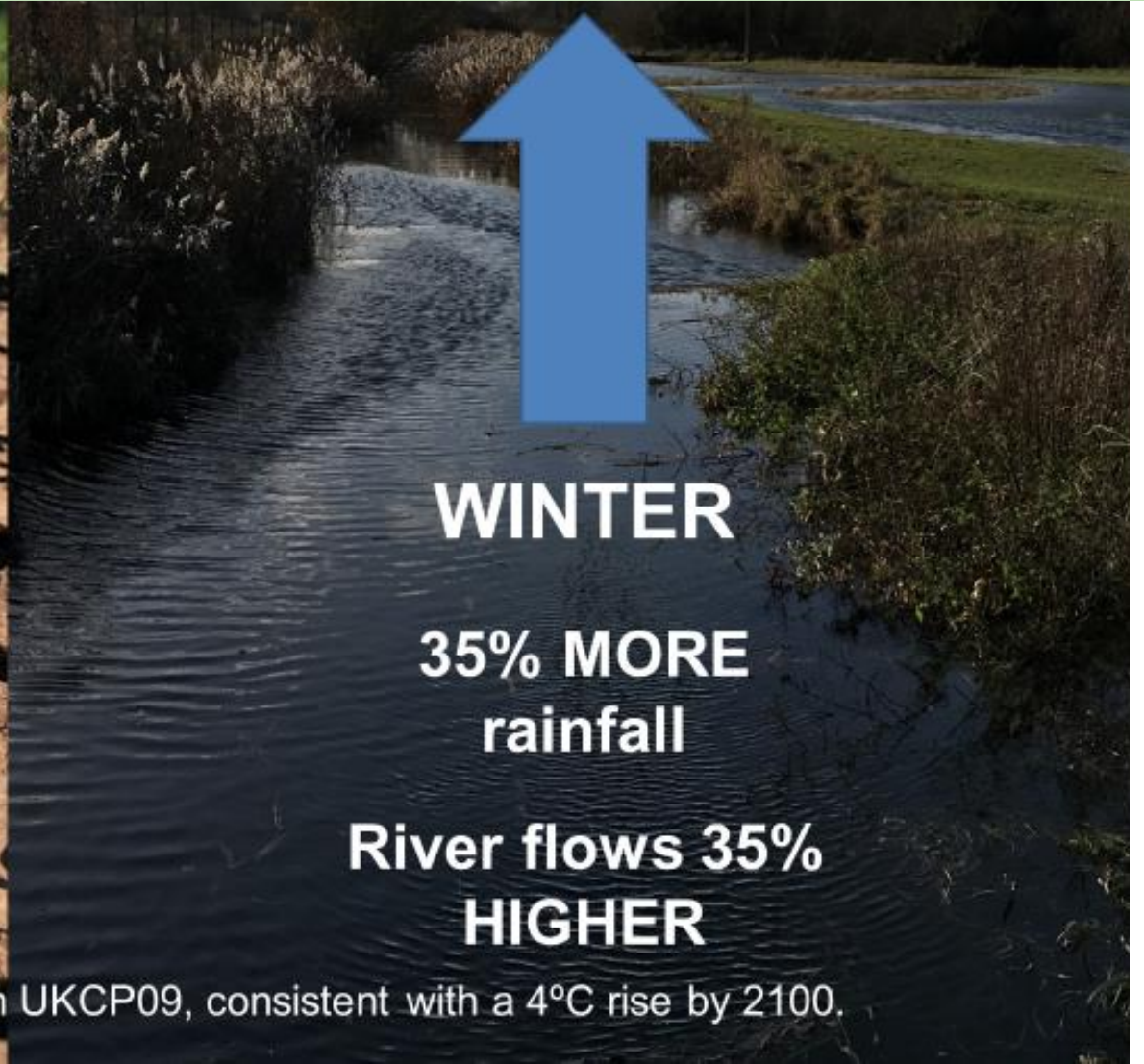
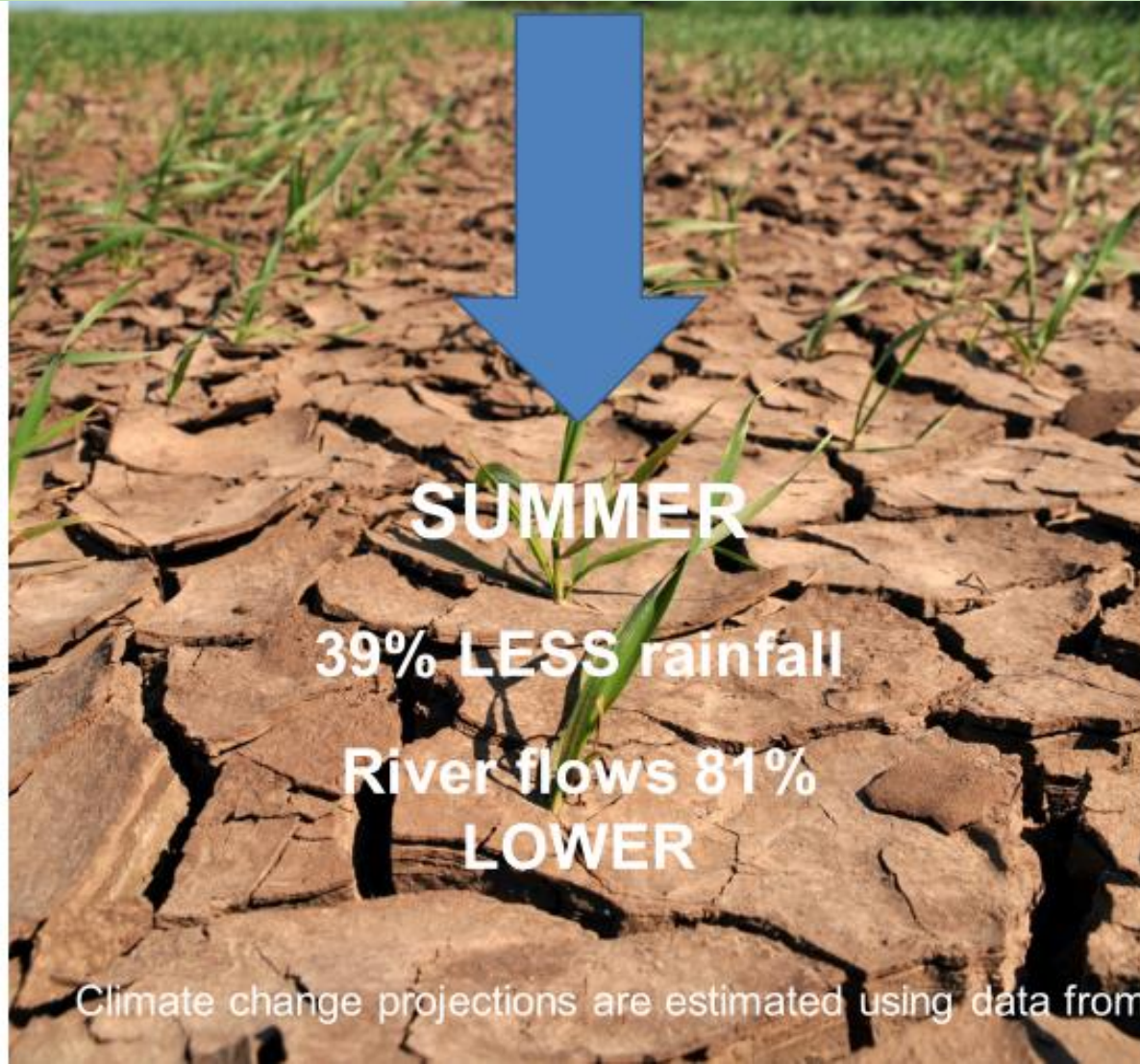


Efficient use  
of resources  
and materials

# Water flows



# Climate change by 2050



Climate change projections are estimated using data from UKCP09, consistent with a 4°C rise by 2100.

# Eastern England is...



Driest region in the UK



Seriously water stressed



Highest forecast growth outside London

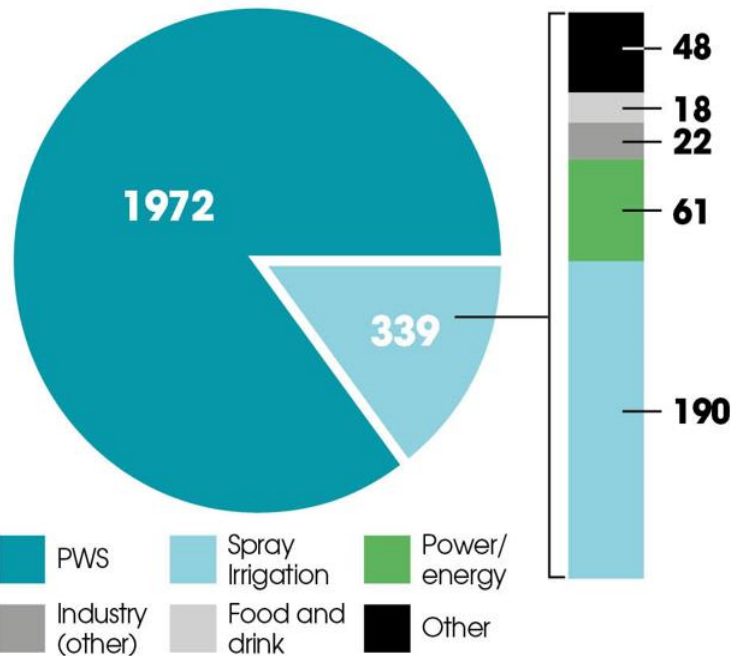


Leading agricultural producer



Internationally important environments

# How water is used in Eastern England today



Average daily water consumption in our region is currently estimated at

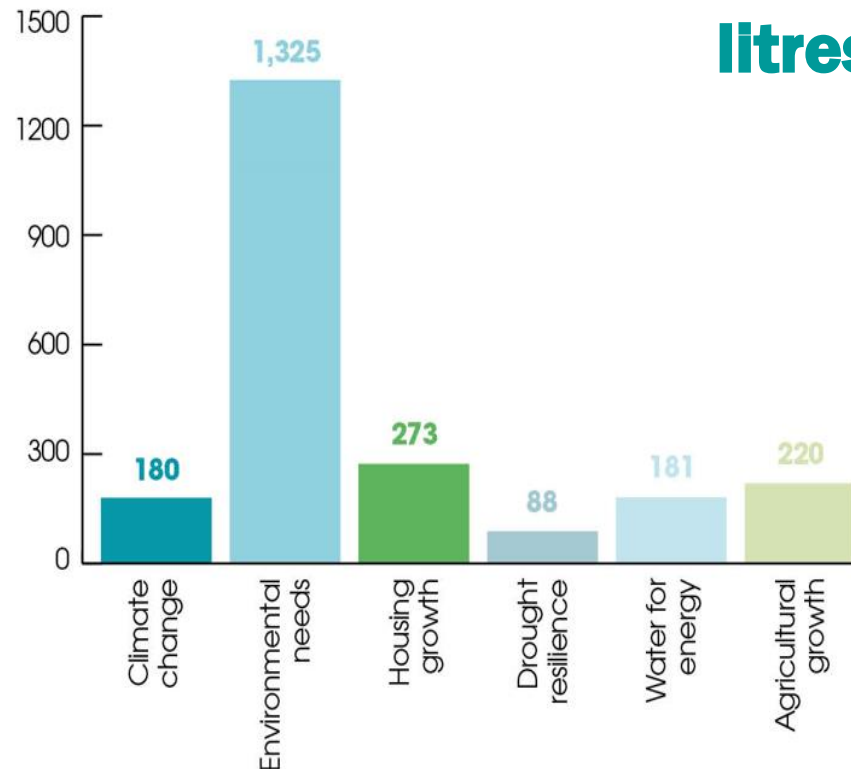
# 2,311 million litres



WATER RESOURCES EAST

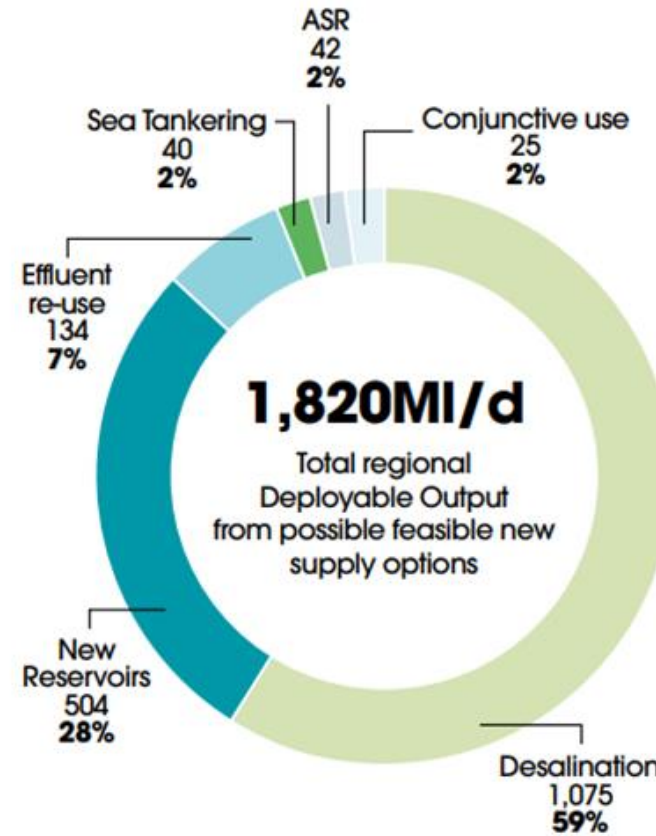
# 2,267 million litres

# Potential additional water needs in 2050





# WRE's Proposed Supply Options



# Possible Abstraction Licensing Timescales

Date	Regulation/Policy	Licences affected	Likely modification
2018 ongoing	Revocation of unused licences	Unused or low uptake	‘Voluntary’ reductions
2021 ongoing	Trading and variation policy	Trades and variations (groundwater)	Reduction to average uptake
2026	Time limited licence review	Time limited licences (E Suffolk)	Reduction to recent max uptake
2028	Environment Act Removal of compensation	Unsustainable non-time limited licences	Reduction to sustainable levels
>2028		All licences	Reduction to sustainable levels



## River Ore & the confluence with the Alde

# Groundwater Abstraction is Impacting on River Flows

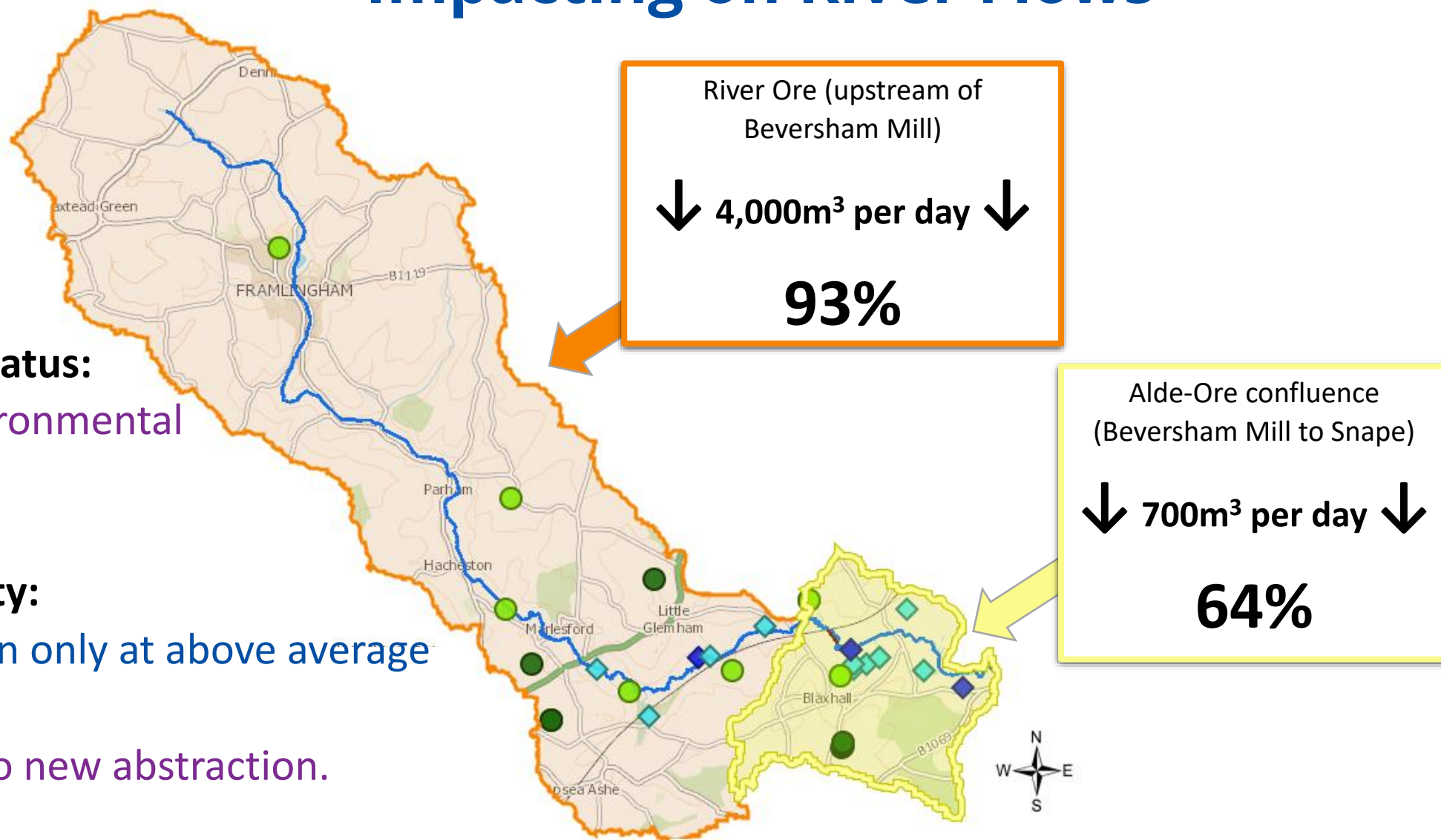
### Current River Status:

50% below environmental flow threshold

### Water Availability:

River: Abstraction only at above average flows (winter)

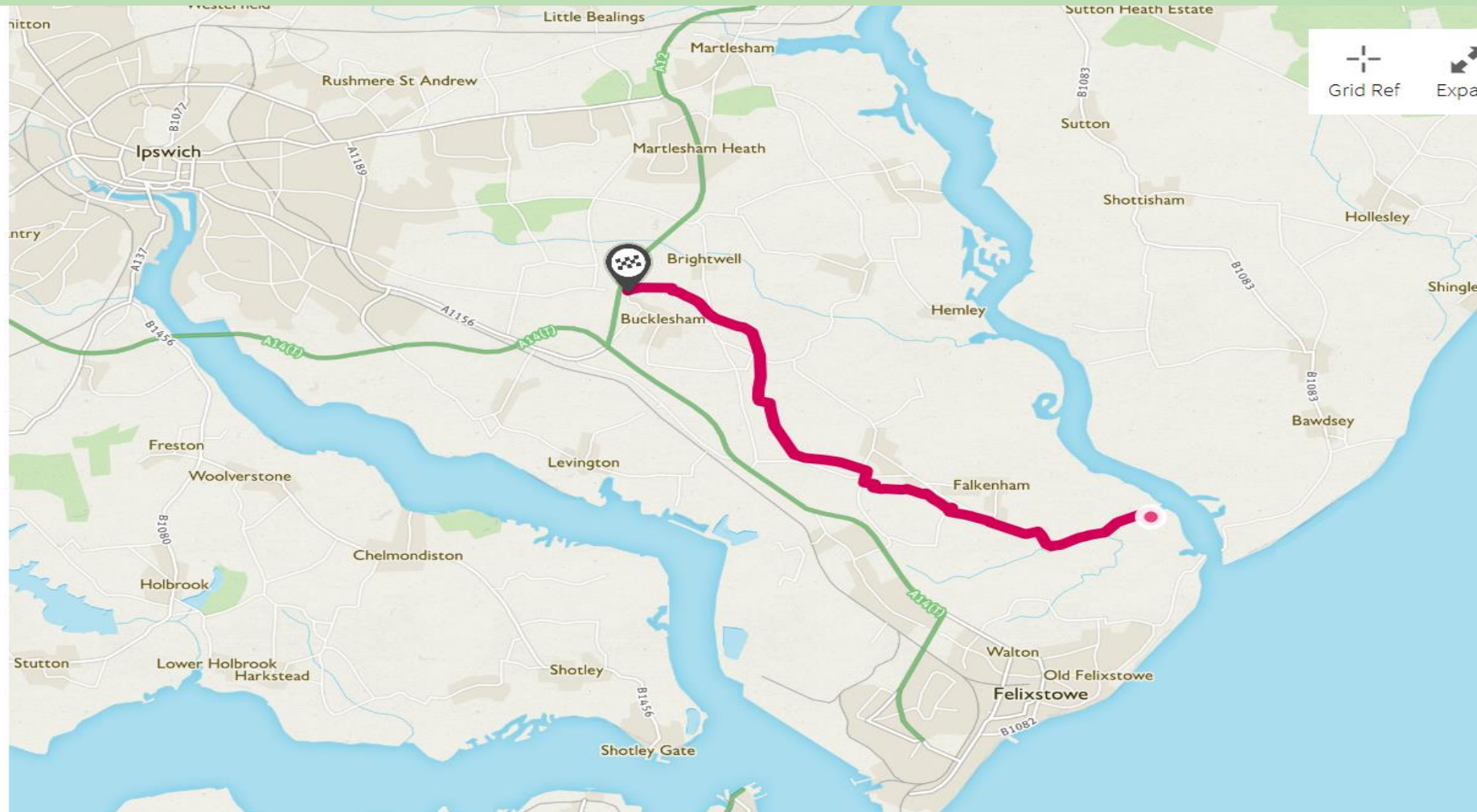
Groundwater: No new abstraction.



# What are we going to do about it?



- Change our behaviour!
- Provide examples of what behaviour change can look like
- Realism, speed and adaptability from policy makers. DEFRA / EA
- Understand the rules of the game for the next 25 years
- Support agriculture as we do Public Water Supply



# Environmental impact



- Pumping of high volumes of drainage water into North Sea , 1,500,000 m<sup>3</sup> p.a
- Causes damage to valuable saltmarsh
- Working closely with IDB , this volume and associated damage now reduced
- Lower and less intense pumped volumes are still discharged to sea to provide freshwater in the estuary, to support wading birds and scenting for fish/eels

# Funding



- 6 co-operating farmers, formed a limited company
- 50% EU grant for capital FRESH4C's
- 50% Match funding loans from members proportional to usage
- Members pay 20p/m<sup>3</sup> for water delivered to their reservoir. This covers the running costs and also repays their loans in 14 years

# Pumping



- 2x eel friendly riverscreen pumps
- 2x 45 kW booster pumps operating at 12 bar
- Flow rates of 236 m<sup>3</sup>/hr
- Remote control



# Pipeline



- Avoids sensitive archaeology and environmental sites
- 2x 200mm pvc pipelines in a common trench
- Supplying 9 different reservoirs up to 14 km inland
- Crossing 10 different land holdings

# Managed Aquifer Recharge: farmers and the regulator

**Paul Bradford**

**Project Manager**

[paul@felixstowehydrocycle.com](mailto:paul@felixstowehydrocycle.com)



Felixstowe  
HYDROCYCLE

**Jonathan Thompson**

**Groundwater & Contaminated Land  
Team Leader East Anglia**

[jonathan.thompson@environment-agency.gov.uk](mailto:jonathan.thompson@environment-agency.gov.uk)

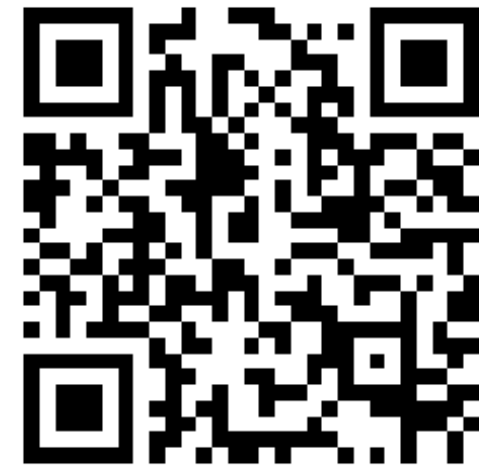


Environment  
Agency

**Interreg**   
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of resources  
and materials

# Managed Aquifer Recharge (MAR) Trial

**The aim:** to evaluate MAR as an alternative to reservoir storage

**Purpose:** To use natural underground aquifer storage, rather than build reservoirs

## **Challenges:**

- Source water quality suitable to meet the standards required by EA
- Getting the water into the ground/aquifer
- Proving that the water stays there
- Getting the water out of the again

## **Outcome:**

- To demonstrate a fully operational system that the EA can licence
- To provide a “road map” to help develop commercial MAR schemes in the future

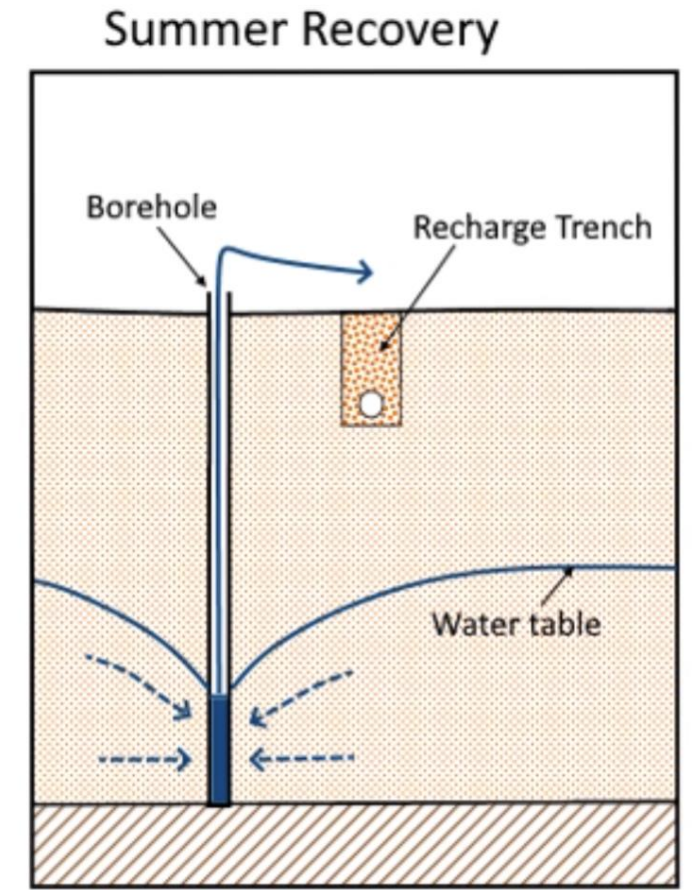
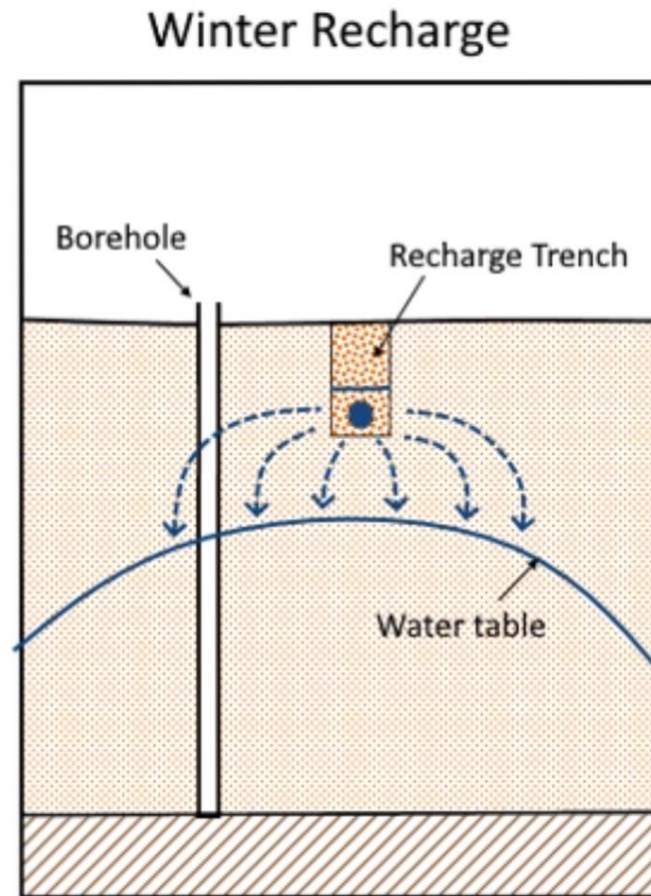
# Permits Required for MAR

## Investigations

- Groundwater Investigation Consent

## Operation

- Discharge Consent
- (Water Quality) Abstraction Licence (Water Quantity)



# Supporting Information

## Water quality

- Monthly analysis of source water (590 compounds x 13 samples)
- Major ions (20 samples)
- EC realtime monitoring 5 boreholes

## Water resources

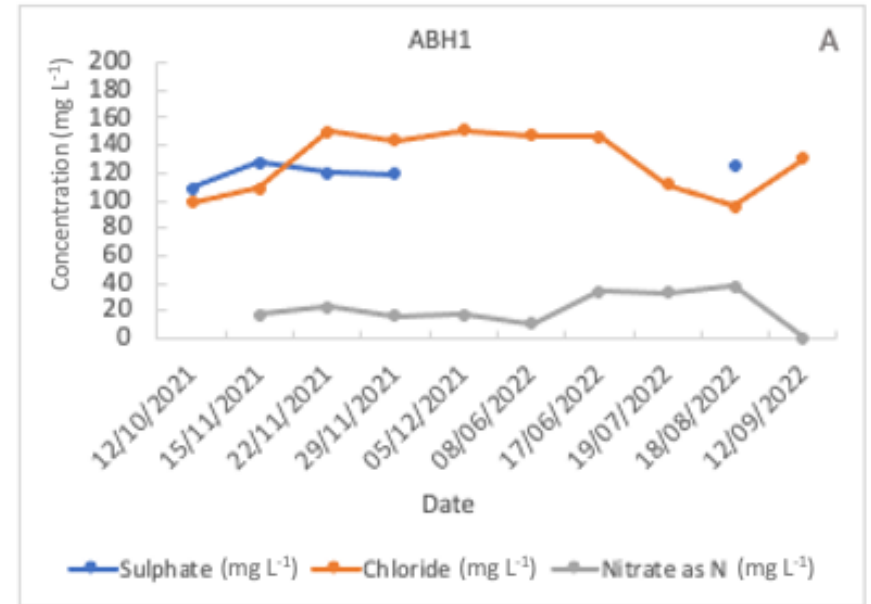
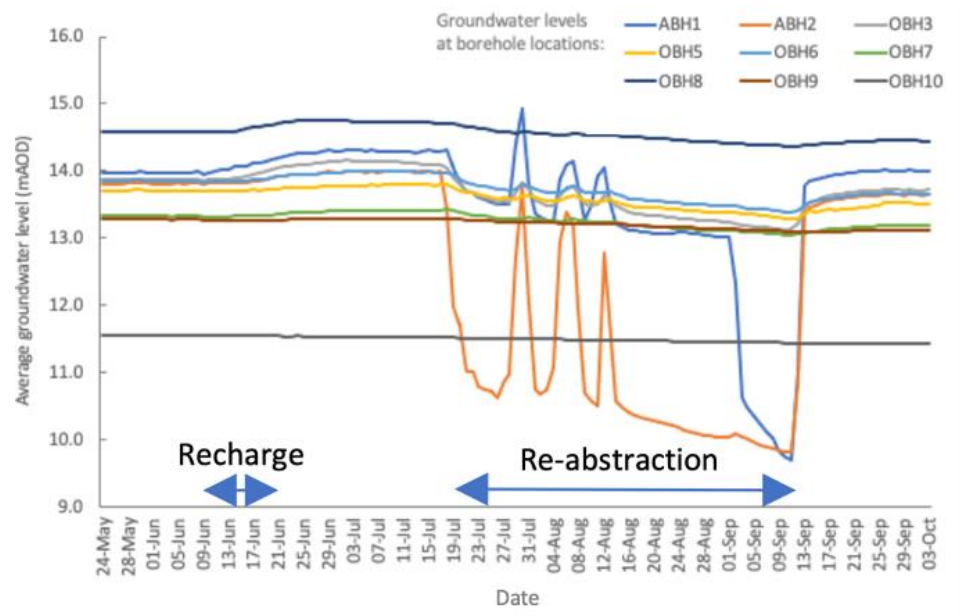
- Volume meters
- Groundwater levels (11 boreholes)
- Streamflow monitoring
- Rainfall, Soil moisture, etc.

## Total monitoring and permit costs

- £63,000 excl. labour costs



# Results



- Abstraction licence issued with groundwater level monitoring
- Discharge consent issued with water quality monitoring
  - Realtime NO<sub>3</sub> and Cl<sup>-</sup> alarms and cut off thresholds
  - Full analysis before and after recharge



# Risk perception

## Financial

- Farmer input
- Project finances
- Project timelines

## Environmental

- Site specific
- Precedent setting
- Legislative framework



# When is there enough information?

- Water quality
- Water resources
- Local environs
- Investment decisions
- Long term legacy





# Discussion points

## Farmer

- Monitoring appears to be very precautionary
- High costs impact on commercial viability and replicability

## Regulator

- How much information is enough?
- Risk based decision making

## Lessons

- Communication
- Standing in each other's shoes
- Clarity on expectations from day one



# Q&A

Deltares  aquaduin

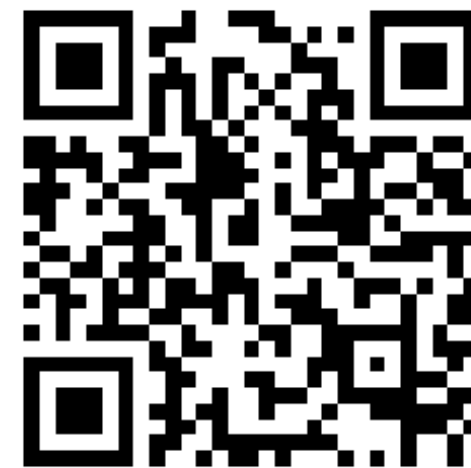
lekker kraanwater,  
duurzaam gewonnen



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Efficient use  
of resources  
and materials

# Stakeholder participation and integral value

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**Director of Research Innovation  
Management and Entrepreneurship**



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Efficient use  
of resources  
and materials



Stakeholder interaction  
Key recommendations

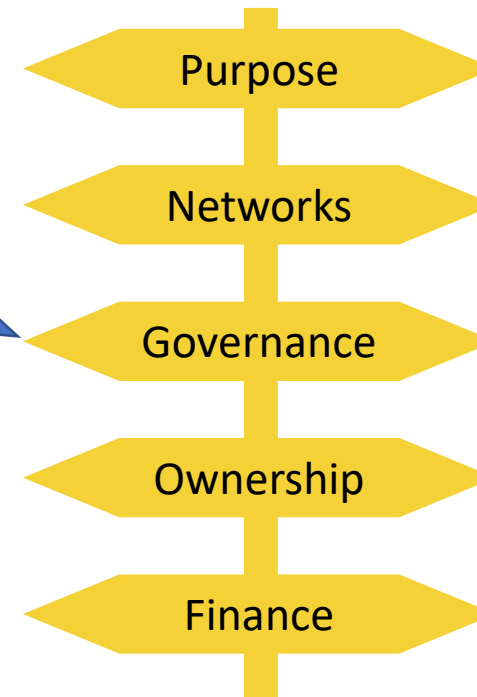
The image features a stylized map of Europe on a dark blue background. The map is composed of several colored regions: a light green region covering the western and central parts of Europe, a light blue region covering the northern and eastern parts, and a yellow region covering the southern part. A dotted white line outlines the entire continent. In the center of the map, there is an orange rectangular box containing the text 'Stakeholder interaction' and 'Key recommendations'. A purple location pin is placed on the light green region, and four purple location pins are placed on the yellow region. A dotted white line connects the yellow region to the orange box. The background is decorated with white wavy lines representing water and dotted white lines representing landmasses.

# Stakeholder interaction

Effective freshwater management is a complex process. It poses technical challenges, but also substantial socio-economic challenges. This is due to:

- the many stakeholders, their interdependencies and conflicts of interest
- the high level of uncertainty and dynamics with regard to climate conditions and water availability

It therefore requires a system view



How can we benefit from alternative freshwater management systems

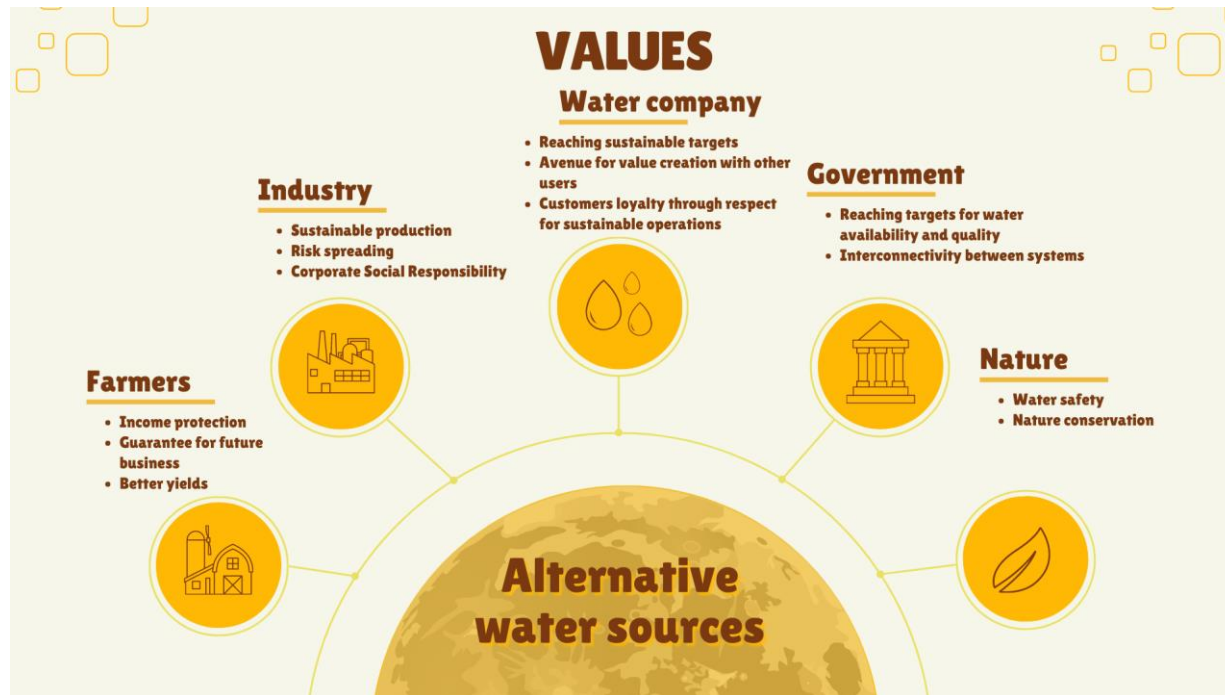
Source:  
<https://doughnuteconomics.org/about-doughnut-economics>,  
extracted 18-01-2023



# Stakeholder interaction

Purpose

SYSTEM CHANGE THRIVES WITH INTRINSICALLY MOTIVATED ENTREPRENEURS WILLING TO INNOVATE



Not all parties want to innovate, due to previous investments, perceptions of vested rights



# Stakeholder interaction

Networks

INNOVATIVE SOLUTIONS REQUIRE NEW PARTNERSHIPS, NEW COALITIONS COMING FROM A CAREFULLY SELECTED AND EXTENSIVE NETWORK



Rich picture of water system stakeholders  
 Interreg   
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 FRESH4Cs



# Stakeholder interaction

## Networks

INNOVATIVE SOLUTIONS REQUIRE NEW PARTNERSHIPS, NEW COALITIONS COMING FROM A CAREFULLY SELECTED AND EXTENSIVE NETWORK

	Farmers	Industry	Water company	Government	Nature
Felixstowe (UK)	X			X	
Felixstowe MAR (UK)	X				
Koksijde (BE)			X	X	X
Kwetshage (BE)	X			X	X
Terneuzen (NL)	X	X	X		
Kruiningen (NL)	X	X			

Not all parties are present. Project owner decides who is at the table.

- Mostly near-by or close at hand network
- New networks, outside current business are difficult to find.
- Roles of others are not always clear
- **Carefully selected?**

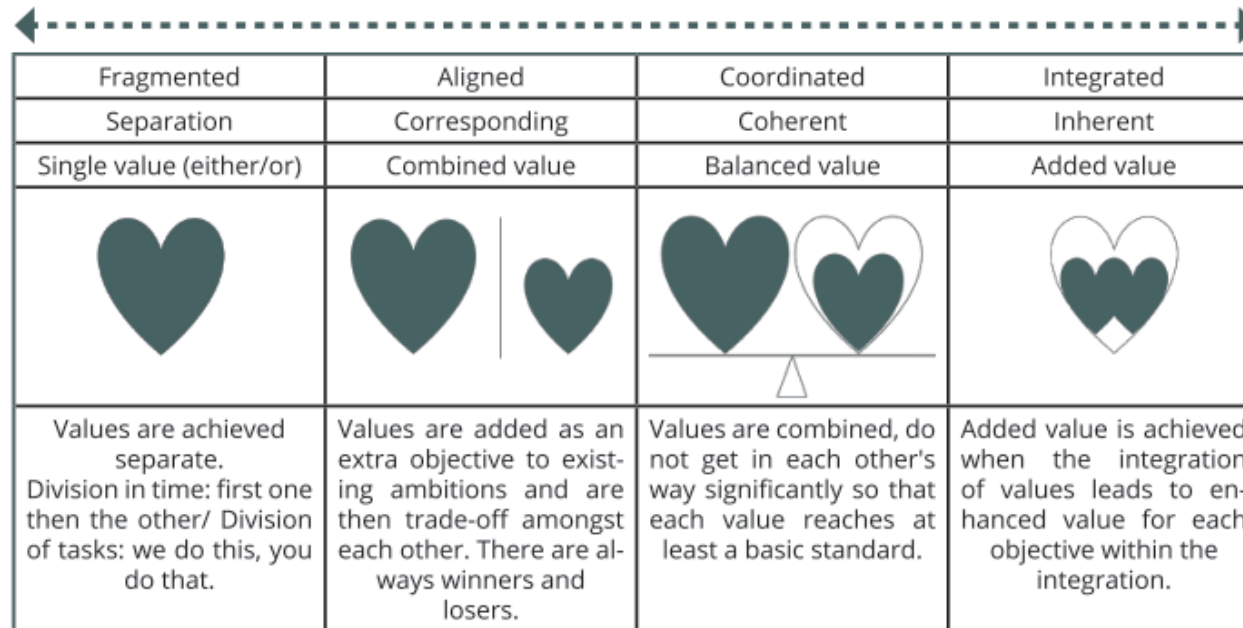








# Stakeholder interaction

Governance

**DYNAMIC SYSTEMS REQUIRE A DEMOCRATIC PROCESS INVOLVING ALL ACTORS FROM THE EARLY PHASE ON TO DEVELOP A SHARED VISION**



Fragmented	Aligned	Coordinated	Integrated
Separation	Corresponding	Coherent	Inherent
Single value (either/or)	Combined value	Balanced value	Added value
			
Values are achieved separate. Division in time: first one then the other/ Division of tasks: we do this, you do that.	Values are added as an extra objective to existing ambitions and are then trade-off amongst each other. There are always winners and losers.	Values are combined, do not get in each other's way significantly so that each value reaches at least a basic standard.	Added value is achieved when the integration of values leads to enhanced value for each objective within the integration.

Source: Kuittert, L. and Van Buuren, A. (n.d.), Page 7



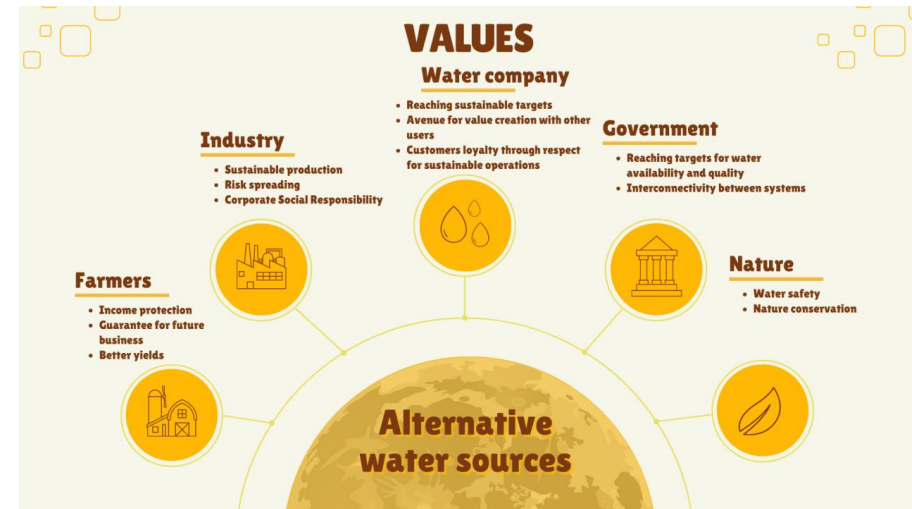
# Stakeholder interaction

## Governance

DYNAMIC SYSTEMS REQUIRE A DEMOCRATIC PROCESS INVOLVING ALL ACTORS FROM THE EARLY PHASE ON TO DEVELOP A SHARED VISION

### • Timing of involvement

- Involvement generally starts late, vision development is done at project proposal and inspired by lead partners.
- Within the UK we found some examples of early involvement
- No holistic value on all values



# Stakeholder interaction

## Ownership

**DYNAMIC SYSTEMS REQUIRE CLARITY ON ROLES AND A LEAD TEAM CAPABLE TO CREATE TRUST AND SENSE OF OWNERSHIP AMONG ALL PARTIES**

Role of government is traditionally legitimized by market failures. However, we also noted system failure and transformation failure, which is itself a kind of government failure (Stam, 2021).

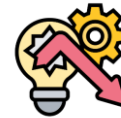
Mission-driven innovation view that all government bodies are part of the systems and need to take ownership (Mazzucato, 2018)

### Market failures



Underinvestment in new technologies  
Access to sufficient water of the right quality is location-based

### System failures



Prices of plots  
Value need to be redistributed

### Transformation failures



Coordination across borders e.g. water quality  
Inefficient monitoring



# Stakeholder interaction

## Ownership

**DYNAMIC SYSTEMS REQUIRE CLARITY ON ROLES AND A LEAD TEAM CAPABLE TO CREATE TRUST AND SENSE OF OWNERSHIP AMONG ALL PARTIES**

- Questions are raised on efficacy of role played of the government
- Governmental bodies itself struggle. Fixing instead of creation
  - Just decide on permits OR seek other solutions ?
  - prevent flooding – prevent drought ?
  - water quality – water quantity
  - Should governments get involved in commercial activities
- Governments not playing expected role affect ownership and pro-activeness
- Ownership is related to size and power of parties and relates to trust
- Both horizontal and vertical linkages need to be present.




ALTERNATIVE WATER SOURCES				
PROJECT ROLES				
PROJECT OWNER	ADVISOR	REGULATOR	FINANCE	USER
<ul style="list-style-type: none"> <li>• GOVERNMENT</li> <li>• INDUSTRY</li> <li>• WATER COMPANY</li> <li>• COLLECTIVE OF FARMERS</li> <li>• NATURE</li> </ul>	<ul style="list-style-type: none"> <li>• GOVERNMENT (REGULATIONS)</li> <li>• INDEPENDENT RESEARCH GROUPS (EFFECTS ON ENVIRONMENT)</li> </ul>	<ul style="list-style-type: none"> <li>• GOVERNMENT ON MULTIPLE LEVELS DEPENDING ON JURISDICTION</li> </ul>	<ul style="list-style-type: none"> <li>• PROJECT OWNER</li> <li>• GOVERNMENT</li> <li>• OTHER USERS</li> </ul>	<ul style="list-style-type: none"> <li>• INDUSTRY</li> <li>• WATER COMPANY</li> <li>• FARMERS</li> <li>• NATURE</li> <li>• SOCIETY</li> </ul>



# Stakeholder interaction

## Finance

## FINANCE MECHANISMS SHOULD TAKE INTO ACCOUNT INTEGRAL VALUE

Return	Value bucket <sup>1</sup>
<b>Financial Return</b> 	1. Higher income from farming <sup>2</sup>
	2. Higher income from forestry / hunting <sup>3</sup>
	3. Higher income from (eco-)tourism
	4. Higher income from new economic activity
	5. Increase in land value (other than farmland / Natural Zone)
<b>Natural Return</b> 	6. Lower green house gas emissions
	7. Better N/P balance
<b>Social Return</b> 	8. Direct / indirect jobs within the region
	9. Increased safety
	10. Health benefits

Source: Commonland, 2021, Page 29

- We should measure value for all stakeholders -> Move away from short-term financial value
- We need a common metric that is accepted by all and that can quantify all values
- The metric is a basis to redistribute value to those who lose

“Correctly aligned subsidies have the potential to redistribute value: they compensate the losing stakeholders in situations where the gains of an action is positive to all” (Commonland, 2021)



# Stakeholder interaction

## Finance

### FINANCE MECHANISMS SHOULD TAKE INTO ACCOUNT INTEGRAL VALUE

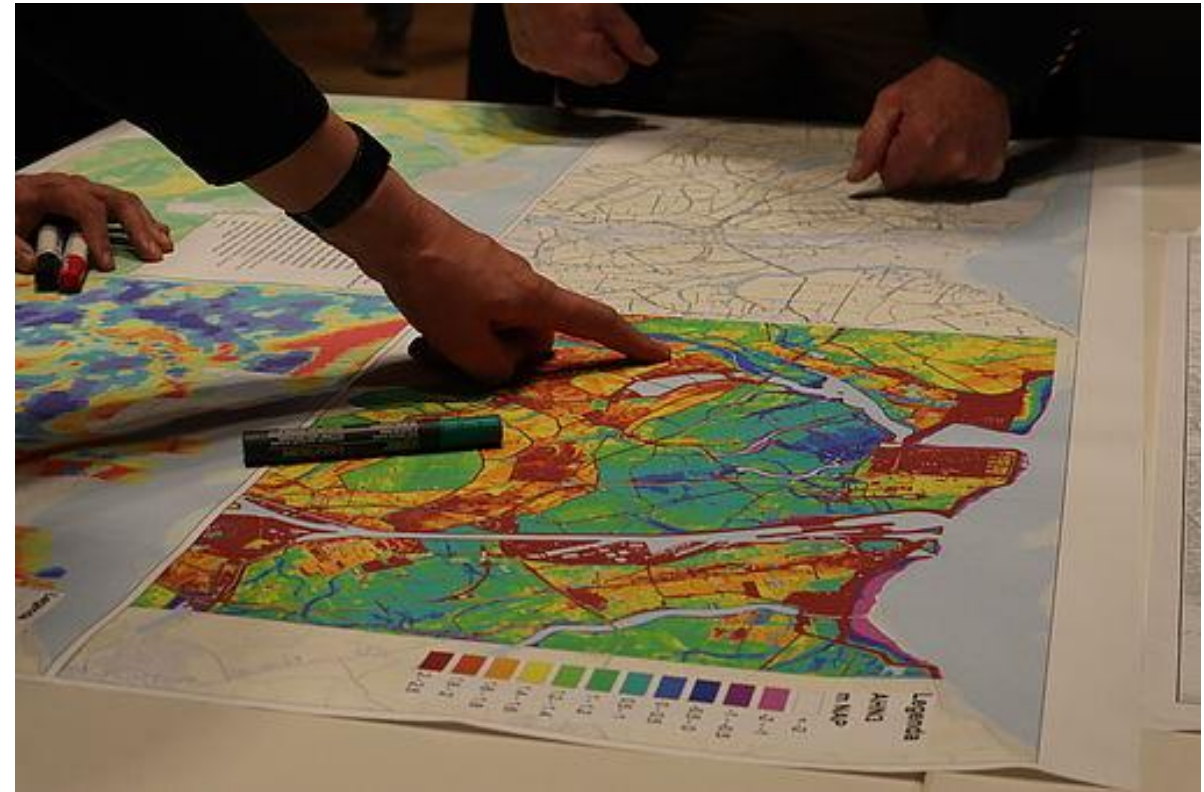
- Innovation in freshwater systems is not beneficial to all
- Cashflow mismatch: investments first, returns later.
- Mindset is on short-term financial value
- Stakeholder-specific estimations of future price of water, vary from 0,12 € to 3 €, dependent on:
  - Current prices vs price of not having water
  - Risk assessment and risk-taking profile
  - Information position
  - Cashflow situation
- Not all cost are included in the current price of water
- Little attention for non-financial gains and overall public value
- **A common metric for the value of water is not available but more than needed**



# KEY RECOMMENDATIONS

## Start organizing for integral value

- Freshwater is a mission
- Strategic and bottom-up involvement
- More time needed for a shared vision, and long-term goals and values
- Develop a common and accepted metric for measuring all returns.
- Assess stakeholder-specific impacts, costs, value and dependencies
- Choose the right regional scope
- Clear views on roles and how to create trust and sense of ownership among all actors



# References

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# Round table

Moderated by **Matt Hullis**

**Bastiaan Notebaert**

**Emma McAteer**

**Stef Bleyenbergh**

**John Patrick**

**Mariska Van Dalen**



**Interreg**   
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**FRESH4Cs**

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or visit [slido.com #FRESH4Cs](https://www.slido.com/#FRESH4Cs)



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Efficient use  
of resources  
and materials

# Thank you!

# Interreg



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## 2 Seas Mers Zeeën

## FRESH4Cs

European Regional Development Fund



Efficient use  
of resources  
and materials

